



Consulting and Training | Reach New Heights

Course Name

KPI Institute-Certified OKR Professional (Physical)

Sector Name

Internationally Certified Training Programs

Document Type

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Course Introduction

The **three-day** course trains participants in how to set and work with OKRs and offers them the opportunity to get certified on the ability to deploy and use OKRs in accordance with The KPI Institute's standards, developed through extensive research and practical knowledge in the field of Performance Management and Objective Setting.

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Target Audience

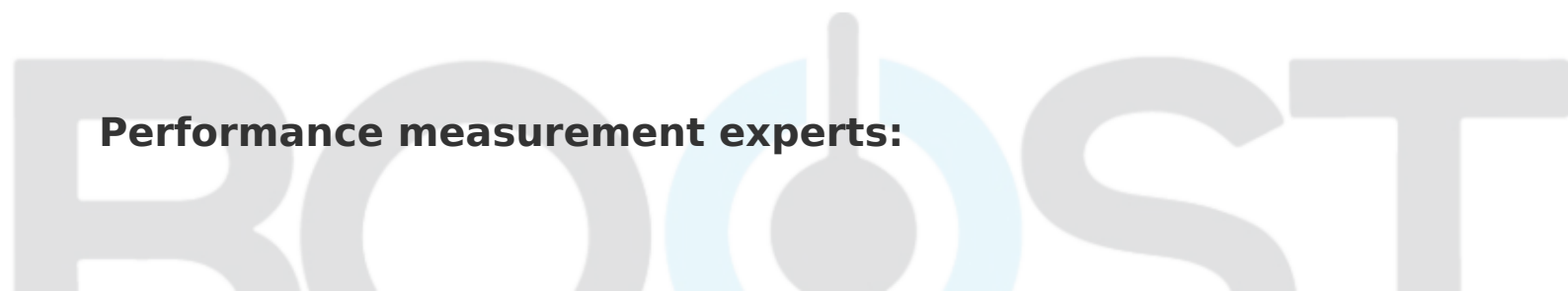
Professionals interested in measuring performance:

Professionals from different fields, such as finance, human resources, production, logistics, information technology and others, interested in objectives and key results, will acquire the competencies needed to measure the performance of their team, department or organization.

Top/middle/lower management professionals:

Executives or operational managers, regardless of their field of expertise, will gain the ability and knowledge to measure performance and maximize the value of using OKRs. The tools and resources offered as part of the Certified OKR Professional Training Course enable managers to apply the concepts learned within their organizations immediately after the course.

Performance measurement experts:



For professionals like Data Analyst, Strategy Manager, Performance Management Officer or Performance Architect, it is important to develop competencies in measuring performance, especially in terms of OKR selection and data gathering. Usually, this particular audience already has a performance measurement system set in place and the Course offers them the opportunity to learn the best practices used in this field and identify how their current processes and approaches regarding OKRs can be improved.

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Learning Objectives

- ✓ Differentiate between objectives, Key Results, and Initiatives;
- ✓ Recognize different types of OKRs;
- ✓ Acknowledge the benefits of stretched goals.
- ✓ Identify OKR settings in different contexts.
- ✓ Apply best practice techniques to align OKRs across the organization.
- ✓ Comprehend the review and decision-making process

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Course Outline

✓ **01 Day One - Understanding OKRs**

Introduction:

- ✓ Company/trainer presentation
- ✓ Expectations
- ✓ Learning objectives
- ✓ Rules

Understanding OKRs:

- ✓ What are OKRs?
- ✓ Stretched goals
- ✓ Measurable Key Results
- ✓ Action-oriented initiatives

OKRs and other PMS:

- ✓ OKRs vs KPIS
- ✓ OKRs and KPIs integration
- ✓ OKRs vs MBO

Performance Management System based on OKRs:

- ✓ Challenges in working with OKRs
- ✓ OKRs lifecycle
- ✓ The value added by OKRs
- ✓ Governance

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Course Outline

✓ **02 Day Two - Setting OKRs**

OKRs Typology:

- ✓ Strategic vs tactical OKRs
- ✓ Aspirational vs Committed OKRs

Setting OKRs:

- ✓ OKRs setting process
- ✓ Common mistakes in setting OKRs
- ✓ OKRs setting in practice

Using OKRs in different environments:

- ✓ OKRs in general organizations
- ✓ OKRs in innovative/ project based organizations
- ✓ OKRs in governmental entities

Aligning OKRs:

- ✓ OKRs alignment approaches
- ✓ OKRs alignment in different types of organizations
- ✓ OKRs alignment in practice

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✓ **03 Day Three - Reporting OKRs**

OKRs Review:

- ✓ OKRs review process
- ✓ Types of OKRs review
- ✓ OKRs review in practice

Learning from OKRs:

- ✓ Decision-making process based on OKRs
- ✓ Initiative management
- ✓ OKRs refinement

Changing the organizational culture:

- ✓ Change management
- ✓ Employee engagement
- ✓ Gamification

Review:

- ✓ Course review
- ✓ Q&A
- ✓ Certification exam

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 15, 2027	March 17, 2027	3 days	3250.00 \$	UAE , Dubai
Oct. 12, 2026	Oct. 14, 2026	3 days	3250.00 \$	UAE , Dubai
June 22, 2026	June 24, 2026	3 days	3250.00 \$	UAE , Dubai
Aug. 24, 2026	Aug. 26, 2026	3 days	3950.00 \$	England , London

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