



Consulting and Training | Reach New Heights

Course Name

Strategic Digital Leadership

Sector Name

Digital Transformation and Innovation

Document Type

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Strategic Digital Leadership

Course Introduction

As the business world evolves digitally, leaders must adapt their skills and strategies. This **5-day** Digital Leadership training equips participants with the knowledge, tools, and insights needed to navigate digital transformation effectively.

The course covers digital strategy development, data-driven decision-making, innovation, and virtual team leadership. Participants will explore the impact of digital disruption, ethical data considerations, and leadership in change and uncertainty.

Through case studies, interactive exercises, and discussions, attendees will gain practical skills to lead effectively in the digital age.

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Target Audience

This Digital Leadership training course is designed for leaders and executives responsible for leading their organizations through digital transformation or those interested in developing their digital leadership skills.

This may include:

- ✓ C-level executives, including CEOs, COOs, and CMOs
- ✓ Directors and managers in technology, digital, and marketing functions
- ✓ HR professionals are responsible for organizational development and talent management
- ✓ Business unit leaders and managers in all industries and sectors
- ✓ Entrepreneurs and business owners looking to innovate and grow their businesses in the digital age

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Learning Objectives

- ✓ Understand the impact of digital transformation on their organization and industry
- ✓ Develop a digital strategy that aligns with the organization's goals and values
- ✓ Use data to make informed decisions and drive innovation
- ✓ Lead virtual teams effectively
- ✓ Develop their leadership style in the digital age

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Course Outline

✓ Day 01

Digital Transformation and Strategy

- ✓ Introduction to digital transformation
- ✓ Understanding the digital landscape
- ✓ Developing a digital strategy

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Course Outline

✓ Day 02

Data-Driven Decision Making

- ✓ The importance of data in the digital age
- ✓ Data analysis and visualization
- ✓ Data ethics and privacy
- ✓ Interactive exercises and group discussion

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Course Outline

✓ Day 03

Innovation and Creativity

- ✓ The Role of Innovation in the Digital Age
- ✓ Creative problem-solving techniques
- ✓ Fostering a culture of innovation

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Course Outline

✓ Day 04

Leading Virtual Teams

- ✓ Challenges and opportunities of virtual teams
- ✓ Communication and collaboration in virtual teams
- ✓ Managing performance and accountability
- ✓ Interactive exercises and group discussion

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Course Outline

✓ Day 05

Personal Leadership in the Digital Age

- ✓ Developing a personal leadership style
- ✓ Leading through change and uncertainty
- ✓ Managing stress and burnout
- ✓ Reflection and action planning

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
July 5, 2027	July 9, 2027	5 days	4250.00 \$	UAE , Dubai
Sept. 28, 2026	Oct. 2, 2026	5 days	4250.00 \$	UAE , Dubai
Dec. 21, 2026	Dec. 25, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
April 5, 2027	April 9, 2027	5 days	4950.00 \$	Spain , Barcelona

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