



Consulting and Training | Reach New Heights

Course Name

Certified Data Management Professional (CDMP)

Sector Name

Digital Transformation and Innovation

Document Type

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Certified Data Management Professional (CDMP)

Course Introduction

Data has become one of the most valuable strategic assets for modern organizations. However, many organizations struggle with data quality issues, inconsistent definitions, fragmented systems, weak governance, and ineffective data usage—resulting in poor reporting, unreliable analytics, and higher compliance and operational risk. Effective data management is essential to ensure that data is accurate, secure, accessible, and fit for business decision-making.

To address these challenges, **BOOST Consulting & Training** has developed the Certified Data Management Professional (CDMP) program. This course provides participants with a structured and practical foundation in enterprise data management principles and best practices.

The program focuses on key areas such as data governance, data quality, metadata management, master data management, data architecture, data lifecycle management, and the integration of data management frameworks with business intelligence initiatives. Participants will gain the knowledge and tools required to strengthen data management capabilities, support data-driven decision-making,

and contribute to organizational success through reliable and well-governed data assets.

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Target Audience

- ✓ Data managers and data governance professionals
- ✓ Business intelligence and reporting specialists
- ✓ Data analysts and data stewards
- ✓ IT and data architecture professionals
- ✓ Risk, compliance, and information security professionals
- ✓ Digital transformation and data strategy team members
- ✓ Professionals transitioning into data management roles

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Learning Objectives

- ✓ Understand core concepts, disciplines, and frameworks of enterprise data management
- ✓ Define and implement effective data governance structures, roles, and policies
- ✓ Apply data quality management practices including profiling, cleansing, and monitoring
- ✓ Develop and manage metadata and data definitions for better data consistency and usability
- ✓ Understand master data management (MDM) concepts and improve management of key data entities
- ✓ Apply data lifecycle management principles from creation to archival and disposal
- ✓ Strengthen data security, privacy, and compliance practices within data environments
- ✓ Support BI and analytics initiatives through reliable data architecture and integration practices
- ✓ Establish data management KPIs, reporting dashboards, and continuous improvement programs

Certified Data Management Professional (CDMP)

Course Outline

✓ DAY 01

Data Management Foundations and Data Governance Frameworks

- ✓ Introduction to enterprise data management
- ✓ Data as a strategic asset and business enabler
- ✓ Overview of data management frameworks and disciplines
- ✓ Data governance structures, roles, and responsibilities
- ✓ Data ownership, stewardship, and accountability
- ✓ Developing data policies and standards

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Course Outline

✓ Day 02

Data Quality Management, Data Standards, and Controls

- ✓ Dimensions of data quality (accuracy, completeness, consistency, timeliness)
- ✓ Data profiling and quality assessment techniques
- ✓ Data cleansing and remediation approaches
- ✓ Establishing data standards and naming conventions
- ✓ Controls to prevent data quality issues
- ✓ Monitoring and reporting data quality KPIs

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Course Outline

✓ Day 03

Metadata Management, Data Architecture, and Data Integration

- ✓ Importance of metadata and data definitions
- ✓ Business vs. technical metadata
- ✓ Data dictionaries and data catalogs
- ✓ Overview of data architecture concepts
- ✓ Data integration methods and challenges
- ✓ Ensuring consistency across systems and platforms

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Course Outline

✓ Day 04

Master Data Management (MDM), Data Lifecycle, and Data Security

- ✓ Core concepts of master data and reference data
- ✓ MDM approaches and governance considerations
- ✓ Managing key entities such as customers, products, and vendors
- ✓ Data lifecycle management from creation to disposal
- ✓ Data retention and archival strategies
- ✓ Data security, privacy, and access control principles

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Course Outline

✓ Day 05

Data Management for BI, Reporting, KPIs, and Implementation Roadmap

- ✓ Linking data management with BI and analytics success
- ✓ Data readiness for reporting and dashboards
- ✓ Defining data management KPIs and performance measures
- ✓ Building data management dashboards and reports
- ✓ Developing a data management implementation roadmap
- ✓ Practical workshop: assessing and improving data management maturity

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 7, 2027	June 11, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
Nov. 9, 2026	Nov. 13, 2026	5 days	4250.00 \$	UAE , Dubai
Sept. 6, 2027	Sept. 10, 2027	5 days	4250.00 \$	UAE , Dubai
March 15, 2027	March 19, 2027	5 days	4950.00 \$	England , London

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