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Course Name

Certified Balanced Scorecard Management System Professional (Live Online)

Sector Name
Internationally Certified Training Programs

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Course Introduction

The training course provides you with relevant knowledge on how to develop and implement a Balanced Scorecard System. This course offers a comprehensive overview of the many benefits any organization can extract from the Balanced Scorecard System implementation. A highly interactive learning experience will enable you to grasp the functionality of the Balanced Scorecard and leverage its benefits to advance strategy execution. The course focuses on delivering all the information needed to fully comprehend the value of the Balanced Scorecard, as well as on developing the necessary skills for a successful implementation.

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Target Audience

Professionals interested in measuring performance:

Professionals interested in Balanced Scorecard Management System from the finance, human resources, production,logistics, information technology and other fields, will acquire the competency to apply all the above-mentioned concepts in their organizations, immediately after the course.

Top/middle/lower management professionals:

Executives or operational managers, regardless of their field of expertise, will gain the ability and knowledge to measure performance and maximize the value of using a sound Balanced Scorecard Management System. The tools and resources offered as part of the training course will enable managers to apply the acquired concepts within their organizations, immediately after the course.

Performance measurement experts:

For professionals like Strategy Manager, Performance Management Officer or Performance Architect, it is important to develop

competencies in designing a Balanced Scorecard Architecture, especially in terms of translating the organizational strategy into outstanding results.

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Learning Objectives

- ✓ Comprehend fundamentals of a Performance Management System;
- ✓ Transpose the organizational strategy into a Balanced Scorecard Management System.
- ✓ Learn how to integrate the components of a Balanced Scorecard Architecture.
- ✓ Differentiate between objectives, KPIs, and initiatives

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Course Outline

✓ 01 Day One

Balanced Scorecard -Performance Management Framework:

- ✓ What is the Balanced Scorecard?
- ✓ Balanced Scorecard structure and elements
- ✓ The role of the Balanced Scorecard
- ✓ BSC terminology
- ✓ BSC system architecture

Balanced Scorecard Governance and Performance Leadership:

- ✓ Clarify the mandate for improvement
- ✓ Enlist leadership support
- ✓ Balanced Scorecard governance framework
- ✓ Build project competency

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Course Outline

✓ 02 Day Two

Organizational assessment:

- ✓ Assessment and evaluation
- ✓ Internal Assessment
- ✓ Performance Management Maturity Model
- ✓ Environmental scanning techniques

Strategy Formulation and Integration:

- ✓ Defining strategy
- ✓ Vision, Mission Statement
- ✓ Organizational values

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Course Outline

✓ 03 Day Three

Setting organizational objectives:

- ✓ Value drivers
- ✓ Goals and Objectives
- ✓ SMART Objectives
- ✓ Building the Strategy Map

Working with KPIs:

- ✓ KPI Balancing
- ✓ KPI selection for organizational scorecard
- ✓ Importance of KPI Documentation
- ✓ Target setting recommendations.

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Course Outline

✓ 04 Day Four

Initiative management:

- ✓ Portfolio of Initiatives development
- ✓ Initiatives documentation form functions
- ✓ Initiatives documentation process

Aligning the BSC across organizational levels:

- ✓ Alignment approaches
- ✓ Objectives and KPI cascading: Functional area

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Course Outline

✓ 05 Day Five

Managing the BSC system:

- ✓ Data governance
- ✓ Performance reporting
- ✓ Performance review meetings
- ✓ BSC system recalibration

Nurture a Performance Culture:

- ✓ Communication
- ✓ Education
- ✓ Engagement
- ✓ Comprehensive Performance Management System
- ✓ Compensation and Gamification.

Review and Q&A:

- ✓ Course review
- ✓ Q&A

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 23, 2026	Nov. 27, 2026	5 days	2150.00 $	Virtual , Online
Sept. 20, 2027	Sept. 24, 2027	5 days	2150.00 $	Virtual , Online
Jan. 18, 2027	Jan. 22, 2027	5 days	2150.00 $	Virtual , Online
May 3, 2027	May 7, 2027	5 days	2150.00 $	Virtual , Online

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