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Course Name

Strategic Management of PTV & WIM Operations

Sector Name

Procurement & Supply Chain Operations

Document Type

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Strategic Management of PTV & WIM Operations

Course Introduction

This course focuses on developing and implementing strategic approaches to manage Portable Traffic Violation and Weigh-in-Motion operations effectively. It equips senior managers and executives with advanced knowledge and skills to optimize PTV & WIM operations, align them with organizational goals, and enhance overall traffic management systems.

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Strategic Management of PTV & WIM Operations

Target Audience

- ✓ Government Transportation Officials
- ✓ Compliance and Enforcement Officers
- ✓ Policy Makers in Transportation
- ✓ WIM System Operators
- ✓ PTV System Developers
- ✓ Logistics Coordinators
- ✓ Supply Chain Analysts
- ✓ Transportation Management Consultants
- ✓ Infrastructure Project Managers
- ✓ Strategic Operations Consultants
- ✓ Transportation and Mobility Researchers
- ✓ Data Analysts in Traffic Studies

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Learning Objectives

- ✓ Identify the strategic importance of PTV & WIM operations in traffic management
- ✓ Develop skills to create and implement effective PTV & WIM operational strategies
- ✓ Learn to align PTV & WIM operations with broader transportation management goals
- ✓ Gain insights into emerging technologies and their impact on PTV & WIM systems
- ✓ Master techniques for performance management and continuous improvement in operations

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Strategic Management of PTV & WIM Operations

Course Outline

✓ **01 Day One**

Foundations of PTV & WIM Strategic Operations

- ✓ Overview of PTV & WIM systems and their role in traffic management
- ✓ Strategic planning for PTV & WIM operations
- ✓ Integrating PTV & WIM with broader traffic management strategies
- ✓ Case study: Successful PTV & WIM implementations

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Course Outline

✓ **02 Day Two**

Advanced PTV & WIM Technologies and Systems

- ✓ Emerging technologies in portable traffic violation detection
- ✓ Innovations in weigh-in-motion systems
- ✓ Data integration and management in PTV & WIM operations
- ✓ Workshop: Evaluating and selecting PTV & WIM technologies

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Course Outline

✓ 03 Day Three

Operational Excellence in PTV & WIM Management

- ✓ Best practices in PTV & WIM deployment and maintenance
- ✓ Resource allocation and capacity planning
- ✓ Quality assurance in PTV & WIM operations
- ✓ Group exercise: Developing an operational excellence plan

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Course Outline

✓ 04 Day Four

Performance Management and Analytics

- ✓ Key performance indicators for PTV & WIM operations
- ✓ Data analytics for operational improvement
- ✓ Reporting and dashboard development for management
- ✓ Hands-on session: Creating a PTV & WIM performance dashboard

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Course Outline

✓ 05 Day Five

Strategic Planning and Future Trends

- ✓ Long-term planning for PTV & WIM operations
- ✓ Anticipating future trends and preparing for change
- ✓ Integrating PTV & WIM with smart city initiatives
- ✓ Action planning: Developing a strategic roadmap for PTV & WIM operations

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 17, 2026	May 21, 2026	5 days	4250.00 \$	KSA , Riyadh
Sept. 21, 2026	Sept. 25, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Nov. 9, 2026	Nov. 13, 2026	5 days	5950.00 \$	USA , Los Angeles
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai

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