

Course Name

The Instructional Design Professional

Sector Name

HR Strategy and Training

Document Type

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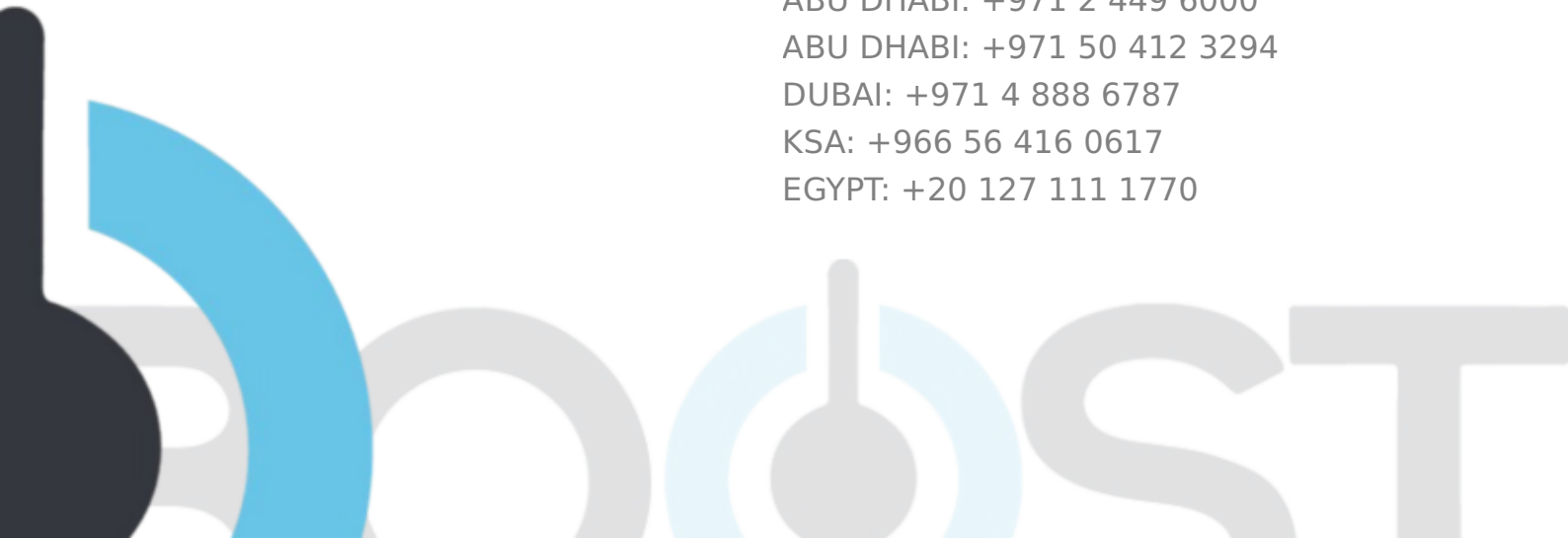
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The Instructional Design Professional

Course Introduction

The purpose of this instruction design journey is to support technical experts transform their technical expertise into structured learning materials to allow knowledge transfer across teams and individuals at the organization.

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Target Audience

- ✓ HR Assistant
- ✓ HR Generalist
- ✓ Personnel Manager
- ✓ HR Director

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Learning Objectives

- ✓ Identify ISD” instructional System Design.”
- ✓ Explain the benefits of using ISD in designing training
- ✓ Analyze ADDIE as a traditional ISD
- ✓ Understand the Nine Events of Instructions
- ✓ Describe the instructional Matrix Analysis System (IMAS)
- ✓ Identify the IMAS process to design training
- ✓ Define the pre-Design phase
- ✓ Use the techniques for doing a TNA for a training program
- ✓ Write learning and performance objectives
- ✓ Brainstorm and categorize learning content
- ✓ Use training tools and activities to enrich the content
- ✓ Do a performance check for the design
- ✓ Design assessment tools
- ✓ Evaluate the training manual
- ✓ Design a learning project

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Course Outline

✓ 01 Day One

What is the instructional System Design" ISD"?

- ✓ Why instructional Design?
- ✓ The ADDIE Model in Instructional Design

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Course Outline

✓ 02 Day Two

The nine events of instructions

- ✓ The Instructional Matrix Analysis System "IMAS"
- ✓ The Instructional Matrix Analysis System (IMAS) process

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Course Outline

✓ 03 Day Three

The pre-Design Phase of ID

- ✓ The training needs assessment
- ✓ ABCD for writing learning objectives

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Course Outline

✓ 04 Day Four

Grading the learning content

- ✓ Training tools and activities

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Course Outline

✓ 05 Day Five

Kirkpatrick Model for evaluating training

- ✓ Jack Philips Methodology for Evaluating Learning Impact

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 16, 2026	Nov. 20, 2026	5 days	4250.00 \$	UAE , Dubai
May 24, 2027	May 28, 2027	5 days	4250.00 \$	UAE , Dubai
Aug. 16, 2027	Aug. 20, 2027	5 days	4950.00 \$	Malaysia , Kuala Lumpur
Jan. 18, 2027	Jan. 22, 2027	5 days	2150.00 \$	Virtual , Online

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