



Consulting and Training | Reach New Heights

Course Name

The Creative Project Management Masterclass

Sector Name

Project & Contract Management

Document Type

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The Creative Project Management Masterclass

Course Introduction

This training program is designed by Boost to empower project professionals to approach projects with creativity, agility, and human-centered innovation.

Participants will gain deep insights into how to spark creativity within teams, manage ambiguity, engage diverse stakeholders, and drive innovation from project concept to delivery.

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Target Audience

- ✓ Project managers and team leaders
- ✓ Innovation and R&D professionals
- ✓ Product owners and scrum masters
- ✓ Business consultants and facilitators

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Learning Objectives

- ✓ Apply design thinking and agile practices to project management
- ✓ Use creative tools to define, plan, and communicate project goals
- ✓ Manage team dynamics and stakeholder expectations with empathy
- ✓ Enhance problem-solving and innovation during execution phases

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Course Outline

✓ DAY 01

Rethinking Project Management for Creativity

- ✓ The shift from traditional to adaptive methodologies
- ✓ Blending structure with innovation
- ✓ Principles of creative collaboration

Creative Problem-Solving Frameworks

- ✓ Introduction to design thinking in projects
- ✓ Defining the challenge: user-centered scoping
- ✓ Empathy mapping and user journey building

Visual Planning Techniques

- ✓ Kanban, roadmaps, and mind maps
- ✓ Visual project canvases and creative briefs
- ✓ Making progress visible to all stakeholders

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Course Outline

✓ Day 02

Facilitating Ideation

- ✓ Brainstorming, SCAMPER, and mind-mapping tools
- ✓ Techniques to promote divergent and convergent thinking
- ✓ Inclusive facilitation for team contribution

From Ideas to Prototypes

- ✓ Rapid prototyping methods
- ✓ Testing and validation with stakeholders
- ✓ Feedback loops and iterative refinement

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Course Outline

✓ Day 03

Agile for Creative Projects

- ✓ Scrum and hybrid frameworks
- ✓ Iteration planning and stand-ups
- ✓ Adapting project plans dynamically

Engaging Stakeholders Creatively

- ✓ Stakeholder personas and empathy-based engagement
- ✓ Creative status updates: visual reporting, storytelling
- ✓ Co-creation with clients and partners

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Course Outline

✓ Day 04

Leading Creative Project Teams

- ✓ Psychological safety and creative confidence
- ✓ Roles, rituals, and team accountability
- ✓ Coaching vs. managing

Managing Conflict and Resistance to Innovation

- ✓ Root causes of resistance in change projects
- ✓ Mediation and feedback practices
- ✓ Turning disagreement into creative insight

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Course Outline

✓ Day 05

Evaluating Creative Project Success and Embedding Creativity in Organizational Culture

- ✓ KPIs for innovation and user experience
- ✓ Storytelling outcomes vs. pure metrics
- ✓ Mixed-method evaluation strategies
- ✓ How to embed Creativity in Organizational Culture?
- ✓ Rituals and symbols that support innovation
- ✓ Final Workshop.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 8, 2026	Nov. 12, 2026	5 days	4250.00 \$	KSA , Riyadh
July 20, 2026	July 24, 2026	5 days	4950.00 \$	Italy , Milan
Jan. 10, 2027	Jan. 14, 2027	5 days	4250.00 \$	KSA , Riyadh
April 12, 2027	April 16, 2027	5 days	4250.00 \$	UAE , Dubai

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