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Course Name

Employee Experience by Design

Sector Name

HR Strategy and Training

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Employee Experience by Design

Course Introduction

Employee experience has become a strategic driver of organizational performance, influencing engagement, productivity, retention, and employer reputation.

Employee Experience by Design, developed by **BOOST Consulting & Training**, provides HR professionals with a practical framework for intentionally designing positive employee experiences across every stage of the employee lifecycle. Rather than focusing on isolated HR initiatives, the program explores how organizations can create meaningful workplace experiences that strengthen employee commitment, improve organizational culture, and support long-term business success.

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Employee Experience by Design

Target Audience

- ✓ HR Managers and Business Partners
- ✓ Employee Experience and Engagement Professionals
- ✓ Organizational Development Specialists
- ✓ Learning and Development Professionals

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Employee Experience by Design

Learning Objectives

- ✓ Understand the principles of employee experience design.
- ✓ Map and improve the employee journey across the organization.
- ✓ Strengthen employee engagement through meaningful workplace experiences.
- ✓ Integrate employee feedback into continuous improvement initiatives.
- ✓ Build a people-centered workplace culture.
- ✓ Measure employee experience and organizational impact.
- ✓ Develop a practical employee experience strategy.

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Employee Experience by Design

Course Outline

✓ DAY 01

Understanding the Employee Experience Journey

Exploring the Employee Lifecycle

- ✓ Understanding how workplace experiences shape employee perceptions.
- ✓ Identifying key moments throughout the employee journey.
- ✓ Recognizing factors that influence engagement and commitment.

Assessing Current Employee Experiences

- ✓ Evaluating strengths and improvement opportunities.
- ✓ Gathering employee insights and workplace observations.
- ✓ Identifying experience gaps across different employee groups.

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Course Outline

✓ DAY 02

Designing Meaningful Workplace Experiences

Creating Employee-Centered HR Services

- ✓ Designing HR processes from the employee perspective.
- ✓ Simplifying workplace interactions.
- ✓ Improving accessibility and responsiveness.

Building Positive Workplace Connections

- ✓ Strengthening relationships between employees and leaders.
- ✓ Encouraging collaboration and inclusion.
- ✓ Supporting a culture of trust and belonging.

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Course Outline

✓ DAY 03

Enhancing Engagement Through Experience

Personalizing the Employee Journey

- ✓ Addressing the needs of different workforce segments.
- ✓ Supporting career aspirations and development opportunities.
- ✓ Creating flexible employee support practices.

Listening to the Employee Voice

- ✓ Collecting meaningful employee feedback.
- ✓ Encouraging open communication.
- ✓ Transforming feedback into improvement initiatives.

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Course Outline

✓ DAY 04

Creating a Culture that Supports Experience

Aligning Leadership with Employee Experience

- ✓ Strengthening leadership behaviors that influence workplace culture.
- ✓ Supporting managers as experienced champions.
- ✓ Reinforcing organizational values through daily practices.

Improving Everyday Work Experiences

- ✓ Identifying operational barriers affecting employee satisfaction.
- ✓ Encouraging collaboration across business functions.
- ✓ Supporting continuous workplace improvement.

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Course Outline

✓ DAY 05

Sustaining Employee Experience Excellence

Measuring Employee Experience

- ✓ Evaluating engagement, satisfaction, and organizational outcomes.
- ✓ Monitoring employee experience indicators.
- ✓ Identifying opportunities for continuous enhancement.

Building the Employee Experience Roadmap

- ✓ Establishing long-term employee experience priorities.
- ✓ Developing an implementation strategy.
- ✓ Creating a sustainable improvement action plan.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Sept. 20, 2027	Sept. 24, 2027	5 days	4250.00 $	UAE , Dubai

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