

Course Name

Certified Strategic HR Manager

Sector Name

HR Strategy and Training

Document Type

Generated by Boostlab

[Click Here To Visit Course](#)

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770



Certified Strategic HR Manager

Course Introduction

The Certified Strategic HR Manager course is designed to empower experienced HR professionals to transition from operational roles to strategic leadership within their organizations.

In today's competitive and ever-changing business landscape, HR managers must go beyond traditional responsibilities and drive business success through effective strategic planning and decision-making.

This intensive program provides participants with the knowledge and skills to align HR strategy with organizational goals, implement corporate cultural changes, and foster employee engagement for long-term success. Through interactive workshops, case studies, and expert-led discussions, participants will learn to lead strategic HR initiatives that directly impact organizational performance and key business outcomes.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



Certified Strategic HR Manager

Target Audience

- ✓ Human Resource Managers and Directors
- ✓ HR Professionals and Specialists
- ✓ Organizational Development Consultants
- ✓ Business Leaders and Executives
- ✓ HR Analysts
- ✓ Training and Development Managers
- ✓ Change Management Professionals
- ✓ Talent Management Specialists

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)



Certified Strategic HR Manager

Learning Objectives

- ✓ Develop strategic HR thinking and decision-making capabilities.
- ✓ Understand the benefits of strategic HR management and planning.
- ✓ Define a new vision and set goals for HR in response to global changes.
- ✓ Utilize advanced HR analysis methodologies to design an effective HR plan.
- ✓ Apply strategic HR models and processes to deliver future-oriented results.
- ✓ Lead and implement corporate cultural transformation programs.
- ✓ Explore motivational models to enhance organizational engagement and performance.
- ✓ Improve existing performance appraisal systems for measurable competency development.
- ✓ Integrate knowledge management and emotional intelligence into HR practices.
- ✓ Align HR initiatives with business key performance indicators (KPIs) to create added value.

Certified Strategic HR Manager

Course Outline

✓ **01 Day One**

Strategic HR Leadership and Planning

- ✓ Introduction to Strategic HR Management
- ✓ Transitioning from operational HR to strategic leadership.
- ✓ The role of HR in achieving business objectives.
- ✓ Key trends shaping the future of HR.

Strategic Thinking in HR

- ✓ Developing a strategic mindset.
- ✓ Aligning HR strategy with business strategy.
- ✓ Identifying critical success factors for HR leadership.

HR Strategic Planning

- ✓ The strategic HR planning process.
- ✓ Creating a new HR vision and goals in the context of global changes.
- ✓ Case Study: Strategic HR planning in multinational organizations.



ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Certified Strategic HR Manager

Course Outline

✓ **02 Day Two**

HR Analysis and Methodologies

HR Analytics and Workforce Planning

Using data to drive strategic HR decisions.

- ✓ Key HR metrics and their role in strategic planning.
- ✓ Forecasting talent needs and managing workforce capabilities.
- ✓ Effective HR Analysis Methodologies

SWOT, PESTLE, and other strategic tools.

- ✓ Competency gap analysis for workforce planning.
- ✓ Case Study: Using workforce analytics to shape HR strategy.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Certified Strategic HR Manager

Course Outline

✓ 03 Day Three

Strategic Models and Implementation

HR Strategic Models

- ✓ Overview of strategic HR models (e.g., Ulrich's HR Model, McKinsey 7S Framework).
- ✓ Applying models to align HR functions with business needs.
- ✓ Implementation of Strategic HR Initiatives

Creating HR initiatives that drive organizational success.

- ✓ Leading HR-driven organizational change and transformation.
- ✓ Case Study: Implementing HR strategy in a high-growth company.

Corporate Culture and Change Management

- ✓ Understanding the role of HR in cultural transformation.
- ✓ Tools for managing organizational change.
- ✓ Designing corporate programs to foster cultural change.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

ROOST

Certified Strategic HR Manager

Course Outline

✓ **04 Day Four**

Motivation, Performance Management, and Leadership

Exploring New Motivational Models

- ✓ Reinvigorating the organization through motivation and engagement strategies.
- ✓ Creating a high-performance culture through innovative rewards.

Performance Appraisal Systems

- ✓ Developing and enhancing performance appraisal systems.
- ✓ Linking performance management with strategic goals.
- ✓ Case Study: Transforming an organization's performance management system.

Emotional Intelligence and Leadership

- ✓ The role of emotional intelligence (EI) in HR leadership.
- ✓ Integrating EI into leadership development and employee engagement.

Certified Strategic HR Manager

Course Outline

✓ **05 Day Five**

HR's Role in Business Success and Future Trends

Knowledge Management and Future HR Trends

- ✓ Building a knowledge management system for HR.
- ✓ How AI, automation, and digital transformation will affect HR strategy.

Aligning HR with Business Key Performance Indicators (KPIs)

- ✓ Creating HR initiatives that impact business outcomes.
- ✓ Measuring and reporting on HR's contribution to business success.

HR Strategic Leadership: The Way Forward

- ✓ Positioning HR as a strategic business partner.
- ✓ The future of HR: Evolving from strategic leader to business influencer.
- ✓ Final Workshop: Developing your own strategic HR plan.

Certified Strategic HR Manager

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
May 10, 2027	May 14, 2027	5 days	4950.00 \$	England , London
Nov. 16, 2026	Nov. 20, 2026	5 days	4250.00 \$	UAE , Dubai
Aug. 29, 2027	Sept. 2, 2027	5 days	4250.00 \$	KSA , Riyadh

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

info@boostuae.com info@boostorg.com

Generated by BoostLab •

