



Consulting and Training | Reach New Heights

Course Name

Stakeholder Engagement and Management Certification

Sector Name

Management And Leadership

Document Type

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Stakeholder Engagement and Management Certification

Course Introduction

Being a stakeholder of an organization is something that impacts the performance of the organization/company. This means that your behaviour or actions will impact the entity you are in. This training will definitely be the one you are looking for, which enhances your actions on a more professional level, and it will level up your way of thinking.

The way this training is tailored is to establish better communication strategies from the planning phase towards the end, and how the flow of information is moving, which provides quicker decision-making, especially in crisis management scenarios. How delegation is made with fewer micro-management strategies. It is all in the outline.

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Target Audience

Leaders, managers, entrepreneurs, professionals, and project workers with or without formal project management training will improve project management skills and knowledge, and will be ready to stand for formal certification.

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Learning Objectives

- ✓ Identify the other side of being a stakeholder and how this impacts the organization.
- ✓ Latest communication strategies and the lean concept in message conveying.
- ✓ The impact of planning on future decisions.
- ✓ The flow in a project and how the project management is handled.
- ✓ Using technology and data to upgrade the level of decision-making.
- ✓ Analysis tools and strategies.
- ✓ Behaviour styles of stakeholders and how to improve them all.
- ✓ Securing Stakeholder Agreement.
- ✓ Long-term success of projects using different decisions.
- ✓ The sudden impact of a decision change.
- ✓ The 10 steps of successful stakeholder management.
- ✓ Challenges and goals.
- ✓ Measuring tools and KPI's building.
- ✓ Action plans, monitoring, and mitigation plans.
- ✓ Problems solving.
- ✓ Body language understanding.
- ✓ Thinking out of the box as a stakeholder.

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Course Outline

✓ **01 Day One**

Introduction - Situational Leadership and Building Capacities.

- ✓ History and definitions.
- ✓ Project management strategies types.
- ✓ Planning in different scenarios.
- ✓ Stakeholder (Identification, Analysis, Strategy, Management, Others).
- ✓ Building Priorities.
- ✓ Using forces and staff to empower project and decision-making.
- ✓ Practical training (Includes videos, icebreakers, and discussion).

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Course Outline

✓ 02 Day Two

Communication strategies and building your alliances.

- ✓ Understanding the need and the impact.
- ✓ SWOT analysis for projects and staff.
- ✓ Communication strategies.
- ✓ Understanding the body language.
- ✓ Meetings and how to manage.
- ✓ Who is part of your trip to success?
- ✓ Building your personality as a stakeholder.
- ✓ Communicating with yourself prior to others.
- ✓ Practical training (Includes videos, icebreakers, and discussion).

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Course Outline

✓ 03 Day Three

Project building and impacts of decisions.

- ✓ How projects are put together.
- ✓ Your partners are stakeholders for decision-making.
- ✓ Putting your KPI's and using the analysis tools.
- ✓ SWOT analysis.
- ✓ A study on failure percentages reflected by decisions.
- ✓ Using technology to make your decisions.
- ✓ Practical training (Includes videos, icebreakers, and discussion).

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Course Outline

✓ **04 Day Four**

Controls and follow-up of stakeholders

- ✓ Methodologies of controls.
- ✓ Follow-up strategies.
- ✓ Delegation of duties and responsibilities.
- ✓ Overlapping decisions.
- ✓ Action and mitigation plans.
- ✓ Overriding your own decisions.
- ✓ Scheduling of projects and the gaunt-charts.
- ✓ Completion phases and measure of success.
- ✓ Crisis management types and introduction.
- ✓ Practical training (Includes videos, icebreakers, and discussion).

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Course Outline

✓ 05 Day Five

Resources and celebration

- ✓ Thinking out of the box.
- ✓ Using different resources (training, understanding the team).
- ✓ Impact of good and bad decisions.
- ✓ Planning in detail
- ✓ Being a coach, a leader, a trainer, and a manager.
- ✓ Being the one-man show and impact.
- ✓ When to celebrate a good decision.
- ✓ Using the lean concept all over the project.
- ✓ Practical training and review of the course.
- ✓ Overview of an Electrical Maintenance Program

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 28, 2027	July 2, 2027	5 days	4250.00 \$	UAE , Dubai
March 14, 2027	March 18, 2027	5 days	4250.00 \$	Bahrain , Manama
July 19, 2027	July 23, 2027	5 days	5950.00 \$	switzerland , Geneva
Dec. 14, 2026	Dec. 18, 2026	5 days	4250.00 \$	UAE , Dubai
July 12, 2027	July 16, 2027	5 days	4250.00 \$	UAE , Dubai

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