



Consulting and Training | Reach New Heights

Course Name

Developing Strategy for Value Creation

Sector Name

Management And Leadership

Document Type

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Developing Strategy for Value Creation

Course Introduction

This course provides a comprehensive exploration of value creation principles and strategic methodologies over five enriching days. Participants delve into fundamental concepts such as value creation's importance in today's business environment and its driving factors. They learn to develop a strategic mindset, identify market opportunities, and formulate innovative strategies for value creation. Additionally, they gain insights into measuring the success of their strategies and making necessary adjustments.

Through a combination of theoretical insights and practical exercises, participants acquire the knowledge and tools to effectively create and implement value creation strategies within their organizations.

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Target Audience

This course is tailored for professionals across industries who aim to enhance their understanding and implementation of value creation strategies within their organizations.

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Developing Strategy for Value Creation

Learning Objectives

- ✓ Gain insights into the significance of value creation in contemporary business landscapes.
- ✓ Analyze your organization's value proposition and pinpoint opportunities for enhancement.
- ✓ Cultivate a strategic mindset and formulate strategies in alignment with organizational goals.
- ✓ Identify and assess market opportunities to enhance value creation.
- ✓ Appreciate the pivotal role of innovation in value creation and devise innovative strategies.
- ✓ Measure the effectiveness of your value creation strategy and adapt as necessary for continued success.

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Developing Strategy for Value Creation

Course Outline

✓ Day 01

Understanding Value Creation

- ✓ Introduction to the concept of value creation
- ✓ The importance of value creation in today's business environment
- ✓ Drivers of value creation
- ✓ Analyzing your organization's value proposition

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Course Outline

✓ Day 02

Developing a Strategic Mindset

- ✓ Understanding strategic thinking
- ✓ Creating a vision and mission statement
- ✓ Identifying strategic goals and objectives
- ✓ Conducting a SWOT analysis

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Course Outline

✓ Day 03

Identifying Market Opportunities for Value Creation

- ✓ Understanding the market landscape
- ✓ Identifying customer needs and wants
- ✓ Analyzing market trends and opportunities
- ✓ Conducting market research

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Course Outline

✓ Day 04

Developing an Innovation Strategy for Value Creation

- ✓ Understanding the role of innovation in value creation
- ✓ Creating an innovation strategy
- ✓ Identifying sources of innovation
- ✓ Managing the innovation process

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Course Outline

✓ Day 05

Measuring and Adjusting Value Creation Strategy

- ✓ Measuring the success of your value creation strategy
- ✓ Identifying key performance indicators
- ✓ Analyzing and interpreting data
- ✓ Making adjustments to your value creation strategy as needed.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 4, 2027	Jan. 8, 2027	5 days	4250.00 \$	UAE , Dubai
March 14, 2027	March 18, 2027	5 days	4250.00 \$	KSA , Riyadh
Aug. 3, 2026	Aug. 7, 2026	5 days	4950.00 \$	Netherlands , Amsterdam
May 3, 2027	May 7, 2027	5 days	4250.00 \$	UAE , Dubai

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