



Consulting and Training | Reach New Heights

**Course Name**

# Financial management for strategic decision making

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**Sector Name**

Finance, Accounting and Banking

**Document Type**

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## Financial management for strategic decision making

### Course Introduction

The "**Accounting Management for Decision Making**" course is designed to provide participants with a deep understanding of how advanced accounting practices can enhance decision-making and management functions within an organization. Over five days, the course covers essential topics including cost management, strategic accounting, budgeting, and financial reporting. Participants will explore how to use financial data to drive strategic decisions, manage performance, and address ethical considerations in financial practices. Through interactive sessions and practical exercises, attendees will develop the skills needed to effectively apply accounting principles to improve organizational performance and support strategic objectives.

### Training Course Methodology

This course is designed to be interactive and participatory, and includes various learning tools to enable the participants to function effectively and efficiently. The course will use sessions, exercises, and case applications, and a presentation about proven-by-practice methods, new insights, and ideas about emotional intelligence and its effects in the corporate world.

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## Financial management for strategic decision making

### Target Audience

- ✓ Executives who have strategic financial oversight of their unit or organization
- ✓ Finance-related roles
- ✓ Accounting-related roles
- ✓ Marketing Managers
- ✓ Financial managers
- ✓ Affiliate marketing leaders
- ✓ Career Enhancers
- ✓ Digital Innovators
- ✓ Business owner / Entrepreneur
- ✓ General / Senior Accountant
- ✓ Business Project Manager
- ✓ Bank Branch Manager
- ✓ Structured Finance Senior Relationship Manager
- ✓ Finance Transformation Manager
- ✓ Risk Manager
- ✓ Investment Analyst

## Financial management for strategic decision making

### Learning Objectives

- ✓ Grasp the fundamental concepts of management accounting and their relevance to strategic decision-making.
- ✓ Apply advanced cost management techniques and understand various pricing models to make informed financial decisions.
- ✓ Utilize budgeting as a strategic tool for planning and control, and analyze the implications of budget variances.
- ✓ Interpret and analyze financial reports and ratios to evaluate a company's financial health and performance.
- ✓ Recognize and address ethical issues in financial management, incorporating social accounting principles into decision-making processes.

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### Course Outline

#### ✓ Day 01

##### **Introduction to Management Accounting and Cost Management**

- ✓ Difference Between Financial Accounting and Management Accounting
- ✓ Composition and Classification of Costs: Fixed, Variable, and Mixed Costs
- ✓ Cost Behavior and Estimation Techniques
- ✓ Activity-Based Costing (ABC): Principles and Application
- ✓ Marginal vs. Absorption Costing: Understanding the Differences
- ✓ Inventory Pricing and Control: FIFO, LIFO, and AVCO
- ✓ Cost Allocation Methods: Direct vs. Indirect Costs

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### Course Outline

#### ✓ Day 02

##### **Strategic Accounting and Budgeting**

- ✓ The Management Control Cycle: Role of Information and Data
- ✓ Advanced Ratio Analysis: Profitability, Liquidity, and Solvency Ratios
- ✓ Strategic Management Accounting: Value and Cost Drivers
- ✓ Budgeting as a Strategic Tool: Planning and Control Cycles
- ✓ Preparation of Functional and Cash Budgets
- ✓ Capital vs. Revenue Expenditure: Key Considerations
- ✓ Responsibility Accounting: Performance Measures and Responsibility Centres

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#### ✓ Day 03

##### **Financial Reporting and Variance Analysis**

- ✓ Advanced Financial Reporting: Techniques and Interpretation
- ✓ Variance Analysis: Sales, Material Cost, Labour, and Overheads
- ✓ Budget vs. Actual Performance: Identifying and Analyzing Variances
- ✓ Reconciliation of Budgeted and Actual Profits
- ✓ Use of Financial Ratios in Performance Evaluation
- ✓ Impact of Financial Policies on Reporting and Decision Making
- ✓ Techniques for Effective Financial Reporting and Communication

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### Course Outline

#### ✓ Day 04

##### **Ethics in Finance and Social Accounting**

- ✓ Ethics in Finance: Organizational Culture and National Context
- ✓ Reward Mechanisms and Ethical Considerations in Financial Management
- ✓ Social Accounting: Recognizing Non-Financial Factors and Limitations of Financial Statements
- ✓ Case Studies on Ethical Issues and Social Responsibility in Finance
- ✓ Analyzing Ethical Dilemmas and Decision-Making Processes
- ✓ Impact of Bureaucracy and Authority on Financial Decisions
- ✓ Organizational and National Culture: Influence on Financial Practices

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#### ✓ Day 05

##### **Performance Management and Strategic Decision Making**

- ✓ Performance Measurement: Key Performance Indicators (KPIs) and Evaluation
- ✓ Managing and Controlling Risk: Techniques and Best Practices
- ✓ Strategic Decision Making: Integrating Financial Data into Business Strategy
- ✓ Implementing and Monitoring Internal Controls
- ✓ Advanced Techniques in Cost Management and Strategic Planning

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### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 30, 2026	Dec. 4, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
May 10, 2027	May 14, 2027	5 days	4250.00 \$	UAE , Dubai
Oct. 5, 2026	Oct. 9, 2026	5 days	4950.00 \$	Austria , Vienna
Jan. 10, 2027	Jan. 14, 2027	5 days	4250.00 \$	KSA , Riyadh

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