



Consulting and Training | Reach New Heights

**Course Name**

# Certified Financial Analyst

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**Sector Name**

Finance, Accounting and Banking

**Document Type**

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## Certified Financial Analyst

### Course Introduction

The key factor denoting a company's growth and existence is the level of profitability attained. There is a direct relationship between utilizing financial resources and the profit generation for a business firm. Financial analysis is required to determine the financial health and stability of a company. It helps in determining the current financial position and upcoming financial requirements. In order to assess the financial health and performance of a company, a financial analyst is required.

### Investment analysis

This training course is designed to provide participants with the relevant concepts on investment analysis. This will give them the knowledge and skills to thrive in a highly competitive industry and be an expert on different topics such as investment management, risk management, asset management, and more.

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## Certified Financial Analyst

### Target Audience

- ✓ Executives who have strategic financial oversight of their unit or organization
- ✓ Finance-related roles
- ✓ Accounting-related roles
- ✓ Marketing Managers
- ✓ Financial managers
- ✓ Affiliate marketing leaders
- ✓ Career Enhancers
- ✓ Digital Innovators
- ✓ Business owner / Entrepreneur
- ✓ General / Senior Accountant
- ✓ Business Project Manager
- ✓ Bank Branch Manager
- ✓ Structured Finance Senior Relationship Manager
- ✓ Finance Transformation Manager
- ✓ Risk Manager
- ✓ Investment Analyst

## Certified Financial Analyst

### Learning Objectives

- ✓ Gain an advanced knowledge on investment management and analysis curriculum that leverages current best practices and the experience of practitioners around the world to bridge real-world practices and theoretical knowledge.
- ✓ Learn the fundamentals of investment tools, valuing assets, portfolio management, and wealth planning.
- ✓ Be qualified to work in senior and executive positions in investment management, risk management, asset management, and more.

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## Certified Financial Analyst

### Course Outline

#### ✓ Day 01

##### **Ethical and Professional Standards and Quantitative Methods**

- ✓ Code of Ethics and Standards of Professional Conduct
- ✓ Global Investment Performance Standards
- ✓ Time Value of Money : Discounted Cash Flow Applications
- ✓ Statistical Concepts and Market Returns
- ✓ Probability Concepts
- ✓ Common Probability Distribution
- ✓ Sampling and Estimation
- ✓ Hypothesis Testing
- ✓ Technical Analysis

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### Course Outline

#### ✓ Day 02

##### **Economics**

- ✓ Elasticity, Efficiency, and Equity
- ✓ Markets in Action
- ✓ Organizing Production
- ✓ Outputs and Costs
- ✓ Perfect Competition and Monopolistic Competition
- ✓ Monopoly and Oligopoly
- ✓ Markets for Factors of Production
- ✓ Money, the Price Level, and Inflation
- ✓ Fiscal Policy and Monetary Policy
- ✓ Central Banks

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### Course Outline

#### ✓ Day 03

##### **Financial Reporting and Analysis**

- ✓ Financial Statement Analysis
- ✓ Financial Reporting Mechanics and Standards
- ✓ Understanding Income Statement and Balance Sheet
- ✓ Understanding Cash Flow
- ✓ Financial Analysis Techniques
- ✓ Inventories, Long-Lived Assets, and Non-Current Liabilities

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### Course Outline

#### ✓ Day 04

#### **Corporate Finance, Portfolio Management, and Equity Investment**

- ✓ Capital Budgeting
- ✓ Cost of Capital
- ✓ Measures of Leverage
- ✓ Dividends and Share Repurchases
- ✓ Working Capital Management
- ✓ Corporate Governance
- ✓ Portfolio Management
- ✓ Risk and Return
- ✓ Portfolio Planning and Construction
- ✓ Security Market Indices and Market Efficiency
- ✓ Equity Securities and Industry Analysis
- ✓ Company Analysis and Equity Valuation

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### Course Outline

#### ✓ Day 05

##### **Fixed Income Securities and Alternative Investments**

- ✓ Features of Debt Securities
- ✓ Risks Associated with Investing in Bonds
- ✓ Bond Sectors and Instruments
- ✓ Understanding Yield Spread
- ✓ Valuation of Debt Securities
- ✓ Measurement of Interest Rate Risk
- ✓ Derivative Markets and Instruments
- ✓ Forward, Futures, and Swap Markets and Contracts
- ✓ Alternative Investments
- ✓ Investing in Commodities

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### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 8, 2026	June 12, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Aug. 17, 2026	Aug. 21, 2026	5 days	4250.00 \$	Spain , Madrid
Nov. 29, 2026	Dec. 3, 2026	5 days	4250.00 \$	KSA , Dammam
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai

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