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Course Name

Financial Statement Analysis and Reporting

Sector Name

Finance, Accounting and Banking

Document Type

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Financial Statement Analysis and Reporting

Course Introduction

This comprehensive course empowers participants with essential skills to drive success in the dynamic world of finance and business.

Key benefits include:

1. Mastering Financial Analysis:

✓ Gain expertise in interpreting and analyzing financial statements to uncover a company's true performance and health.
✓ Develop the ability to identify critical insights and trends that inform strategic decision-making.

2. Understanding Accounting Principles:

✓ Acquire a deep understanding of fundamental accounting practices and reporting standards.
✓ Learn to prepare accurate, transparent, and compliant financial reports.

3. Strategic Financial Decision-Making:

- ✓ Cultivate the skills to assess financial risks and opportunities for competitive advantage.
- ✓ Leverage financial intelligence to guide strategic planning and investment decisions.

4. Elevated Marketability:

- ✓ Enhance your profile as a sought-after finance and accounting professional.
- ✓ Unlock a wide range of lucrative career paths in diverse industries.

By completing this course, participants will emerge as versatile financial analysts and strategic advisors, poised to thrive in the ever-evolving business landscape. The knowledge and skills gained here serve as a powerful catalyst for professional growth and impact.

Training Course Methodology:

The training course will foster an interactive and participatory environment, incorporating lectures, exercises, real-world problem exposure, and policy discussions. Participants will engage with various learning tools to enhance their multifunctional operational skills.

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Target Audience

- ✓ Executives who have strategic financial oversight of their unit or organization
- ✓ Finance-related roles
- ✓ Accounting-related roles
- ✓ Marketing Managers
- ✓ Financial managers
- ✓ Affiliate marketing leaders
- ✓ Career Enhancers
- ✓ Digital Innovators
- ✓ Business owner / Entrepreneur
- ✓ General / Senior Accountant
- ✓ Business Project Manager
- ✓ Bank Branch Manager
- ✓ Structured Finance Senior Relationship Manager
- ✓ Finance Transformation Manager
- ✓ Risk Manager
- ✓ Investment Analyst

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Learning Objectives

- ✓ Understand the components and interpretation of income statements, balance sheets, and cash flow statements.
- ✓ Analyze liquidity, solvency, profitability, and efficiency ratios to assess financial health and performance.
- ✓ Interpret cash flow statements, perform free cash flow analysis, and evaluate credit risk using scoring models.
- ✓ Differentiate between IFRS and GAAP principles, and apply key IFRS requirements in corporate financial reporting.
- ✓ Apply learned concepts through case studies and practical exercises to enhance real-world application skills.

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Course Outline

✓ Day 01

Module 1: Advanced Financial Statements Analysis

Introduction to Advanced Financial Analysis

- ✓ Why analyse financial data?
- ✓ Who are the users of Financial Information?
- ✓ Sources of Financial Information
- ✓ Published Annual Reports and Accounts – What is their purpose?
- ✓ The Structure and Contents of an Annual Report and Accounts
- ✓ Creative Accounting, Financial Scandals, and the Agency Problem
- ✓ Corporate Governance, Sustainability, Ethics, and Corporate and Social Responsibility (CSR) Reporting

The Three Main Financial Statements

- ✓ Income Statement
- ✓ Balance Sheet
- ✓ Statement of Cash Flows

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Course Outline

✓ Day 02

Analysing the Annual Report and Accounts

- ✓ Using Ratio and Other Analyses of the Annual Report and Accounts to Assess Financial Position and Financial Performance
- ✓ Profitability and Cost-Volume-Profit (CVP) Analysis
- ✓ Efficiency and Working Capital
- ✓ Liquidity and the Short-term Solvency
- ✓ Investment and Growth
- ✓ Financial Structure and Long-term Solvency
- ✓ Ratio Analysis using Excel
- ✓ Excel Trend Analysis using Common-size Horizontal Analysis and Vertical Analysis for Comparability

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Course Outline

✓ Day 03

Analytical Tools, Cash vs. Profit, and the Cash Forecast

- ✓ The DuPont System of Ratio Analysis and Pyramids of Ratios
- ✓ Segmental Analysis and Value Added Analysis of the Annual Report and Accounts
- ✓ The Fundamental Statistical Tools and Graphical Representations
- ✓ Using Statistical Techniques to Analyse and Forecast Financial Data
- ✓ The Impact of Alternative Asset Valuation Methods on the Balance Sheet and Profitability
- ✓ Cash Flow vs. Profit – The Best Measure of Financial Performance
- ✓ Working Capital and the Cash Flow Operating Cycle
- ✓ Direct and Indirect Cash Flow Analysis and the Cash Flow Forecast

