Consulting and Training | Reach New Heights

Course Name

Marketing Strategies in a virtual environment

Sector Name

Sales, Marketing and Customer Service

Document Type

Generated by Boostlab

Click Here To Visit Course

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

BOOST
Consulting and Training | Reach New Heights

Marketing Strategies in a virtual environment

Course Introduction

Many firms are using numerous channels to sell their products and provide services. Virtual worlds are becoming a popular way for businesses to engage with their customers. Virtual worlds can improve customer product knowledge, attitude, and buy intent by simulating similar experiences that customers experiences in a real store. In this course, we'll discuss various virtual marketing strategies and their influences of virtual marketing strategies.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

Click Here To Visit Course

BOOST
Consulting and Training | Reach New Heights

Marketing Strategies in a virtual environment

Target Audience

- ✓ Sales Executives
- ✓ Business Development Executives
- ✓ Sales / Marketing Managers
- ✓ Account Managers / Relationship Managers
- ✓ Sales Directors
- ✓ Teachers / Trainers
- ✓ Leaders
- ✓ Students
- ✓ Head of Department
- ✓ Art Directors
- ✓ HR professional
- ✓ Career shifters
- ✓ Business Owners / Entrepreneurs
- ✓ Social Media Specialist
- ✓ SEO Specialist
- ✓ Customer Service Officers

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

Click Here To Visit Course

BOOST
Consulting and Training | Reach New Heights

Marketing Strategies in a virtual environment

Learning Objectives

- ✓ Understand the need for virtual marketing strategies.
- ✓ To create efficient and successful data, channel, and creative strategies that support and evaluate your virtual strategy's delivery.
- ✓ Understand customer needs and the new rules of competition, as well as today's customers and their evolving needs and expectations.
- ✓ Learn about the different types of virtual marketing strategies and how they can help your business thrive.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

Click Here To Visit Course

Marketing Strategies in a virtual environment

Course Outline

✓ 01 Day one

Virtual Marketing

- ✓ Traditional v/s virtual marketing
- ✓ Advantages of virtual marketing.
- ✓ Virtual marketing and virtual advertising

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

Click Here To vist Course

Marketing Strategies in a virtual environment

Course Outline

✓ 02 Day Two

Components of virtual marketing

- ✓ Virtual Media to reach the target audience
- ✓ Virtual marketing channels Virtual Marketing Strategies

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

Click Here To vist Course

BOOST
Consulting and Training | Reach New Heights

Marketing Strategies in a virtual environment

Course Outline

✓ 03 Day Three

Types of virtual marketing strategies

- ✓ Search Engine Optimization (SEO)
- ✓ Search Engine Marketing (SEM)

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

Click Here To vist Course

BOOST
Consulting and Training | Reach New Heights

Marketing Strategies in a virtual environment

Course Outline

✓ 04 Day Four

Pay Per Click or Pay Per Call (PPC)

- ✓ Content Marketing
- ✓ Social media marketing
- ✓ Email marketing

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

Click Here To vist Course

BOOST

Consulting and Training | Reach New Heights

Marketing Strategies in a virtual environment

Course Outline

✓ 05 Day Five

Influencer marketing

- ✓ Affiliate Marketing
- ✓ Reputation marketing

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

Click Here To vist Course

BOOST
Consulting and Training | Reach New Heights

Marketing Strategies in a virtual environment

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 25, 2027	April 29, 2027	5 days	4250.00 $	Bahrain , Manama
July 19, 2027	July 23, 2027	5 days	5950.00 $	switzerland , Geneva
Oct. 25, 2027	Oct. 29, 2027	5 days	4250.00 $	UAE , Dubai
Jan. 11, 2027	Jan. 15, 2027	5 days	4250.00 $	UAE , Dubai

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

Click Here To vist Course

info@boostuae.com info@boostorg.com