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Course Name

FinTech & FinOps Innovations in Financial Technology and Cloud Cost Optimization

Sector Name

Finance, Accounting and Banking

Document Type

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ROOST

FinTech & FinOps Innovations in Financial Technology and Cloud Cost Optimization

Course Introduction

The rapid evolution of financial technology (FinTech) and cloud financial management (FinOps) is transforming the global financial landscape.

This **BOOST** training program provides participants with a deep understanding of FinTech innovations—such as blockchain, AI, digital payments, and open banking—while integrating FinOps strategies to enhance financial efficiency in cloud environments. Through real-world case studies and interactive workshops, attendees will learn how to drive financial innovation while ensuring cost optimization and governance in cloud financial operations.

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FinTech & FinOps Innovations in Financial Technology and Cloud Cost Optimization

Target Audience

- ✓ Finance & Accounting Professionals
- ✓ IT & Cloud Engineers
- ✓ Business Leaders & Entrepreneurs
- ✓ Banking & FinTech Professionals
- ✓ Cloud & DevOps Teams
- ✓ Procurement & Financial Analysts

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Learning Objectives

- ✓ Understand the fundamentals of FinTech and its impact on the financial industry.
- ✓ Explore key FinTech innovations (blockchain, AI, digital payments, DeFi, open banking).
- ✓ Learn FinOps principles to optimize cloud costs and financial accountability.
- ✓ Implement best practices for managing financial operations in cloud environments.
- ✓ Analyse case studies of successful FinTech & FinOps strategies.

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Course Outline

✓ Day 01

Foundations of FinTech & Emerging Technologies

- ✓ Evolution and impact of FinTech on financial services
- ✓ Key technologies in FinTech (AI, Blockchain, Big Data)
- ✓ Digital banking, neobanks & open banking ecosystems
- ✓ Mobile payments & digital wallets
- ✓ Cryptocurrencies, decentralized finance (DeFi) & tokenization

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Course Outline

✓ Day 02

FinTech Business Models, Regulations & Risk Management

- ✓ FinTech startups vs. traditional financial institutions
- ✓ Business models in FinTech (B2B, B2C, P2P, embedded finance)
- ✓ Regulatory frameworks: PSD2, GDPR, AML/KYC compliance
- ✓ Cybersecurity challenges & fraud prevention in FinTech

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Course Outline

✓ Day 03

Introduction to FinOps & Cloud Financial Governance

- ✓ What is FinOps? The intersection of finance & cloud operations
- ✓ Principles of cloud cost optimization & accountability
- ✓ Cloud service providers & financial management tools (AWS, Azure, GCP)
- ✓ Budgeting, forecasting & cost allocation in cloud environments
- ✓ Rightsizing & automation strategies for cloud cost efficiency

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Course Outline

✓ Day 04

Advanced FinOps Strategies & Optimization Techniques

- ✓ Implementing FinOps best practices in organizations
- ✓ Cost visibility & real-time monitoring of cloud expenses
- ✓ Managing multi-cloud & hybrid cloud financial operations
- ✓ Cloud-native financial applications & SaaS solutions
- ✓ Tools for FinOps success (AWS Cost Explorer, Cloudability, CloudHealth)

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Course Outline

✓ Day 05

Convergence of FinTech & FinOps - Strategy & Implementation

- ✓ How FinOps drives scalability for FinTech businesses
- ✓ Case studies: Successful FinTech & FinOps integrations
- ✓ Data security & governance in cloud financial operations
- ✓ Future trends in FinTech & FinOps (AI-driven finance, Web3, sustainability)
- ✓ Workshop: Designing a FinTech & FinOps strategy for your organization

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 8, 2026	June 12, 2026	5 days	4250.00 \$	UAE , Dubai
July 20, 2026	July 24, 2026	5 days	4250.00 \$	UAE , Dubai
Nov. 1, 2026	Nov. 5, 2026	5 days	4250.00 \$	KSA , Riyadh
March 15, 2027	March 19, 2027	5 days	4950.00 \$	Spain , Madrid

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