



Consulting and Training | Reach New Heights

Course Name

PECB Certified Lead Crisis Manager

Sector Name

Internationally Certified Training Programs

Document Type

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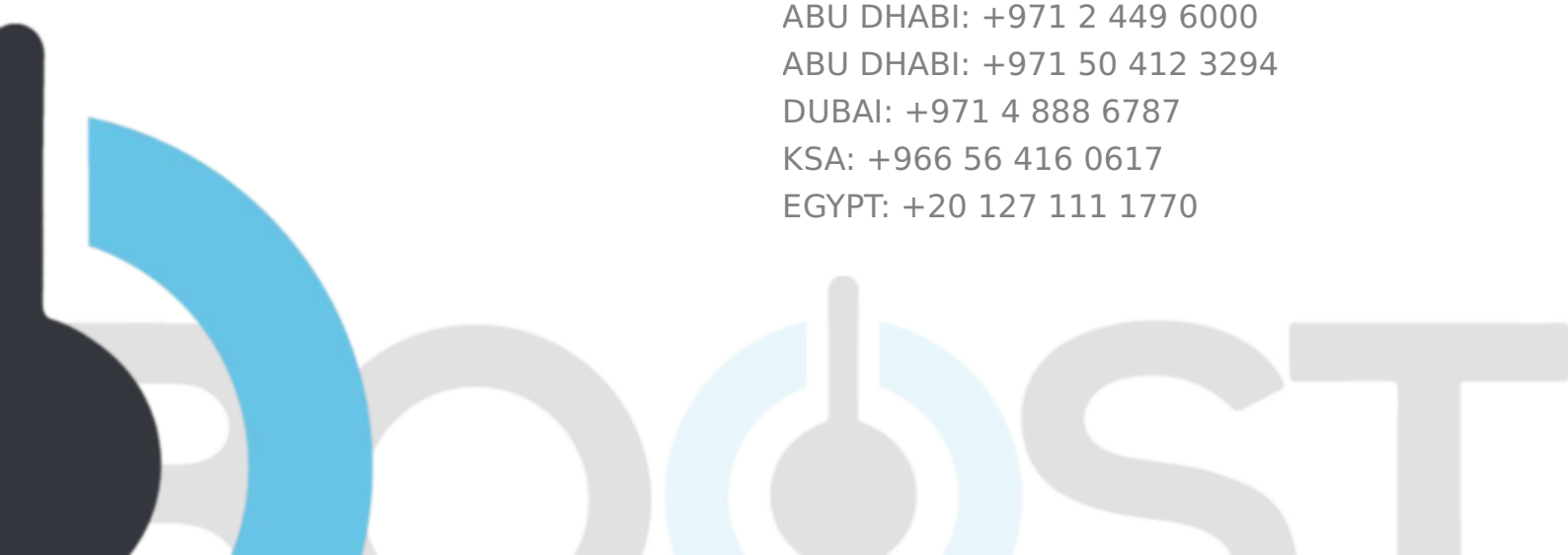
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PECB Certified Lead Crisis Manager

Course Introduction

The PECB Lead Crisis Manager training course helps participants develop their competence to support an organization in planning, establishing, maintaining, reviewing, and continually improving its strategic crisis management capability based on the guidelines of ISO 22361 and other best practices. It also provides information regarding the fundamental concepts and principles of crisis management and the effective establishment and implementation of a crisis management framework.

In addition to the explanation of the theoretical concepts related to crisis management, the training course provides practical examples and scenario-based quizzes that will help you reinforce your knowledge and prepare you for real-life scenarios concerning crisis management.

Upon the completion of the training course, participants can sit for the exam and apply to obtain the “PECB Certified Lead Crisis Manager” credential once they pass the exam. The credential demonstrates that the participant possesses the theoretical and practical knowledge and skills to support and lead an organization in designing and developing its crisis management capability based on ISO 22361 guidelines and best practices in this field.

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Target Audience

- ✓ Individuals responsible for the delivery of a crisis management capability in an organization
- ✓ Individuals responsible for implementing a plan and structure for crisis management within the organization
- ✓ Crisis leader(s)
- ✓ Members of crisis management teams
- ✓ Individuals seeking to thoroughly understand crisis management
- ✓ Individuals aiming to start or advance their careers in crisis management
- ✓ Consultants, advisors, and professionals wishing to obtain in-depth knowledge of ISO 22361 guidelines on crisis management

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Learning Objectives

- ✓ Explain the fundamental concepts and principles for crisis management based on ISO 2236
- ✓ Establish, maintain, and continually improve a crisis management framework that includes leadership, structure, culture, and competence
- ✓ Anticipate, assess, prevent, and prepare for crises
- ✓ Respond to, recover, and learn from crises in order to improve an organization's crisis management capability

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Course Outline

✓ **01 Day One**

Introduction to ISO 22361 and crisis management:

- ✓ Training course objectives and structure
- ✓ Standards and crisis management models
- ✓ Fundamental concepts of crisis management
- ✓ Crisis management capability
- ✓ Principles for crisis management
- ✓ Crisis communications

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Course Outline

✓ 02 Day Two

Crisis management framework:

- ✓ Leadership
- ✓ Organizational structure
- ✓ Organizational culture
- ✓ Competence

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Course Outline

✓ 03 Day Three

Crisis prevention and preparedness:

- ✓ Anticipation of crises
- ✓ Assessment of crises
- ✓ Prevention and mitigation of crises
- ✓ Preparedness for crises

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Course Outline

✓ **04 Day Four**

Crisis response and recovery:

- ✓ Response to crises
- ✓ Recovery from crises
- ✓ Continual improvement
- ✓ Closing of the training course

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Course Outline

✓ 05 Day Five

Certification exam

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 28, 2027	July 2, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
Nov. 9, 2026	Nov. 13, 2026	5 days	4950.00 \$	Spain , Barcelona
April 4, 2027	April 8, 2027	5 days	4250.00 \$	Qatar , Doha
Sept. 6, 2027	Sept. 10, 2027	5 days	4250.00 \$	UAE , Dubai

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