



Consulting and Training | Reach New Heights

Course Name

Speak with Impact: Mastering the Art of Public Speaking

Sector Name

Interpersonal Skills and Self Development

Document Type

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Speak with Impact: Mastering the Art of Public Speaking

Course Introduction

Public speaking is more than just a professional requirement—it's a transformative skill that drives influence, connection, and leadership. Whether you're addressing executives in a boardroom, presenting to clients, leading internal meetings, or inspiring an audience on stage, your ability to communicate with clarity and impact can define your professional success.

“Speak with Impact” is a high-impact **five-day** course designed to help professionals become confident, engaging, and authentic public speakers. This immersive program blends proven communication frameworks with real-time coaching to build lasting confidence and stage presence. Participants will explore the psychology behind effective public speaking, learn how to manage performance anxiety, and develop their personal delivery style.

From mastering the structure of a compelling message to commanding the stage with dynamic voice and body language, every session is packed with interactive exercises, practical tools, and peer feedback. Participants will learn to think on their feet, engage diverse audiences, and deliver powerful messages that resonate—whether for a 5-minute pitch or a 30-minute keynote.

By the end of this BOOST course, professionals will walk away

with enhanced speaking skills, greater confidence, and a strategic communication toolkit that empowers them to influence, inspire, and lead with impact.

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Target Audience

- ✓ Business professionals and executives who regularly present to internal or external stakeholders
- ✓ Managers, team leaders, and project leads who run meetings or briefings
- ✓ Technical experts who need to simplify and present complex ideas clearly
- ✓ Sales and marketing professionals responsible for pitching and influencing
- ✓ Any professional aiming to boost their public speaking confidence and presence

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Learning Objectives

- ✓ Understand the mindset and psychology behind effective public speaking.
- ✓ Manage fear and anxiety before and during presentations.
- ✓ Identify and refine their authentic speaking style.
- ✓ Craft powerful, structured, and persuasive messages.
- ✓ Leverage storytelling and analogies to make content memorable.
- ✓ Use body language, facial expressions, and vocal delivery to reinforce messages.
- ✓ Engage audiences and manage Q&A sessions with ease and professionalism.
- ✓ Deliver polished presentations with confidence and presence.
- ✓ Receive and apply feedback to continuously improve their communication impact.

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Course Outline

✓ DAY 01

Foundations of Public Speaking

- ✓ The psychology of public speaking: fear, confidence, and mindset
- ✓ Understanding performance anxiety and tools to overcome it
- ✓ Discovering your authentic voice and speaking presence
- ✓ The key elements of impactful speech: tone, pacing, clarity, flow
- ✓ Voice control and warm-up exercises to support delivery

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Course Outline

✓ Day 02

Structuring a Powerful Message

- ✓ Understanding your audience: purpose, needs, and context
- ✓ Setting clear objectives: to inform, persuade, or inspire
- ✓ Building a compelling structure: openings, transitions, and memorable closings
- ✓ Crafting stories and analogies that stick
- ✓ **Practice:** prepare and deliver a 2-minute structured talk
- ✓ Trainer and peer feedback on message clarity and organization

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Course Outline

✓ Day 03

Non-Verbal Delivery & Stage Presence

- ✓ Using body language, posture, and movement to project confidence
- ✓ Eye contact, facial expressions, and gestures that reinforce messages
- ✓ Vocal dynamics: volume, pitch, pausing, and modulation
- ✓ Managing the stage and using space with intention
- ✓ **Practice:** recorded delivery with individual video feedback
- ✓ Personalized coaching and improvement tips

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Course Outline

✓ Day 04

Engaging with the Audience

- ✓ Techniques to open strong and hold attention
- ✓ Encouraging interaction and reading the room
- ✓ Managing unexpected audience behavior and distractions
- ✓ Using visual aids and multimedia without losing presence
- ✓ **Practice:** short interactive presentations with Q&A
- ✓ Feedback focused on engagement and audience connection

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Course Outline

✓ Day 05

Final Presentation & Personalized Feedback

- ✓ Preparing and rehearsing a full 5-7 minute presentation
- ✓ Final delivery incorporating structure, stage presence, and audience engagement
- ✓ Peer and trainer feedback on delivery, content, and confidence
- ✓ **Reflection session:** key insights and growth areas
- ✓ Personalized public speaking development plans
- ✓ Program wrap-up and certificate distribution

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 9, 2026	Nov. 13, 2026	5 days	4250.00 \$	UAE , Dubai
Sept. 21, 2026	Sept. 25, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Jan. 10, 2027	Jan. 14, 2027	5 days	4250.00 \$	Bahrain , Manama
April 6, 2026	April 10, 2026	5 days	4950.00 \$	Austria , Vienna

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