



Consulting and Training | Reach New Heights

Course Name

Feasibility Studies and business planning

Sector Name

Project & Contract Management

Document Type

Generated by Boostlab

[Click Here To Visit Course](#)

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770



Feasibility Studies and business planning

Course Introduction

This training program is designed to equip participants with the knowledge, tools, and techniques necessary to navigate the complexities of feasibility analysis and strategic business planning effectively.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

Feasibility Studies and business planning

Target Audience

- ✓ Project Managers
- ✓ Business Analysts
- ✓ Entrepreneurs
- ✓ Strategic Planners
- ✓ Financial Analysts
- ✓ Consultants
- ✓ Investors
- ✓ Management Professionals

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

Feasibility Studies and business planning

Learning Objectives

- ✓ Understand the fundamental definitions of feasibility studies, their purpose, and delve into why they are essential for business planning.
- ✓ Identify the specific objectives that feasibility studies aim to achieve, ranging from assessing market viability to evaluating financial feasibility.
- ✓ Recognize the crucial role that feasibility studies play in mitigating risks, optimizing resource allocation, and enhancing the overall success rate of business ventures.
- ✓ Identify the distinction between feasibility studies and business plans, understanding how each contributes to the strategic planning process.
- ✓ Gain insight into the sequential steps involved in conducting a feasibility study, from inception to final recommendations.
- ✓ Acquire a structured approach to preparing feasibility studies, encompassing the necessary methodologies and techniques for comprehensive analysis.

Feasibility Studies and business planning

Course Outline

✓ Day 01

Introduction and Definitions

- ✓ Definitions of Feasibility Study.
- ✓ Objectives of Feasibility Study.
Steps for Preparing a Feasibility Study.
- ✓ Importance of Feasibility Studies for Business Planning.
- ✓ Distinction between Feasibility Study and Business Plan.
- ✓ Feasibility Study Cycle Overview.

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

Feasibility Studies and business planning

Course Outline

✓ Day 02

Feasibility Study Components

- ✓ Elements of Feasibility Study Report.
- ✓ Executive Summary for Decision Makers.
Consideration of Indirect and Ongoing Costs
- ✓ Feasibility Study Structure.
- ✓ Evaluation of Market Viability.
- ✓ Conducting Market Research and Analysis
- ✓ Types of Market Research Data
- ✓ Analysis of Sales Projections
- ✓ Assessment of Technical Feasibility
- ✓ Addressing Key Technical Queries
- ✓ Evaluation of Supply and Operational Feasibility
- ✓ Examination of Financial Feasibility
- ✓ Project Costs Analysis

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Feasibility Studies and business planning

Course Outline

✓ Day 03

Financial Modeling for Feasibility Study:

- ✓ Constructing a Financial Model for a Feasibility Study
- ✓ Calculation of Weighted Average Cost of Capital (WACC)
- ✓ Determining Cost of Equity via Capital Asset Pricing Model (CAPM)
- ✓ Estimation of Unlevered Free Cash Flow (UFCF)
- ✓ Determining the Terminal Value of the Project
- ✓ Preparation of Sensitivity Tables
- ✓ Crafting Various Scenario Analyses

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

Feasibility Studies and business planning

Course Outline

✓ Day 04

Evaluation and Analysis of Feasibility Study

- ✓ Examination of Financial Analysis Metrics
- ✓ Assessment of Liquidity, Operating, Financial Leverage, and Security Ratios
Calculation of Payback Period (PP), Net Present Value (NPV), Internal Rate of Return (IRR), and Profitability Index (PI)
- ✓ Analysis of Profitability Ratios
- ✓ Analysis of Investment Appraisal
- ✓ Determination of Breakeven Points (BEP) and Sales

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

Feasibility Studies and business planning

Course Outline

✓ Day 05

Assessment and Execution of Feasibility Study

- ✓ Internal Recommendations and Conclusions
- ✓ Evaluation of Feasibility Studies
 - Execution of Proposed Plans and Recommendations
- ✓ Identification of Common Errors in Interpreting Feasibility Study Results

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

Feasibility Studies and business planning

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 29, 2027	April 2, 2027	5 days	5950.00 \$	switzerland , Geneva
May 24, 2027	May 28, 2027	5 days	4250.00 \$	UAE , Dubai
Aug. 3, 2026	Aug. 7, 2026	5 days	4250.00 \$	UAE , Dubai
Nov. 30, 2026	Dec. 4, 2026	5 days	2150.00 \$	Virtual , Online

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

info@boostuae.com info@boostorg.com

Generated by BoostLab •

