



Consulting and Training | Reach New Heights

Course Name

Data-Driven Business Performance Reporting

Sector Name

Digital Transformation and Innovation

Document Type

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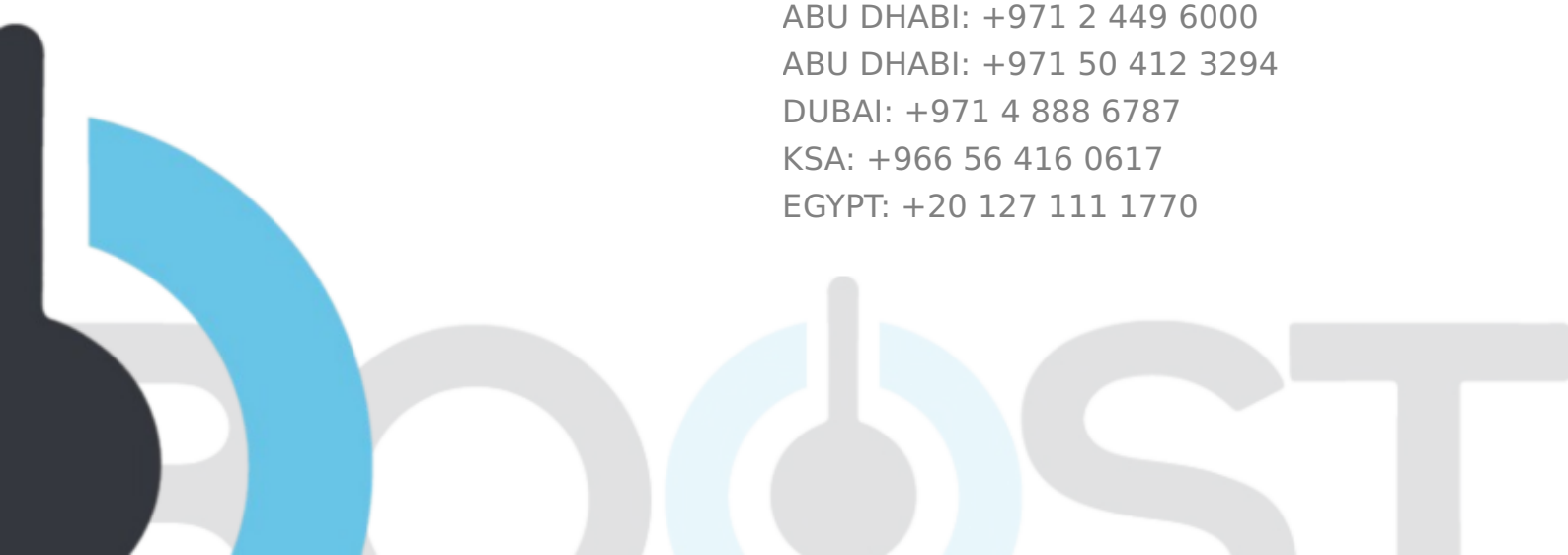
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Data-Driven Business Performance Reporting

Course Introduction

In the era of digital transformation, organizations thrive on the ability to turn data into actionable insights.

This training program equips participants with the skills to collect, analyze, and communicate performance data to enhance strategic and operational decision-making.

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Data-Driven Business Performance Reporting

Target Audience

Business analysts, data professionals, managers, and executives responsible for reporting, performance tracking, and decision support.

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Data-Driven Business Performance Reporting

Learning Objectives

- ✓ Understand principles of business performance reporting.
- ✓ Learn to collect, analyze, and interpret performance data.
- ✓ Develop dashboards and visual reports for stakeholders.
- ✓ Apply key performance indicators (KPIs) to align with strategy.
- ✓ Enhance decision-making using data-driven storytelling.

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Data-Driven Business Performance Reporting

Course Outline

✓ DAY 01

Foundations of Data-Driven Reporting

- ✓ Introduction to business performance management
- ✓ The role of data in strategy and operations
- ✓ Key concepts in performance reporting
- ✓ Aligning data with business objectives
- ✓ Understanding KPIs and metrics
- ✓ Types of business reports (strategic, operational, tactical)
- ✓ Data governance basics
- ✓ Ensuring data quality and integrity
- ✓ The reporting lifecycle
- ✓ Emerging trends in business reporting

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Course Outline

✓ Day 02

Data Collection & Management

- ✓ Identifying relevant data sources
- ✓ Internal vs. external data for performance tracking
- ✓ Structuring data for analysis
- ✓ Using ERP and CRM systems for data extraction
- ✓ Introduction to databases and queries
- ✓ Data integration challenges
- ✓ Automating data collection processes
- ✓ Data security and confidentiality issues
- ✓ Managing big data in reporting

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Course Outline

✓ Day 03

Analytics and Interpretation

- ✓ Descriptive vs. predictive analytics in reporting
- ✓ Statistical methods for business insights
- ✓ Identifying trends and variances
- ✓ Benchmarking performance data
- ✓ Root cause analysis techniques
- ✓ Forecasting and scenario analysis
- ✓ Evaluating data reliability
- ✓ Data visualization principles
- ✓ Avoiding bias in data interpretation

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Course Outline

✓ Day 04

Report Design & Visualization

- ✓ Principles of effective report design
- ✓ Choosing the right visualization tools
- ✓ Building interactive dashboards
- ✓ Structuring executive summaries
- ✓ Visual storytelling with data
- ✓ Communicating to non-technical stakeholders
- ✓ Reporting frequency and formats
- ✓ Designing automated report templates
- ✓ Infographics in performance communication

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Course Outline

✓ Day 05

Strategic Application

- ✓ Linking reporting with corporate strategy
- ✓ Driving decision-making with performance reports
- ✓ Communicating insights to boards and executives
- ✓ Using reports for performance reviews
- ✓ Role of reporting in risk and compliance monitoring
- ✓ Integrating reporting into continuous improvement
- ✓ Ensuring accountability through transparency
- ✓ Monitoring the success of reporting systems
- ✓ Future-proofing reporting practices

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 7, 2027	June 11, 2027	5 days	4950.00 \$	France , Paris
Nov. 9, 2026	Nov. 13, 2026	5 days	4250.00 \$	UAE , Dubai
Oct. 10, 2027	Oct. 14, 2027	5 days	4250.00 \$	KSA , Riyadh
Jan. 11, 2027	Jan. 15, 2027	5 days	4250.00 \$	UAE , Dubai

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