Consulting and Training | Reach New Heights

Course Name

Certified Financial Analyst

Sector Name

Finance, Accounting and Banking

Document Type

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Course Introduction

The key factor denoting a company’s growth and existence is the level of profitability attained. There is a direct relationship between utilizing financial resources and the profit generation for a business firm. Financial analysis is required to determine the financial health and stability of a company. It helps in determining the current financial position and upcoming financial requirements. In order to assess the financial health and performance of a company, a financial analyst is required.

Investment analysis

This training course is designed to provide participants with the relevant concepts on investment analysis. This will give them the knowledge and skills to thrive in a highly competitive industry and be an expert on different topics such as investment management, risk management, asset management, and more.

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Target Audience

- ✓ Executives who have strategic financial oversight of their unit or organization
- ✓ Finance-related roles
- ✓ Accounting-related roles
- ✓ Marketing Managers
- ✓ Financial managers
- ✓ Affiliate marketing leaders
- ✓ Career Enhancers
- ✓ Digital Innovators
- ✓ Business owner / Entrepreneur
- ✓ General / Senior Accountant
- ✓ Business Project Manager
- ✓ Bank Branch Manager
- ✓ Structured Finance Senior Relationship Manager
- ✓ Finance Transformation Manager
- ✓ Risk Manager
- ✓ Investment Analyst

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Learning Objectives

- ✓ Gain an advanced knowledge on investment management and analysis curriculum that leverages current best practices and the experience of practitioners around the world to bridge real-world practices and theoretical knowledge.
- ✓ Learn the fundamentals of investment tools, valuing assets, portfolio management, and wealth planning.
- ✓ Be qualified to work in senior and executive positions in investment management, risk management, asset management, and more.

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Course Outline

✓ Day 01

Ethical and Professional Standards and Quantitative Methods

- ✓ Code of Ethics and Standards of Professional Conduct
- ✓ Global Investment Performance Standards
- ✓ Time Value of Money : Discounted Cash Flow Applications
- ✓ Statistical Concepts and Market Returns
- ✓ Probability Concepts
- ✓ Common Probability Distribution
- ✓ Sampling and Estimation
- ✓ Hypothesis Testing
- ✓ Technical Analysis

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Course Outline

✓ Day 02

Economics

- ✓ Elasticity, Efficiency, and Equity
- ✓ Markets in Action
- ✓ Organizing Production
- ✓ Outputs and Costs
- ✓ Perfect Competition and Monopolistic Competition
- ✓ Monopoly and Oligopoly
- ✓ Markets for Factors of Production
- ✓ Money, the Price Level, and Inflation
- ✓ Fiscal Policy and Monetary Policy
- ✓ Central Banks

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Course Outline

✓ Day 03

Financial Reporting and Analysis

- ✓ Financial Statement Analysis
- ✓ Financial Reporting Mechanics and Standards
- ✓ Understanding Income Statement and Balance Sheet
- ✓ Understanding Cash Flow
- ✓ Financial Analysis Techniques
- ✓ Inventories, Long-Lived Assets, and Non-Current Liabilities

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Course Outline

✓ Day 04

Corporate Finance, Portfolio Management, and Equity Investment

- ✓ Capital Budgeting
- ✓ Cost of Capital
- ✓ Measures of Leverage
- ✓ Dividends and Share Repurchases
- ✓ Working Capital Management
- ✓ Corporate Governance
- ✓ Portfolio Management
- ✓ Risk and Return
- ✓ Portfolio Planning and Construction
- ✓ Security Market Indices and Market Efficiency
- ✓ Equity Securities and Industry Analysis
- ✓ Company Analysis and Equity Valuation

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Course Outline

✓ Day 05

Fixed Income Securities and Alternative Investments

- ✓ Features of Debt Securities
- ✓ Risks Associated with Investing in Bonds
- ✓ Bond Sectors and Instruments
- ✓ Understanding Yield Spread
- ✓ Valuation of Debt Securities
- ✓ Measurement of Interest Rate Risk
- ✓ Derivative Markets and Instruments
- ✓ Forward, Futures, and Swap Markets and Contracts
- ✓ Alternative Investments
- ✓ Investing in Commodities

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 14, 2027	June 18, 2027	5 days	4250.00 $	UAE , Abu Dhabi
Aug. 23, 2027	Aug. 27, 2027	5 days	4250.00 $	Spain , Madrid
Nov. 29, 2026	Dec. 3, 2026	5 days	4250.00 $	KSA , Dammam
March 15, 2027	March 19, 2027	5 days	4250.00 $	UAE , Dubai

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