



Consulting and Training | Reach New Heights

Course Name

KPI Institute-Certified Innovation Performance Professional

Sector Name

Internationally Certified Training Programs

Document Type

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Course Introduction

Innovation offers the opportunity to enhance an organization's performance through creativity, idea management, and a complex innovation framework. Innovation management represents the creation of processes that aim at generating and exploiting new development opportunities. It outlines innovative ideas from two different perspectives: qualitative and quantitative, with emphasis on their efficiency and effectiveness levels, once they have been implemented. As successful businesses constantly focus on innovative thinking, innovative performance comes as one of the best approaches in achieving highly qualitative procedures and in generating superior ideas within the organization.

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Target Audience

- ✓ Persons interested in innovation practices, as well as performance improvement through innovation.
- ✓ Top/middle/lower management staff, like executives, operational managers, and analysts. Individuals from top/middle/ lower management, regardless of their field of expertise, are responsible for improving organizational performance through internal innovation practices.
- ✓ IT and Service Managers, Innovation Managers, Quality Managers, Technology Transfer Managers.

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Learning Objectives

- ✓ Identify the fundamentals of innovation performance measurement.
- ✓ Associate innovation objectives with the organizational strategy;
- ✓ Learn how to design an organizational innovation framework.
- ✓ Select the relevant KPIs and establish a monitoring process for your innovation performance.
- ✓ Integrate innovation into other existing organizational systems;
- ✓ Address initiatives to support innovation culture development

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Course Outline

✓ 01 Day One

Introduction to Innovation:

- ✓ Definition of innovation
- ✓ Types of innovation
- ✓ Importance of innovation
- ✓ Innovation & creativity
- ✓ Innovation & invention
- ✓ Qualities of innovators
- ✓ Myths of innovation
- ✓ Reasons of innovation failure

Innovation Capability & Management:

- ✓ Definitions of Innovation Capability
- ✓ Building Blocks of Innovation Capability
- ✓ Definitions of Innovation Management
- ✓ Innovation Management Models

Diagnosis:

Assessment of the organization's current state and understanding of the overall market (Gap analysis, SWOT, PESTLE, BCG Matrix, Porter's model)

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Course Outline

✓ 02 Day Two

Planning for Innovation:

- ✓ Business Strategy versus Innovation Strategy
- ✓ Develop your Innovation Strategy
- ✓ Tests for assessing/creating your organizational structure

Organizing for Innovation:

- ✓ Identify your Stakeholders
- ✓ Identify your Resources
- ✓ Prioritize Innovation according to your Resources
- ✓ Form Team(s)

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Course Outline

✓ **03 Day Three**

Aligning Leadership & Culture:

- ✓ Providing Innovative Managers
- ✓ Providing Innovative Leaders
- ✓ Creating Innovation Culture

Implementing Your Innovation Process:

- ✓ Innovation Process: Stage Gate
- ✓ Design Thinking Process and Tools
- ✓ Agile & Innovation
- ✓ Ideation Process & Tools
- ✓ Idea Selection & Evaluation

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Course Outline

✓ 04 Day Four

Implementing Your Innovation Process:

- ✓ Communicate with Stakeholders
- ✓ Develop your Business Case
- ✓ Develop your Portfolio
- ✓ Risk Management & Mitigation Strategies in Innovation
- ✓ Intellectual Property Rights in Innovation

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Course Outline

✓ 05 Day Five

Innovation, Performance, and Improvement:

- ✓ Importance of Measuring Innovation
- ✓ Measuring Innovation (Techniques, Metrics & KPIs)
- ✓ Measuring Innovation: Understanding KPIs
- ✓ Measuring Innovation: Difference between KPIs, Metrics, KRIs & Analytics
- ✓ Learning for Better Innovation

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
July 13, 2026	July 17, 2026	5 days	5950.00 \$	Switzerland , Zurich
Dec. 13, 2026	Dec. 17, 2026	5 days	4250.00 \$	Qatar , Doha
Jan. 11, 2027	Jan. 15, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
April 6, 2026	April 10, 2026	5 days	4250.00 \$	UAE , Dubai

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