



Consulting and Training | Reach New Heights

Course Name

Leadership Communication with Impact

Sector Name

Management And Leadership

Document Type

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Leadership Communication with Impact

Course Introduction

Understanding your personal communication style and its effects on others is crucial for professional success. By grasping these dynamics, you enhance your ability to convey your organization's strategic vision effectively, inspire high performance, and foster positive working relationships characterized by vibrant interaction and attentive listening.

The Leadership Communication with Impact program is a course tailored to help leaders enhance their influence, performance, and efficacy as communicators. Designed to equip leaders like you with the necessary tools, techniques, and skills, the program targets the development of your communication prowess across all spheres – be it interpersonal, organizational, or external. By honing these capabilities, you can emerge as a leader communicator adept at connecting and resonating with diverse stakeholders, amplifying your impact and fostering meaningful engagement.

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Target Audience

This training course is designed for professionals such as managers, leaders, senior executives leading their organization or team members.

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Leadership Communication with Impact

Learning Objectives

- ✓ Discover the inner strengths of their communication potential by harnessing their communication intelligence
- ✓ Learn about communication approach and how to adjust personal communication style to increase influence as a leader
- ✓ Build skills in creating compelling and relevant messages as well as displaying impactful leadership presence
- ✓ Expand communication capacity to motivate and inspire people, as well as successfully connect organisational vision, strategy and execution
- ✓ Create dynamic ways to continually hone and improve communication skills into the future

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Leadership Communication with Impact

Course Outline

✓ 01 Day One

Understanding Your Communication Style

- ✓ Developing Self-Awareness
- ✓ Assessing personal communication preferences and strengths.
- ✓ Identifying areas for improvement and setting communication goals.
- ✓ Psychological Communication Preferences
- ✓ Understanding how psychological communication preferences influence interpersonal interactions.
- ✓ Analyzing personality characteristics and their impact on communication styles.

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Course Outline

✓ 02 Day Two

Developing Communication Intelligence

- ✓ Demonstrating Communication Intelligence
- ✓ Exploring adaptive communication strategies for different situations and audiences.
- ✓ Understanding the role of culture in communication dynamics.
- ✓ Managing Communication Under Pressure
- ✓ Recognizing how communication behaviors can change in stressful situations.
- ✓ Developing techniques to maintain positive communication during challenging circumstances.

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Course Outline

✓ 03 Day Three

Crafting Your Message & Presence

- ✓ Utilizing Communication Mindsets
- ✓ Harnessing awareness, message, presence, and communication formats for effective leadership communication.
- ✓ Applying communication intelligence to inspire innovation and engagement in the digital era.
- ✓ Leadership Presence and Visuality
- ✓ Understanding the impact of body language and non-verbal cues on leadership presence.
- ✓ Learning techniques to enhance messaging with visual elements for clarity and resonance.

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Course Outline

✓ 04 Day Four

Adapting Communication Formats

- ✓ Choosing the Right Communication Format
- ✓ Exploring various communication formats and technologies for different purposes.
- ✓ Adopting rational, structural, expressive, and visual communication techniques for engaging messaging.
- ✓ Hands-on Practice and Application
- ✓ Engaging in practical exercises to apply learned concepts in real-world scenarios.
- ✓ Receiving feedback and refining communication skills.

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Course Outline

✓ 05 Day Five

Integration and Application

- ✓ Integration and Reflection
- ✓ Reflecting on personal growth and insights gained throughout the course.
- ✓ Identifying strategies for continued development and application of communication skills in leadership roles.
- ✓ Action Planning and Closing
- ✓ Developing action plans for implementing communication strategies in the workplace.
- ✓ Closing remarks and celebration of course completion.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 26, 2027	April 30, 2027	5 days	4950.00 \$	England , London
Sept. 6, 2027	Sept. 10, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
Dec. 13, 2026	Dec. 17, 2026	5 days	4250.00 \$	KSA , Dammam
Jan. 25, 2027	Jan. 29, 2027	5 days	4250.00 \$	UAE , Dubai

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