



Consulting and Training | Reach New Heights

Course Name

Business Planning and Strategic Leadership

Sector Name

Management And Leadership

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Business Planning and Strategic Leadership

Course Introduction

You cannot have a strategy without leadership. The role of leadership is a key element in an organization as it influences the thoughts, beliefs, attitudes, and behaviours of others. It visualizes what is to be achieved within the required time frame. Organizations invested in leadership for increased performance. Strategic leadership capability ensures that organizations have a corporate culture that values collaboration and trust as a foundation for improved performance. Real strategic Leadership requires that managers and leaders at all levels create the mindsets and behaviours that are needed to transform the organization from its existing paradigm to the new strategic paradigm that the vision sets forth.

In this course, we will focus on the strategic thinking and leadership behaviours that a high-performance organization needs for a successful long-term future. It will usher delegates in more strategic visionary leadership that focuses on delivering real value to their constituents and customers. This will enable organizations to strive to improve every aspect of the business, as delegates will understand the process of creating value and the execution to bring that value into reality. Participants will discover how to move from transactional management to transformational leadership, understand the global context in relation to their business, as well as develop skills and confidence to boost performance and enable

them to develop and sustain their organization's performance for the future.

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Business Planning and Strategic Leadership

Target Audience

This course is designed for mid to senior-level executives, business strategists, and organizational leaders seeking to enhance their ability in Business Planning and Strategic Leadership.

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Learning Objectives

- ✓ Develop good Vision and Mission statements in support of strategy formulation
- ✓ Develop & follow a strategic roadmap through a clear vision & statement of strategic intent
- ✓ Identify the competencies and capabilities of strategically agile and effective organizations
- ✓ Recognize your own strategic leadership style and the styles of others.
- ✓ Interpret the internal and external forces shaping the future
- ✓ Carry out stakeholder analyses to enable management of diverse interests
- ✓ Relate leadership qualities to culture and strategy development
- ✓ Develop a systems thinking view of organizations
- ✓ Turn strategy into business and operational plans.
- ✓ Effectively prepare, motivate, and guide your organization, unit, or team towards the vision

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Course Outline

✓ 01 Day One

The Strategizing Process

- ✓ Why strategize: 21st-century changes and challenges
- ✓ Psychological aspects of decision making
- ✓ Strategic thinking – who, how, when & why
- ✓ The Difference between strategic Planning & strategic Thinking
- ✓ Examples of strategy success and failure
- ✓ The functions and capabilities of a strategic manager
- ✓ Culture and strategic choices

Understanding Strategic Models And Paradigms

- ✓ The strategic journey – common models and frameworks for strategic thinking
- ✓ Developing a strategic roadmap
- ✓ Strategy formulation – choices and risks
- ✓ Define strategic objectives, measures, and targets
- ✓ Strategy Maps – behaviors and outputs
- ✓ Recognizing and developing the characteristics of strategic agility
- ✓ Understanding and leveraging strategic competencies and skills
- ✓ The problems of strategic planning
- ✓ Defining the outcomes

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Course Outline

✓ 02 Day Two

The Strategic Process

- ✓ Impact of external change: competitive positioning, technology, regulation
- ✓ Innovation: Blue v Red Ocean strategies
- ✓ The strategy hierarchy
- ✓ Realizing the strategies: making them happen
- ✓ Recognizing & reacting to disruptive competition
- ✓ Competitive positioning

Strategic Performance & Success

- ✓ Transforming the organization to enable strategic success
- ✓ Balancing the focus on performance and strategy
- ✓ Spreading leadership capabilities throughout the organization
- ✓ Maximizing organizational learning and knowledge transfer to embed strategic success

Business Planning and Strategic Leadership

Course Outline

✓ **03 Day Three**

Effective Strategic Implementation

- ✓ Strategic implementation tools and frameworks
- ✓ Structures and systems for strategic agility and performance
- ✓ Identifying strategic horizons and using the 7S framework
- ✓ Analyzing the key elements for implementation
- ✓ Measurement, analysis, and knowledge management

The Strategize Leadership: Strategic Leader On Board

- ✓ Leadership theories & styles
- ✓ Attributes of successful leaders
- ✓ Preparing for the future
- ✓ Strategic skills: traits or contextual
- ✓ Visioning, communicating & framing

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Course Outline

✓ 04 Day Four

The Strategize Leadership: Strategic Leader On Board (Continuation)

- ✓ Team and organization perspectives on implementing strategies
- ✓ Leading others through the strategic process
- ✓ Effective styles and practices for strategic leadership
- ✓ Recognizing, analyzing, and developing the strategic leadership styles used by you and others
- ✓ Developing inspiration and motivation
- ✓ Communicating the roadmap and gathering support

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Course Outline

✓ 05 Day Five

Managing The Culture

- ✓ The significance of corporate culture
- ✓ Facets of culture: the cultural web
- ✓ The leader's role in establishing the culture
- ✓ Managing in a multi-cultural corporation
- ✓ Impact of culture on strategy rollout
- ✓ Challenges of mergers & acquisition

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 23, 2027	May 27, 2027	5 days	4250.00 \$	KSA , Dammam
June 8, 2026	June 12, 2026	5 days	2150.00 \$	Virtual , Online
July 20, 2026	July 24, 2026	5 days	4950.00 \$	Italy , Rome
Nov. 2, 2026	Nov. 6, 2026	5 days	4250.00 \$	UAE , Dubai

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