

Course Name

Sustainability Reporting and Corporate Social Responsibility

Sector Name

Quality Management & Operational Excellence

Document Type

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Sustainability Reporting and Corporate Social Responsibility

Course Introduction

Corporate Social Responsibility

Corporate Social Responsibility (CSR) is a type of self-regulation that demonstrates a company's responsibility and commitment to improving communities and society through various environmental and social initiatives.

You are accountable for the social and environmental effects of your company as a business leader. Leading businesses nowadays carry out their CSR activities in accordance with company policies or standards because they understand how important CSR is to a company's brand reputation, talent retention, and overall business performance.

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Sustainability Reporting and Corporate Social Responsibility

Target Audience

- ✓ Business Executives and Managers
- ✓ CSR Practitioners
- ✓ Sustainability Managers
- ✓ Environmental and Social Responsibility Specialists
- ✓ Ethics and Compliance Officers
- ✓ Students and Researchers
- ✓ Government and Policy Makers
- ✓ Investors and Analysts
- ✓ Anyone Interested in CSR and Sustainability

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Learning Objectives

- ✓ Better understand the role of Corporate Social Responsibility in business strategy
- ✓ Discuss the different dimensions of Corporate Social Responsibility
- ✓ Learn how to analyse and report impact
- ✓ Develop meaningful stakeholder engagement techniques
- ✓ Devise strategic plans for their companies based on the social, economic, and environmental impact of the business

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Sustainability Reporting and Corporate Social Responsibility

Course Outline

✓ DAY 1

CSR and Sustainability Reporting - Fundamentals of CSR

- ✓ Defining CSR and sustainability reporting
- ✓ Linking CSR to sustainability reporting
- ✓ Business drivers for CSR and sustainability
- ✓ Global trends in sustainability reporting
- ✓ Historical evolution of CSR
- ✓ CSR as a strategic business approach
- ✓ Stakeholder theory and CSR
- ✓ CSR and corporate citizenship

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Course Outline

✓ DAY 2

CSR Frameworks and Sustainability Reporting Frameworks

- ✓ Overview of major CSR frameworks (e.g., ISO 26000, UN Global Compact)
- ✓ Selecting the appropriate CSR framework for specific contexts
- ✓ Integrating CSR indicators and metrics
- ✓ Overview of major reporting frameworks (e.g., GRI, SASB, IIRC)
- ✓ Selecting the appropriate framework for CSR goals
- ✓ Reporting principles and guidelines

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Course Outline

✓ DAY 3

Gathering relevant sustainability data - CSR and Ethics

- ✓ Key performance indicators (KPIs) for CSR
- ✓ Data validation and assurance
- ✓ Performance benchmarking and goal tracking
- ✓ Ethical dilemmas in CSR
- ✓ Ethical considerations in CSR decision-making
- ✓ Ethical leadership in CSR initiatives
- ✓ Responsible business practices
- ✓ Ethical dilemmas in CSR and sustainability reporting
- ✓ Legal requirements, compliance, and reporting obligations
- ✓ CSR risk assessment and mitigation
- ✓ Emerging CSR and sustainability reporting trends

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Course Outline

✓ DAY 4

CSR and Governance, Stakeholder Engagement and Communication

- ✓ Corporate governance and CSR
- ✓ Board oversight of CSR initiatives
- ✓ Reporting on governance practices
- ✓ CSR policies and procedures
- ✓ Identifying and prioritizing stakeholders
- ✓ Engaging stakeholders in CSR and sustainability reporting
- ✓ Crafting effective CSR communications
- ✓ Strategies for transparency and disclosure

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Course Outline

✓ DAY 5

CSR and Sustainability

- ✓ Linking CSR to sustainability goals
- ✓ Measuring CSR's impact on sustainability
- ✓ Sustainability reporting as a tool for CSR communication
- ✓ Sustainable development and CSR

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 28, 2026	Jan. 1, 2027	5 days	4250.00 \$	UAE , Dubai
July 5, 2027	July 9, 2027	5 days	4250.00 \$	UAE , Dubai
Oct. 4, 2026	Oct. 8, 2026	5 days	4250.00 \$	KSA , Riyadh
March 29, 2027	April 2, 2027	5 days	5950.00 \$	USA , Texas

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