



Consulting and Training | Reach New Heights

Course Name

Fundamentals of Strategic Mindset

Sector Name

Management And Leadership

Document Type

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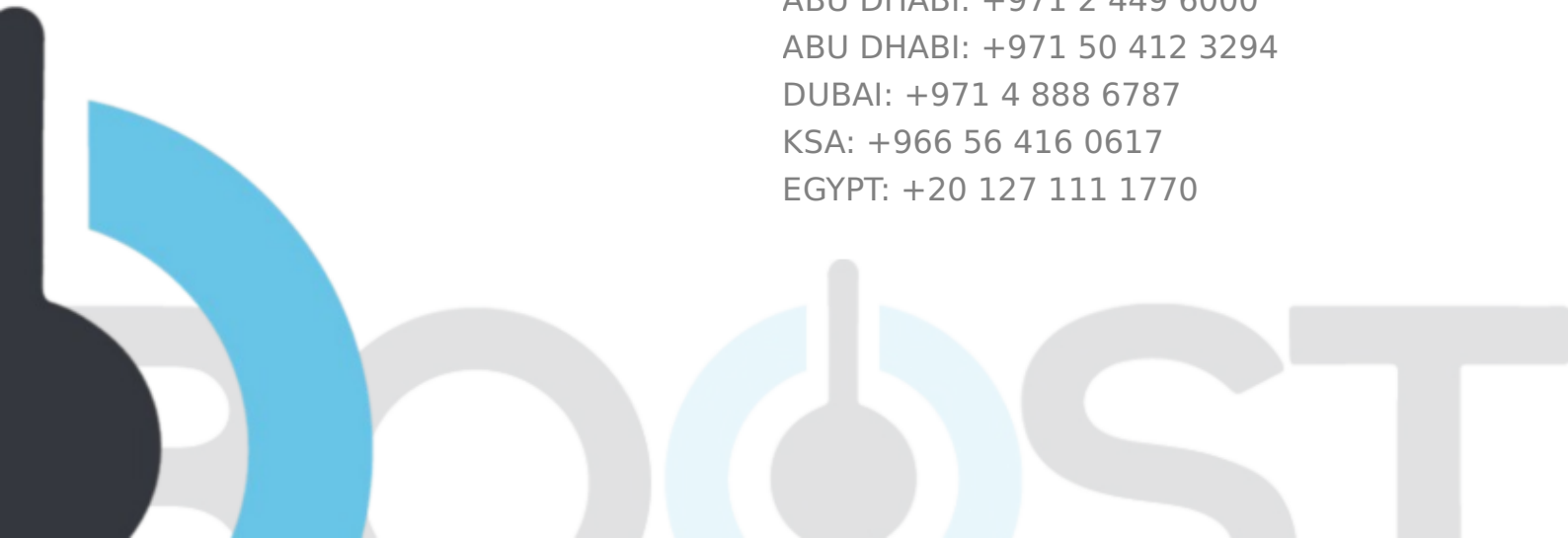
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Fundamentals of Strategic Mindset

Course Introduction

You cannot have a strategy without leadership. The role of leadership is a key element in an organization as it influences the thoughts, beliefs, attitudes, and behaviours of others. It visualizes what is to be achieved within the required time frame.

Organizations invested in leadership for increased performance. Strategic leadership capability ensures that organizations have a corporate culture that values collaboration and trust as a foundation for improved performance. Real strategic leadership requires that managers and leaders at all levels create the mindsets and behaviors that are needed to transform the organization from its existing paradigm to the new strategic paradigm that the vision sets forth.

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Fundamentals of Strategic Mindset

Target Audience

- ✓ New Managers and Leaders.
- ✓ Aspiring Leaders.
- ✓ Mid-Level Managers.
- ✓ Entrepreneurs and Small Business Owners.
- ✓ Functional Heads.
- ✓ Project Managers.
- ✓ Business Analysts.

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Learning Objectives

- ✓ Gain a comprehensive understanding of the attributes of a strategic leader.
- ✓ Identify the drivers behind strategic leadership key elements.
- ✓ Consider the drives in implementing vision, strategies, and initiatives in the organization.
- ✓ Encourage a culture of innovation in the organization and apply innovative and creative tools.
- ✓ Learn the competitive advantage of sustainability in the organization.

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Course Outline

✓ **01 Day One**

Strategic Leadership and Solutions

- ✓ Attributes of successful leaders
- ✓ Preparing for the future
- ✓ Strategic skills: traits or contextual
- ✓ Visioning, communicating & framing
- ✓ Organization's Vision and Policy
- ✓ Strategic Leadership: Key Elements
- ✓ Vision
- ✓ Alignment
- ✓ Execution

Why Vision, Alignment, and Execution Matter

- ✓ Vision Drivers
- ✓ Exploration
- ✓ Boldness
- ✓ Testing Assumptions
- ✓ Alignment Drivers
- ✓ Clarity
- ✓ Dialogue
- ✓ Inspiration
- ✓ Execution Drivers
- ✓ Momentum
- ✓ Structure

✓ Feedback

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Course Outline

✓ **02 Day Two**

Essential Skills for an Innovative Leader

- ✓ Creativity for innovative leadership
- ✓ Unleashing the power of the mind
- ✓ Cultivating creative innovation
- ✓ Innovative and Creative Thinking Tools
- ✓ TRIZ - A powerful methodology for creative problem-solving
- ✓ Brainstorming,
- ✓ Tony Buzan's Mind-mapping,
- ✓ Dissociation, Metaphorical Thinking & Rule Reversal.
- ✓ Kaizen - Gaining the Full Benefits of Continuous Improvement
- ✓ Edward de Bono's Six Thinking Hats

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Course Outline

✓ 03 Day Three

Leadership and Sustainability

- ✓ The driving forces behind Sustainability
- ✓ Development and Definition of Sustainability
- ✓ Leadership Strategies, Tools, and Concepts for Developing Sustainability
- ✓ Company Policies & Organizational Structures
- ✓ Competitive Advantage
- ✓ Corporate Social Responsibility (CSR): Impact of Business on the Environment and Economy

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 2, 2027	May 4, 2027	3 days	3250.00 \$	KSA , Riyadh
Aug. 30, 2027	Sept. 1, 2027	3 days	3250.00 \$	UAE , Abu Dhabi
Nov. 2, 2026	Nov. 4, 2026	3 days	3250.00 \$	UAE , Dubai
March 15, 2027	March 17, 2027	3 days	4950.00 \$	switzerland , Geneva

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