



Consulting and Training | Reach New Heights

Course Name

Real Estate and Land asset Management Strategies

Sector Name

Project & Contract Management

Document Type

Generated by Boostlab

[Click Here To Visit Course](#)

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

Real Estate and Land asset Management Strategies

Course Introduction

The field of real estate and land asset management is one of the vital areas that plays a huge role in achieving economic growth and financial sustainability for both individuals and organizations. The training course provides participants with a deep understanding of effective real estate asset management strategies, Analysis, evaluation, and strategic planning techniques

Improving real estate asset management strategies

Studies show that improving real estate asset management strategies can increase returns by up to 30 %. Acquiring the necessary skills in this field contributes to improving investment decisions and increasing operational efficiency, which positively reflects on the financial performance of organizations. Through this training program, participants will acquire the knowledge and skills necessary to achieve success and excellence in the field of real estate and land asset management, contributing to achieving sustainable development and achieving the desired financial returns.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

BOOST

Real Estate and Land asset Management Strategies

Target Audience

- ✓ Property and asset managers
- ✓ Investors in the sector of Real estate
- ✓ Employees of financial institutions and Investment companies
- ✓ Managers, engineers and planners Urbanists
- ✓ Those interested in developing their management skills in Real estate and land assets

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

Real Estate and Land asset Management Strategies

Learning Objectives

- ✓ Understand the basics and concepts of real estate and land asset management
- ✓ Apply effective strategies for the analysis and valuation of real estate assets
- ✓ Develop strategic plans to manage real estate assets and achieve the desired financial returns
- ✓ The use of modern tools and techniques in the management of real estate assets
- ✓ Improving investment decision-making processes related to real estate assets
- ✓ Enhance the ability to negotiate and communicate effectively in the real estate field

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

Real Estate and Land asset Management Strategies

Course Outline

✓ Day 01

Introduction to real estate and land asset management

- ✓ The problem of defining real estate and land assets
- ✓ The importance of Real Estate Asset Management in the economy
- ✓ Basic concepts of asset management

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

Real Estate and Land asset Management Strategies

Course Outline

✓ Day 02

Analysis and valuation of real estate assets

- ✓ The tools and techniques of evaluation
- ✓ The structure of international evaluation standards
- ✓ The need to apply assessment tools in real-world situations

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)

Real Estate and Land asset Management Strategies

Course Outline

✓ Day 03

Strategic planning and risk management

- ✓ The task of developing asset management strategies
- ✓ Real estate risk analysis and management
- ✓ The use of advanced software in strategic planning

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To visit Course](#)

Real Estate and Land asset Management Strategies

Course Outline

✓ Day 04

Asset management techniques and tools

- ✓ The use of technology in asset management
- ✓ In Land Management
- ✓ Geographic Information Systems
- ✓ Artificial intelligence and Big Data applications in asset management

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

Real Estate and Land asset Management Strategies

Course Outline

✓ Day 05

Real estate asset investment strategies, negotiation, and communication skills

- ✓ Analysis of return on investment (ROI)
- ✓ Real estate portfolio management
- ✓ The art of real estate negotiation
- ✓ Building relationships and networks in real estate

Case studies and practical applications

- ✓ Real-life case studies
- ✓ How to apply real estate asset management strategies

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

Real Estate and Land asset Management Strategies

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai
April 19, 2027	April 23, 2027	5 days	4250.00 \$	UAE , Dubai
Aug. 24, 2026	Aug. 28, 2026	5 days	4250.00 \$	UAE , Dubai
Dec. 7, 2026	Dec. 11, 2026	5 days	5950.00 \$	Switzerland , Zurich

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

info@boostuae.com info@boostorg.com

Generated by BoostLab •