

Course Name

MBTI: Discovering your Personal Brand

Sector Name

Interpersonal Skills and Self Development

Document Type

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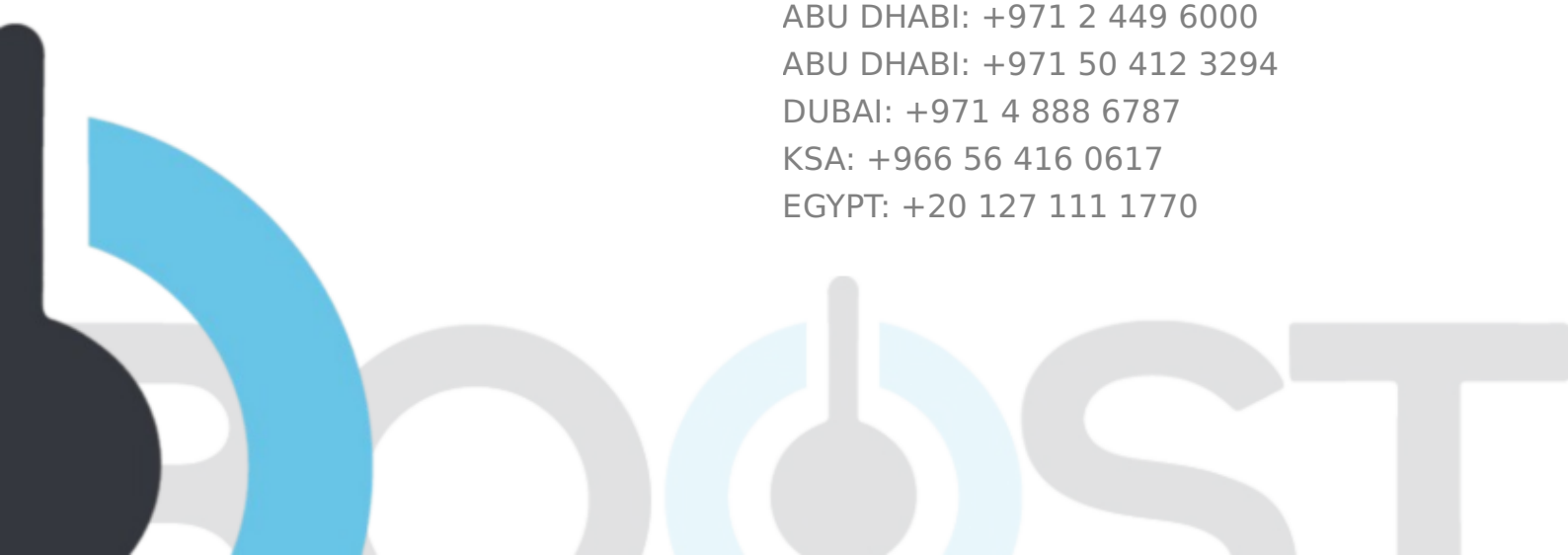
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MBTI: Discovering your Personal Brand

Course Introduction

Myers-Briggs Type Indicator (MBTI) is an internationally recognized instrument used by professionals for personality assessment. MBTI can bring about advantages in the business as it enhances workplace communication. When you understand your type preferences, you can approach your own work in a manner that best suits your style, including how you manage your time, problem-solving, best approaches for decision making, and dealing with stress. Knowledge of type can help you better understand the culture of the place you work, develop new skills, understand your participation in teams, and cope with change in the workplace. This training course is designed for employees and professionals and will provide essential concepts behind MBTI, the benefits of knowing and using this instrument, and understanding their personality type.

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Target Audience

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Learning Objectives

- ✓ Understand the basic psychological concepts behind the MBTI Instrument.
- ✓ Recognize one's own personality type and its impact on the workplace.
- ✓ Know personality weaknesses and foreground strengths.
- ✓ Understand more about preferences in communicating, thinking, receiving information, and making decisions.
- ✓ Learn your own personality type and create personal branding

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Course Outline

✓ 01 Day One

Module 1: Overview of the Myers-Briggs Type Indicator (MBTI)

- ✓ Jung's Theory as the Foundation of MBTI
- ✓ The 4 Dichotomies of MBTI Personality Preferences
- ✓ Identifying Personality Types Using the MBTI Instrument
- ✓ The 16 Personality Types
- ✓ Decoding the 4-letter MBTI Result

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Course Outline

✓ 02 Day Two

Module 2: Strengths and Weaknesses of Different Personality Types

- ✓ How Each MBTI Personality Type Adapts to External Changes
- ✓ Understanding the Contributions of Oneself to the Workplace
- ✓ Fundamentals of Personal Development
- ✓ Implementing the Appropriate Behavioral Approach
- ✓ Managing the Diverse Personality Types of the Organization

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Course Outline

✓ 03 Day Three

Module 3: Discovering Your Personal Brand

- ✓ Exploring your personal Myers-Briggs profile
- ✓ Self-awareness and emotional intelligence
- ✓ Your personal learning styles
- ✓ Improving the quality of your working relationships
- ✓ How does your MBTI personality type impact learning, communication, planning, and delivering

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 10, 2027	May 12, 2027	3 days	3250.00 \$	UAE , Abu Dhabi
Oct. 5, 2026	Oct. 7, 2026	3 days	3250.00 \$	UAE , Dubai
Nov. 29, 2026	Dec. 1, 2026	3 days	3250.00 \$	KSA , Riyadh
Jan. 18, 2027	Jan. 20, 2027	3 days	4950.00 \$	switzerland , Geneva

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