



Consulting and Training | Reach New Heights

Course Name

Analytical Thinking: Thinking to Create Value

Sector Name

Interpersonal Skills and Self Development

Document Type

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Analytical Thinking: Thinking to Create Value

Course Introduction

To remain competitive in the industry, businesses and organizations currently look for individuals with analytical skills – those who have the ability to investigate a problem and find the ideal solution in a timely, efficient manner. These skills are relatively important in detecting patterns, brainstorming, observing, interpreting data, integrating new information, theorizing, and making decisions based on the multiple factors and options available.

This training program is designed to help participants understand the importance of analytical thinking and develop their analytical skills in order to contribute to their respective organizations through the use of various techniques in gathering, researching, evaluating, and presenting data and information.

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Target Audience

The training course is designed to be interactive and participatory and includes various learning tools to enable the participants to operate effectively and efficiently in a multifunctional environment. The course will use lectures and presentations, exercises, experiential learning, and exposure to real-world problems and policy choices confronting delegates.

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Learning Objectives

- ✓ Gain a comprehensive understanding of how people think and reason.
- ✓ Identify the core analytical thinking skills and the steps in the analytical process.
- ✓ Apply the tools and techniques of the PHASE Model.
- ✓ Utilize techniques in collecting, evaluating, and presenting data or information.
- ✓ Create presentation frameworks that use information derived from your analysis. Analyze problems and find factual data to support decisions.

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Course Outline

✓ 01 Day One

Analytical Thinking

- ✓ Understanding how we think and reason
- ✓ Adding value to your organization
- ✓ Balancing multiple conditions impacting a business situation
- ✓ Moving from pieces to the big picture
- ✓ Generating creative solutions
- ✓ Effective problem solving
- ✓ Brainstorming for analytical thinking
- ✓ Ladder of Inference: Analytical Skills and Data Analysis
- ✓ Identifying core analytical skills
- ✓ Exploring the challenges of collecting, evaluating, and presenting information
- ✓ Describing the steps in the analytical process: plan, analyze, conclude
- ✓ Tools & Techniques for data collection and analysis

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Course Outline

✓ 02 Day Two

PHASE Model of Analytical thinking

- ✓ A structured process of analytical thinking.
- ✓ How analytical thinking works.
- ✓ Tools and techniques.

The Planning Phase

- ✓ Identify the Purpose of the Analysis
- ✓ Use a Tool for Clarifying Questions
- ✓ Decide on an Approach for an Analysis
- ✓ Discuss the Importance of Considering the Needs of Your Requester and Audience When Developing the Plan
- ✓ Create a Data Collection Plan

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Course Outline

✓ 03 Day Three

The Analyse Phase

- ✓ Use an Outline to Organize Data for Analysis.
- ✓ Aggregate Unstructured Data into Segments.
- ✓ Organize Data via Graphics Tools.
- ✓ Assess the Potential Risk Associated with an Analysis.
- ✓ Explain the Significance of a Cost-Benefit Analysis.
- ✓ Develop a Decision Matrix. Use an Outline to Evaluate Data and Deal with Information Gaps.
- ✓ The Conclude Phase: Describe How to Develop Valid Conclusions.
- ✓ Explain How to Get from Conclusions to Recommendations.
- ✓ Develop Recommendations That Can Be Used in a Presentation.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 15, 2027	March 17, 2027	3 days	4950.00 \$	USA , Los Angeles
Oct. 5, 2026	Oct. 7, 2026	3 days	3250.00 \$	UAE , Dubai
Nov. 29, 2026	Dec. 1, 2026	3 days	3250.00 \$	KSA , Riyadh
May 10, 2027	May 12, 2027	3 days	3250.00 \$	UAE , Abu Dhabi

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