



Consulting and Training | Reach New Heights

**Course Name**

# Advanced Leadership and Strategic Thinking

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**Sector Name**

Management And Leadership

**Document Type**

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## Advanced Leadership and Strategic Thinking

### Course Introduction

Learn how to shift your view to serve as a strategic leader in today's complex organizations, where senior leaders must foster resilience and emotionally intelligent behaviors across the organization. Develop the ability to engage in strategic change management, use advanced communication skills, and lead organizational culture change. Examine the role of systems and design thinking so you can lead others to spark strategic and innovative change.

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## Advanced Leadership and Strategic Thinking

### Target Audience

This course is designed for established leaders and managers who need to make strategic organizational decisions.

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## Advanced Leadership and Strategic Thinking

### Learning Objectives

- ✓ Evaluate your leadership role within the complex systems of your organization
- ✓ Determine ways to build resilience within yourself and your teams to foster an emotionally intelligent organization
- ✓ Devise a plan that enables you to improve your organization's culture
- ✓ Develop a strategy for creating and managing change in your organization
- ✓ Use targeted strategic thinking practices to communicate more effectively
- ✓ Select appropriate leadership language to enhance your interpersonal communication
- ✓ Implement design thinking strategies to foster an innovative culture
- ✓ Illustrate a plan for fostering an ethical organization focused on serving others
- ✓ Develop a plan for how to apply advanced leadership skills and techniques in your career

## Advanced Leadership and Strategic Thinking

### Course Outline

#### ✓ **01 Day One**

##### **Leading Through Complexity**

- ✓ Organizational Complexity and Leadership
- ✓ The Organizational Ecosystem
- ✓ Leading Across Boundaries
- ✓ Managing Paradoxes

##### **Leading a Resilient and Emotionally Intelligent Organization**

- ✓ Emotional Intelligence and Psychological Capital
- ✓ Strategies for Building Emotional Intelligence and Resilience

##### **Organizational Culture**

- ✓ Understanding Your Organization's Culture
- ✓ The Impact of Your Organization's Cultural Layers
- ✓ Creating Cultural Transformation

##### **Strategic Change Management**

- ✓ Systems Thinking
- ✓ Managing the Human Side of Change
- ✓ Strategies for Creating and Managing Organizational Change

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### Course Outline

#### ✓ 02 Day Two

##### **Advanced Interpersonal Communication**

- ✓ Leadership Language
- ✓ Conveying a Powerful Leadership Presence

##### **Cultivating an Innovative Organization**

- ✓ Leading the Conditions for Innovation
- ✓ Design Thinking for Innovation

##### **Servant Leadership**

- ✓ The Servant Leader Mindset
- ✓ Servant Leadership and Ethical Decision Making
- ✓ Creating a Serving Culture

##### **My Leadership Journey**

- ✓ My Leadership Journey

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### Course Outline

#### ✓ 03 Day Three

##### **Strategic Thinking Fundamentals: Introduction to Strategic Thinking**

- ✓ What is Strategic Thinking?
- ✓ The Relationship Between Vision, Strategy, and Execution
- ✓ The Difference Between Tactical and Strategic Thinking
- ✓ Why Strategic Thinking is Essential for Leaders

##### **Tools and Frameworks for Strategic Thinking**

- ✓ SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats)
- ✓ PESTLE Analysis (Political, Economic, Social, Technological, Legal, Environmental)
- ✓ The BCG Matrix for Portfolio Management
- ✓ Porter's Five Forces Model

##### **Developing a Strategic Mindset**

- ✓ Thinking Beyond Day-to-Day Operations
- ✓ Long-Term Focus vs. Short-Term Goals
- ✓ Anticipating Market Trends and Industry Disruptions
- ✓ Encouraging Innovation and Risk-Taking within Strategy

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### Course Outline

#### ✓ **04 Day Four**

##### **Aligning Vision and Strategy for Organizational Success**

###### **Translating Vision into Strategy**

- ✓ How to Break Down a Vision into Actionable Strategic Goals
- ✓ Aligning Resources and Capabilities with Strategic Priorities
- ✓ The Importance of Communication in Strategic Alignment
- ✓ Establishing Key Performance Indicators (KPIs) for Success

###### **Strategic Decision-Making**

- ✓ Decision-Making Models and Frameworks (e.g., Decision Matrix, Cost-Benefit Analysis)
- ✓ Balancing Risk, Reward, and Resource Allocation
- ✓ The Role of Data and Analytics in Strategic Decision-Making
- ✓ Ethical Considerations in Strategy Formulation

###### **Leadership in Strategy Execution**

- ✓ Turning Strategy into Action: Key Steps for Implementation
- ✓ Overcoming Resistance to Change
- ✓ Leading Cross-Functional Teams for Strategy Execution

✓ Monitoring Progress and Adjusting Strategy as Necessary

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### Course Outline

#### ✓ 05 Day Five

##### **Advanced Strategic Thinking and Leadership in Practice**

##### **Innovation and Creativity in Strategy**

- ✓ Encouraging a Culture of Innovation
- ✓ Applying Design Thinking to Strategy Development
- ✓ Case Studies of Disruptive Innovation and Strategic Shifts (e.g., Apple, Amazon)
- ✓ Balancing Innovation with Operational Efficiency

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### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
May 23, 2027	May 27, 2027	5 days	4250.00 \$	KSA , Al Khobar
Sept. 28, 2026	Oct. 2, 2026	5 days	4250.00 \$	UAE , Dubai
Jan. 4, 2027	Jan. 8, 2027	5 days	5950.00 \$	USA , Los Angeles

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