



Consulting and Training | Reach New Heights

Course Name

Certified Data Visualization Professional

Sector Name

Internationally Certified Training Programs

Document Type

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Certified Data Visualization Professional

Course Introduction

Certified Data Visualization Professional is the premier designation for experts aiming to excel in Data Analytics and Business Intelligence. This comprehensive certification focuses on Data Storytelling and the core principles of Information Design, ensuring you can transform complex Big Data into clear, actionable Visual Insights.

Throughout this program, you will master industry-standard Data Visualization tools such as Tableau, Microsoft Power BI, and Python libraries (Matplotlib/Seaborn). We dive deep into Exploratory Data Analysis (EDA), Interactive Dashboard Design, and Graphicacy, providing you with the technical expertise needed for high-paying roles like Data Analyst, BI Developer, or Information Architect. By becoming a Certified Data Visualization Professional, you prove your ability to bridge the gap between Data Science and Strategic Decision Making through professional Visual Analytics.

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Target Audience

- ✓ Data Analysts
- ✓ Business Analysts
- ✓ Reporting Analysts
- ✓ Market Researchers
- ✓ Operations Analysts
- ✓ Financial Analysts
- ✓ Business Intelligence (BI) Specialists
- ✓ Data Visualization Specialists
- ✓ Management Information System (MIS) Officers
- ✓ Excel & Power BI Users in Reporting Roles
- ✓ Dashboard Developers
- ✓ Performance Monitoring Officers
- ✓ Strategy and Planning Analysts
- ✓ HR or Finance Professionals responsible for data reporting
- ✓ Project Managers seeking to enhance data presentation skills

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Learning Objectives

- ✓ Critique any data visualization based on well-established concepts and assessments.
- ✓ Identify data visualization fundamentals and best practices.
- ✓ Generate optimal graphs, data presentations, dashboards, and BSCs.
- ✓ Apply data reporting principles in business settings.

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Course Outline

✓ 01 Day One

Course Introduction:

- ✓ M1 - Data Visualization Parameters
- ✓ M2 - Data Collection and Preparation
- ✓ M3 - Visual Communication Channels

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Course Outline

✓ 02 Day Two

- ✓ M4 - Visualization Structure
- ✓ M5 - Visualization Format
- ✓ M6 - Visualization Express

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Course Outline

✓ **03 Day Three**

- ✓ M7 - Reporting I: Creating Pivot Charts Using MS Excel
- ✓ M8 - Reporting II: Creating Data Presentations From Excel Using Power Point

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Course Outline

✓ **04 Day Four**

- ✓ M9 - Reporting III: Creating Dashboards Using Excel and Power BI

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Course Outline

✓ **05 Day Five**

- ✓ M10 - Reporting IV: Creating Scorecards Using Excel
- ✓ M11 - Visualization Assessment
- ✓ M12 - Recap and Next Steps
- ✓ Certification Exam

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 28, 2027	July 2, 2027	5 days	2150.00 \$	Virtual , Online
Dec. 14, 2026	Dec. 18, 2026	5 days	2150.00 \$	Virtual , Online
Aug. 30, 2027	Sept. 3, 2027	5 days	2150.00 \$	Virtual , Online
Jan. 18, 2027	Jan. 22, 2027	5 days	4250.00 \$	UAE , Dubai

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