



Consulting and Training | Reach New Heights

Course Name

Strategic R&D Management for Senior Leaders

Sector Name

Management And Leadership

Document Type

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Strategic R&D Management for Senior Leaders

Course Introduction

This course is designed for senior executives and leaders in R&D to enhance their strategic management skills. It focuses on aligning R&D efforts with overall business objectives, managing R&D portfolios, and leading innovation in complex technological environments.

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Strategic R&D Management for Senior Leaders

Target Audience

- ✓ R&D Managers and Directors
- ✓ Innovation Managers
- ✓ Product Development Managers
- ✓ Engineering Managers
- ✓ Business Development Managers involved in innovation
- ✓ Strategy and Planning Professionals
- ✓ Scientists and Technical Leads in R&D
- ✓ Portfolio and Program Managers
- ✓ Senior Executives overseeing R&D initiatives
- ✓ Consultants specializing in R&D and innovation strategies

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Strategic R&D Management for Senior Leaders

Learning Objectives

- ✓ Identify the strategic role of R&D in organizational success
- ✓ Develop skills in R&D portfolio management and resource allocation
- ✓ Learn to measure and evaluate R&D performance effectively
- ✓ Enhance leadership capabilities in fostering innovation and managing R&D teams
- ✓ Gain insights into future trends and strategic planning in R&D

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Course Outline

✓ **01 Day One**

Foundations of Strategic R&D Management

- ✓ Introduction to strategic R&D management
- ✓ The role of R&D in organizational success
- ✓ Aligning R&D with corporate strategy
- ✓ Case study: Successful R&D strategies in leading companies

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Course Outline

✓ 02 Day Two

R&D Portfolio Management

- ✓ Strategic portfolio management principles
- ✓ Balancing short-term and long-term R&D initiatives
- ✓ Risk assessment and management in R&D portfolios
- ✓ Workshop: Developing an R&D portfolio strategy

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Course Outline

✓ 03 Day Three

R&D Performance Metrics and Evaluation

- ✓ Key Performance Indicators (KPIs) for R&D
- ✓ Measuring R&D ROI and value creation
- ✓ Benchmarking R&D performance
- ✓ Group exercise: Designing an R&D performance dashboard

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Course Outline

✓ **04 Day Four**

Leading R&D Teams and Fostering Innovation

- ✓ Building and managing high-performance R&D teams
- ✓ Creating a culture of innovation in R&D
- ✓ Managing cross-functional collaboration
- ✓ Role-playing exercise: Addressing R&D leadership challenges

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Course Outline

✓ 05 Day Five

Future Trends and Strategic Planning in R&D

- ✓ Emerging technologies and their impact on R&D
- ✓ Global trends in R&D management
- ✓ Developing a long-term R&D strategy
- ✓ Action planning: Creating a strategic R&D roadmap for your organization

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Sept. 21, 2026	Sept. 25, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai
May 23, 2027	May 27, 2027	5 days	4250.00 \$	KSA , Riyadh
Nov. 9, 2026	Nov. 13, 2026	5 days	5950.00 \$	USA , Los Angeles

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