

Course Name

Advanced Strategies in Intellectual Property Protection and Enforcement

Sector Name

Legal and Corporate Law

Document Type

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Advanced Strategies in Intellectual Property Protection and Enforcement

Course Introduction

This course offers advanced strategies for protecting and enforcing intellectual property (IP) rights in a constantly evolving legal and technological landscape.

BOOST's program focuses on the most current approaches to managing, protecting, and enforcing IP assets, ensuring compliance with global legal frameworks and addressing complex challenges in IP disputes. Legal professionals will gain practical insights into enforcing IP rights across various jurisdictions, preventing infringement, and leveraging IP as a strategic business asset.

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Target Audience

IP attorneys, in-house counsel, corporate lawyers, and legal professionals specializing in IP law.

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Learning Objectives

- ✓ Develop advanced strategies for IP protection.
- ✓ Learn the nuances of enforcing IP rights on a global scale.
- ✓ Explore enforcement mechanisms, including litigation and alternative dispute resolution.
- ✓ Examine case studies in IP enforcement.
- ✓ Understand evolving trends in IP law and protection.

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Advanced Strategies in Intellectual Property Protection and Enforcement

Course Outline

✓ Day 01

Introduction to Advanced IP Protection

- ✓ Overview of global IP protection mechanisms
- ✓ Key challenges in IP enforcement
- ✓ International IP treaties and conventions
- ✓ The role of IP lawyers in protecting client assets

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Course Outline

✓ Day 02

Enforcement of IP Rights

- ✓ Judicial enforcement: IP litigation strategies
- ✓ Alternative dispute resolution in IP disputes
- ✓ Strategies for enforcing IP rights internationally
- ✓ Case studies on successful IP enforcement

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Course Outline

✓ Day 03

Advanced IP Protection for Emerging Technologies

- ✓ Protecting IP in digital and online environments
- ✓ IP challenges in emerging technologies (AI, blockchain, etc.)
- ✓ Cybersecurity and IP theft prevention strategies
- ✓ Case studies on technology-specific IP enforcement

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Course Outline

✓ Day 04

IP in Cross-border Transactions

- ✓ IP considerations in international agreements and mergers
- ✓ Jurisdictional issues in IP litigation
- ✓ Drafting cross-border IP contracts
- ✓ Managing IP portfolios in global markets

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Course Outline

✓ Day 05

Future Trends and Innovations in IP Protection

- ✓ Evolving trends in IP law and enforcement
- ✓ Impact of AI and automation on IP rights
- ✓ IP protection in sustainability and green technologies
- ✓ Preparing for future IP challenges

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 13, 2027	June 17, 2027	5 days	4250.00 \$	KSA , Riyadh
Oct. 12, 2026	Oct. 16, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Dec. 21, 2026	Dec. 25, 2026	5 days	4250.00 \$	UAE , Dubai
Jan. 18, 2027	Jan. 22, 2027	5 days	5950.00 \$	USA , Texas

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