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Course Name

Leading Strategic Growth and Change

Sector Name

Management And Leadership

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Leading Strategic Growth and Change

Course Introduction

Leadership in strategic growth and change is crucial as it enables organizations to adapt to evolving market dynamics, seize new opportunities, and stay competitive in a rapidly changing business environment. Effective leadership in this context fosters innovation, resilience, and organizational agility, ensuring that businesses can navigate challenges, capitalize on emerging trends, and achieve sustainable growth in the long term.

This training course aims to equip leaders with the skills and knowledge necessary to drive strategic growth and manage change effectively within their organizations. The course covers critical areas such as strategic visioning, change management, innovation leadership, organizational alignment, and performance measurement. Through interactive sessions, case studies, and practical exercises, participants will learn to lead their organizations through periods of growth and transformation.

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Target Audience

This course is designed for executives, managers, and leaders responsible for driving strategic growth and leading change initiatives within their organizations.

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Learning Objectives

- ✓ Develop a strategic vision and plan for organizational growth and transformation.
- ✓ Gain skills in managing change, including overcoming resistance and fostering stakeholder buy-in.
- ✓ Learn to lead and sustain innovation within the organization.
- ✓ Understand how to align organizational structure, culture, and resources with strategic objectives.
- ✓ Enhance the ability to measure and evaluate the effectiveness of strategic initiatives and growth efforts.

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Leading Strategic Growth and Change

Course Outline

✓ 01 Day One

Strategic Visioning and Planning

- ✓ Defining Strategic Vision and Mission
- ✓ Environmental Scanning and SWOT Analysis
- ✓ Setting Strategic Goals and Objectives
- ✓ Strategic Planning Frameworks
- ✓ Aligning Strategy with Organizational Values

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Course Outline

✓ 02 Day Two

Managing Change

- ✓ Principles of Change Management
- ✓ Overcoming Resistance to Change
- ✓ Stakeholder Engagement and Communication
- ✓ Change Management Models (e.g., Kotter, ADKAR)
- ✓ Leading Change Initiatives

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Course Outline

✓ 03 Day Three

Leading Innovation

- ✓ Fostering a Culture of Innovation
- ✓ Innovation Leadership Practices
- ✓ Identifying and Nurturing New Ideas
- ✓ Implementing Innovation Processes
- ✓ Measuring Innovation Success

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Course Outline

✓ 04 Day Four

Organizational Alignment

- ✓ Aligning Structure with Strategy
- ✓ Building a Cohesive Organizational Culture
- ✓ Talent Management and Development
- ✓ Resource Allocation and Prioritization
- ✓ Cross-functional Collaboration

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Course Outline

✓ 05 Day Five

Measuring and Evaluating Strategic Initiatives

- ✓ Key Performance Indicators (KPIs)
- ✓ Balanced Scorecard Approach
- ✓ Performance Measurement Systems
- ✓ Evaluating Strategic Outcomes
- ✓ Continuous Improvement Processes

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 26, 2027	April 30, 2027	5 days	4250.00 $	UAE , Dubai
Aug. 16, 2027	Aug. 20, 2027	5 days	4250.00 $	UAE , Dubai
Dec. 14, 2026	Dec. 18, 2026	5 days	4250.00 $	UAE , Dubai
Feb. 1, 2027	Feb. 5, 2027	5 days	5950.00 $	USA , Texas

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