



Consulting and Training | Reach New Heights

Course Name

Certified Professional in Training Management (CPTM)

Sector Name

HR Strategy and Training

Document Type

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Course Introduction

The **Certified Professional in Training Management (CPTM)** program by **BOOST** is an advanced, practice-oriented training program designed to equip professionals with the knowledge, skills, and strategies to lead world-class training functions that drive organizational success.

Participants will master the end-to-end management of corporate learning initiatives — from strategic alignment and vendor management to budgeting, learning technologies, performance measurement, and stakeholder engagement.

The CPTM program goes beyond instructional delivery to focus on how learning and development (L&D) can be managed strategically as a core business driver.

By completing this program, participants will be equipped to create high-impact learning environments that align with business goals, maximize ROI, and establish a true learning culture within their organizations.

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Target Audience

- ✓ Training managers, L&D leaders, and HR professionals responsible for training operations.
- ✓ Organizational development and talent management professionals.

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Learning Objectives

- ✓ Develop a strategic mindset to align training initiatives with business priorities.
- ✓ Manage the complete training function, including budgeting, operations, and quality assurance.
- ✓ Evaluate learning programs using metrics that demonstrate business impact.
- ✓ Manage internal and external training providers effectively.
- ✓ Integrate learning technologies and blended solutions into training programs.
- ✓ Build strong stakeholder relationships and position L&D as a strategic business partner.

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Course Outline

✓ DAY 01

The Role of Training Management in Business Success

- ✓ Understanding the strategic role of training managers.
- ✓ Learning and business alignment: Connecting L&D to organizational goals.
- ✓ Identifying workforce capability gaps and development needs.
- ✓ The future of corporate training: Trends, challenges, and opportunities.

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Course Outline

✓ Day 02

Designing and Managing the Training Function

- ✓ Building a learning strategy and training operations framework.
- ✓ Managing learning budgets, cost optimization, and financial accountability.
- ✓ Designing scalable, agile, and learner-centered training programs.
- ✓ Ensuring compliance with regulatory and industry training standards.
- ✓ **Exercise:** Drafting a training operations plan.

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Course Outline

✓ Day 03

Vendor Management, Outsourcing, and Learning Technologies

- ✓ Selecting and managing training providers, consultants, and platforms.
- ✓ Crafting RFPs (Requests for Proposals) and evaluating vendor proposals.
- ✓ Building vendor relationships for long-term success.
- ✓ Integrating LMS (Learning Management Systems), eLearning, and emerging technologies.
- ✓ **Exercise:** Building a vendor management strategy.

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Course Outline

✓ Day 04

Measuring Training Impact and Driving Continuous Improvement

- ✓ Applying Kirkpatrick's Evaluation Model and ROI frameworks.
- ✓ Collecting, analysing, and reporting learning metrics.
- ✓ Building executive-ready learning dashboards and reports.
- ✓ Identifying opportunities for continuous improvement through data insights.
- ✓ **Case Study:** Measuring the ROI of a leadership development program.

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Course Outline

✓ Day 05

Strategic Leadership of the Learning Function

- ✓ Building credibility for the training function with senior leadership.
- ✓ Partnering with HR, business units, and executive sponsors.
- ✓ Leading change management initiatives in learning and development.
- ✓ Building and sustaining a learning culture organization-wide.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 8, 2026	June 12, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Oct. 5, 2026	Oct. 9, 2026	5 days	4250.00 \$	UAE , Dubai
Nov. 23, 2026	Nov. 27, 2026	5 days	4250.00 \$	UAE , Dubai
Feb. 1, 2027	Feb. 5, 2027	5 days	4250.00 \$	UAE , Dubai
Sept. 28, 2026	Oct. 2, 2026	5 days	4250.00 \$	UAE , Dubai

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