



Consulting and Training | Reach New Heights

Course Name

Certified Strategic Planning Professional

Sector Name

Management And Leadership

Document Type

Generated by Boostlab

[Click Here To Visit Course](#)

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770



Certified Strategic Planning Professional

Course Introduction

Every organization needs to have a specific vision, set of goals, aims, and objectives, as it gives direction to the organization to attain the pinnacle of growth and success. With all the attributes and ethics to the formulation of these, it is quite crucial for any management to embrace the facet of strategic planning. This process of planning purposefully to reach certain measures in all aspects of management is directly challenging to organizational leaders and executives. Organizational leaders and executives are mandated to have strategic thinking and leadership skills in order to successfully create and implement the plan.

This **5-day BOOST** training course is designed to provide participants with relevant concepts on strategic planning, allowing them to gain skills on how to face and address the challenges of effective strategic plan implementation. Participants will be able to identify and assess critical strategic issues and opportunities for their respective organizations.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



Certified Strategic Planning Professional

Target Audience

- ✓ C-Level Executives (CEOs, COOs, CFOs, CSOs)
- ✓ Senior Managers & Directors
- ✓ Strategy & Business Development Professionals
- ✓ Corporate Planners & Policy Makers
- ✓ Project & Program Managers
- ✓ Innovation & Change Management Leaders
- ✓ Consultants & Advisors in Strategic Planning

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

Certified Strategic Planning Professional

Learning Objectives

- ✓ Identify the competencies and capabilities of strategically agile and effective management and organization.
- ✓ Gain awareness and understanding of the significance of transformational change.
- ✓ Formulate a strategic roadmap through a clear vision, mission, and statement of strategic intent.
- ✓ Understand and recognize the internal and external factors affecting the organization in order to develop an advanced strategic plan.
- ✓ Enhance strategic leadership thinking, management, and style.
- ✓ Effectively prepare, motivate, and guide the organization, unit, or team towards the vision.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

Certified Strategic Planning Professional

Course Outline

✓ **01 Day One**

The Strategic Process

- ✓ The limits of today's strategic decision-making process
- ✓ The Four Levels of Uncertainty chart
- ✓ The VIP model of strategic leadership
- ✓ Understanding the strategic leadership competencies – intellect, management, and behaviour
- ✓ Formulating strategic vision, expressing strategic intent, and creating a sense of mission
- ✓ Analyzing existing strategic issues and opportunities

Understanding Strategic Models and Paradigms

- ✓ Common models and frameworks for strategic planning
- ✓ Developing a strategic roadmap
- ✓ Identifying the characteristics of strategic agility
- ✓ Leveraging strategic competencies and capabilities

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)

Certified Strategic Planning Professional

Course Outline

✓ 02 Day Two

The Five “I”s of Strategic Planning

- ✓ The 1st “I”: Issues
 - ✓ ✓ Strategic management diagnostic tools
- ✓ The 2nd “I”: Imagination
 - ✓ ✓ The futility of forecasting
 - ✓ An introduction to scenario theory
 - ✓ The categories of strategic assumptions
 - ✓ Generating and analyzing scenarios
- ✓ The 3rd “I”: Intent
 - ✓ ✓ A strategy template: An (adaptable) visual and clear outcome
 - ✓ Asking the right questions and figuring out the right answers
- ✓ The 4th “I”: Innovation
 - ✓ ✓ Strategic maps and dashboards: Organizational to individual
 - ✓ Treating objectives in a strategic map
- ✓ The 5th “I”: Impact
 - o Defining key performance indicators (KPIs) and targets
 - ✓ ✓ Driving down to accountability by monitoring performance
 - ✓ Execution: The successful characteristics

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)

Certified Strategic Planning Professional

Course Outline

✓ 03 Day Three

Effective Strategic Implementation

- ✓ Understanding and dealing with resistance to change
- ✓ Generating a “To-do” list
- ✓ Ensuring decisions are implemented
- ✓ Strategic and operational focus: A balancing act
- ✓ Strategic Implementation tools and frameworks
- ✓ Structures and systems for strategic agility and performance
- ✓ Key Elements for Implementation
- ✓ Strategic horizon and the 7S framework
- ✓ Measurement, analysis, and knowledge management

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

Certified Strategic Planning Professional

Course Outline

✓ **04 Day Four**

Strategic Leadership

- ✓ Advanced Strategic Planning: Preparing for the future
- ✓ Leadership qualities, styles, and practices for strategic leadership
- ✓ Strategic Thinking and Planning
- ✓ Key elements of managing people and performance
- ✓ Developing inspiration and motivation
- ✓ Assessing the leadership personality and other leadership styles
- ✓ Communicating the roadmap and gathering support

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

Certified Strategic Planning Professional

Course Outline

✓ 05 Day Five

Driving Strategic Performance and Success

- ✓ Transformational change versus change management
- ✓ The fundamentals of communicating transformational change
- ✓ Approaches to transformational change
- ✓ Monitoring and adjustment
- ✓ Balancing the focus on performance and management
- ✓ Maximizing organizational learning and knowledge to embed strategic success

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

Certified Strategic Planning Professional

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Sept. 28, 2026	Oct. 2, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Jan. 4, 2027	Jan. 8, 2027	5 days	5950.00 \$	USA , Texas
May 23, 2027	May 27, 2027	5 days	4250.00 \$	KSA , Riyadh
July 13, 2026	July 17, 2026	5 days	4250.00 \$	UAE , Abu Dhabi

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

info@boostuae.com info@boostorg.com

Generated by BoostLab •