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Course Name

Intellectual Property Licensing and Commercialization Legal Insights

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Sector Name
Legal and Corporate Law

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Intellectual Property Licensing and Commercialization Legal Insights

Course Introduction

This course provides an in-depth exploration of the legal complexities surrounding intellectual property (IP) licensing and commercialization. **BOOST's** program is designed to equip participants with advanced strategies for licensing and monetizing IP assets, ensuring legal compliance while maximizing value for both licensors and licensees.

Participants will gain a comprehensive understanding of the various types of licensing agreements, effective negotiation techniques, royalty structures, and the processes involved in bringing IP to market across diverse industries. The program also emphasizes practical insights into unlocking the commercial potential of IP, providing participants with the tools necessary to navigate and leverage IP assets effectively in today's competitive landscape.

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Target Audience

IP attorneys, business development professionals, in-house counsel, and executives responsible for licensing, commercialization, and strategic development of intellectual property.

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Learning Objectives

- ✓ Understand the different types of IP licensing and their respective applications.
- ✓ Learn to structure licensing agreements and develop negotiation tactics.
- ✓ Examine the legal intricacies involved in the commercialization of IP assets.
- ✓ Analyse case studies of successful IP commercialization strategies.
- ✓ Gain knowledge of financial structures such as royalties, revenue sharing, and other licensing models.

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Course Outline

✓ Day 01

Introduction to IP Licensing

- ✓ Overview of intellectual property types and licensing opportunities
- ✓ Examination of licensing agreements (exclusive, non-exclusive, etc.)
- ✓ Key clauses and considerations in licensing contracts
- ✓ Legal implications of IP licensing across global jurisdictions

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Course Outline

✓ Day 02

Structuring Licensing Agreements

- ✓ Effective negotiation strategies in IP licensing agreements
- ✓ Key considerations in determining licensing terms and conditions
- ✓ Understanding royalty structures: royalties, lump sum, and milestone payments
- ✓ Drafting enforceable and legally sound licensing agreements

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Course Outline

✓ Day 03

Commercialization of IP Assets

- ✓ Identifying market opportunities for IP commercialization
- ✓ Licensing vs. selling IP: understanding the advantages and risks
- ✓ Protecting intellectual property during the commercialization process
- ✓ Case studies on successful IP commercialization strategies

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Course Outline

✓ Day 04

Legal Considerations in International Licensing

- ✓ Cross-border licensing: navigating international IP protection
- ✓ Managing jurisdictional differences in global IP licensing agreements
- ✓ Dispute resolution mechanisms in international licensing
- ✓ Developing global licensing strategies for expanding markets

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Course Outline

✓ Day 05

Future of IP Licensing and Commercialization

- ✓ The impact of emerging technologies on IP licensing models
- ✓ Trends in digital IP commercialization and its legal challenges
- ✓ Innovations in royalty and revenue-sharing structures
- ✓ Preparing for future challenges and opportunities in IP licensing and commercialization

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 28, 2026	Jan. 1, 2027	5 days	4250.00 $	UAE , Dubai
March 15, 2027	March 19, 2027	5 days	4250.00 $	UAE , Abu Dhabi
April 26, 2027	April 30, 2027	5 days	4950.00 $	England , London
Aug. 2, 2027	Aug. 6, 2027	5 days	4250.00 $	UAE , Dubai

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