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✓ Day 04

Financing the Business, Capital Investment Project, and Business Valuation

- ✓ Analysis of the Balance Sheet to Identify Long-term Debt and Equity, and Short-term Financing
- ✓ Capital Cost Models: Cost of Equity using Dividend Growth and Capital Asset Pricing Model (CAPM); Cost of Debt
- ✓ Weighted Average Cost of Capital (WACC)
- ✓ Optimal Capital Structure Models to Minimise WACC
- ✓ Future Values, Present Values, and Discounted Cash Flow (DCF)
- ✓ Using Net Present Value (NPV), Internal Rate of Return (IRR), Modified Internal Rate of Return (MIRR), and Equivalent Annual Cost (EAC) to Analyse and Evaluate Capital Projects
- ✓ The Reasons for Business Valuations
- ✓ Business Valuation Models

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Course Outline

✓ Day 05

Analysing and Predicting Corporate Failure, Business and Financial Risk

- ✓ Predicting Financial Distress and Corporate Failure – The Altman Z-score Model
- ✓ Risk and Uncertainty
- ✓ Risk Analysis using Expected Values, Standard Deviation, and Coefficient of Variation
- ✓ Sensitivity, Simulation, Scenario, and Break-even Analysis Techniques
- ✓ The Analytical Tools to Manage Risk
- ✓ Systematic Risk, Unsystematic Risk, Business Risk, and Financial Risk
- ✓ Financial Risk– Interest Rate and Foreign Currency Exchange Rate Exposures
- ✓ Using Insurance, Hedging, and Derivatives to Mitigate and Minimise Risk

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✓ Day 06

Module 2: Financial Accounting & Reporting

Day SIX: Financial Accounting and Reporting – Business Context and Key Principles

- ✓ Purpose of financial accounting and reporting
- ✓ Key principles in corporate governance
- ✓ Building a winning business model
- ✓ Key concepts in financial accounting
- ✓ Structure of financial accounting systems
- ✓ Fundamentals of financial reporting
- ✓ Creative accounting, scandals, and fraud

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✓ Day 07

The Statement of Financial Position and Income Statement

- ✓ The IASB Conceptual Framework
- ✓ Statement of Financial Position: purpose, structure, and presentation
- ✓ Tangible and intangible assets
- ✓ Financial assets and liabilities
- ✓ Inventories
- ✓ Statement of Changes in Equity: purpose, structure, and presentation
- ✓ Income Statement: purpose, structure, and presentation
- ✓ Revenue recognition principles

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Course Outline

✓ Day 08

The Statement of Cash Flows and Group Reporting

- ✓ Statement of Cash Flows: purpose, structure, and presentation
- ✓ Understanding business cash flow drivers
- ✓ Equity capital and debt capital
- ✓ Leases
- ✓ Optimising working capital
- ✓ Cash flow forecasting techniques
- ✓ Group Accounts: purpose, structure, and presentation

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✓ Day 09

Analysis and Interpretation of Financial Reports

- ✓ Fundamentals of analysing financial reports
- ✓ The shareholder value concept
- ✓ Measuring and managing profitability
- ✓ Measuring and managing liquidity
- ✓ The effect of gearing on risk and shareholder value
- ✓ Predicting corporate distress and failure
- ✓ Forecasting financial performance and financial position

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Course Outline

✓ Day 10

Designing and Presenting Effective Financial Reports

- ✓ The limitations of financial reports
- ✓ Designing effective internal business reports
- ✓ Incorporating Excel graphics in internal reports
- ✓ Developing and using business dashboards
- ✓ Making effective financial presentations
- ✓ Developments in Integrated Reporting (IR)
- ✓ Integrated Reports: purpose, structure, and presentation

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 10, 2027	May 21, 2027	10 days	9900.00 $	UAE , Abu Dhabi
Sept. 6, 2027	Sept. 17, 2027	10 days	9900.00 $	UAE , Dubai
Dec. 6, 2026	Dec. 17, 2026	10 days	9900.00 $	KSA , Riyadh
April 5, 2027	April 16, 2027	10 days	9900.00 $	UAE , Dubai

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