



Consulting and Training | Reach New Heights

Course Name

Certified Chief Innovation Officer (CCInO®)

Sector Name

Internationally Certified Training Programs

Sector Name

Management And Leadership

Document Type

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Certified Chief Innovation Officer (CCInO®)

Course Introduction

In today's dynamic corporate landscape, organisations that embrace innovation and strategic transformation gain a decisive competitive advantage. The Certified Chief Innovation Officer (CCInO) program is a premium B2B corporate training course designed for executives, innovation leaders, and management teams who aim to drive organisational growth, digital transformation, and sustainable business innovation.

This intensive program equips leaders with advanced innovation management skills, strategic thinking frameworks, and change leadership tools to successfully implement innovation initiatives across all levels of the organisation. Participants will master how to foster a culture of creativity, enhance employee engagement, streamline innovation processes, and align innovation strategies with corporate objectives.

Through case studies, practical exercises, and proven methodologies, this course develops the core competencies of a Chief Innovation Officer, enabling leaders to identify market opportunities, transform business models, and accelerate organisational performance. Emphasis is placed on corporate innovation strategy, digital transformation, organisational development, and executive leadership, ensuring participants can lead high-impact innovation projects with measurable results.

By completing the CCInO program, organisations gain leaders capable of driving transformative change, enhancing competitive positioning, and fostering a forward-thinking innovation culture, making it an essential B2B training investment for companies seeking long-term growth and business excellence

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Target Audience

- ✓ C-Level executives (CEOs, CIOs, CTOs, and aspiring Chief Innovation Officers).
- ✓ Senior leaders responsible for strategy, R&D, or transformation.
- ✓ Innovation directors and heads of innovation units.
- ✓ Professionals preparing for the CCInO® certification exam.

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Learning Objectives

- ✓ Position innovation as a strategic driver for growth and resilience.
- ✓ Design and govern innovation portfolios that balance short-, medium-, and long-term priorities.
- ✓ Assess and advance organizational innovation maturity.
- ✓ Define and implement pathways for continuous capability improvement.
- ✓ Mobilize stakeholders and teams around innovation goals.
- ✓ Drive cultural engagement and manage organizational change.
- ✓ Establish and sustain innovation systems and ecosystems.
- ✓ Leverage advanced tools, spaces, and teams for focused innovation.
- ✓ Champion innovation leadership at the executive level.

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Course Outline

✓ Day 01

Innovation as a Strategic Leadership Tool

- ✓ Understanding innovation as a driver of organizational relevance.
- ✓ Strategic alignment of innovation with business goals.
- ✓ Balancing resilience and growth through innovation.
- ✓ Designing innovation strategies that sustain competitiveness.
- ✓ Role of the CCInO in setting the innovation agenda.
- ✓ Innovation roadmaps and long-term positioning.
- ✓ Building alignment across leadership teams.
- ✓ Portfolio design: balancing risk and return.
- ✓ Methods for prioritizing strategic innovation investments.

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Course Outline

✓ Day 02

Advancing Innovation Maturity

- ✓ Understanding levels of innovation maturity.
- ✓ Capabilities associated with each maturity stage.
- ✓ Assessing current organizational innovation maturity.
- ✓ Role of the CCInO in different maturity contexts.
- ✓ Tools for evaluating maturity advancement.
- ✓ Building competencies for higher maturity levels.
- ✓ Long-term approaches for sustained leadership.
- ✓ Continuous improvement frameworks for innovation.

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Course Outline

✓ Day 03

Leading Engagement and Organizational Change

- ✓ Mobilizing the entire organization for innovation.
- ✓ Cultural enablers of innovation engagement.
- ✓ Building shared ownership of innovation goals.
- ✓ Stakeholder mapping and participation methods.
- ✓ Incorporating external and internal insights.
- ✓ Managing resistance and barriers to innovation.
- ✓ Change management models for innovation leaders.
- ✓ Communication strategies for buy-in.
- ✓ Paybacks of organizational-wide engagement.

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Course Outline

✓ Day 04

Building and Orchestrating Innovation Ecosystems:

- ✓ Components of an organizational innovation ecosystem.
- ✓ Roles of tools, spaces, and teams in driving innovation.
- ✓ Building innovation labs, accelerators, and incubators.
- ✓ Establishing cross-functional innovation squads.
- ✓ Governance models for ecosystem management.
- ✓ Measuring ecosystem impact on the business.
- ✓ Integrating external partnerships and alliances.
- ✓ Tools for empowering teams and initiatives.

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Course Outline

✓ Day 05

Leading Innovation for Sustainable Impact

- ✓ Embedding innovation governance into enterprise strategy.
- ✓ Building executive dashboards and KPIs for innovation performance.
- ✓ Sustaining organizational competitiveness through innovation.
- ✓ Ethical frameworks and responsible leadership in innovation.
- ✓ Shaping innovation policy and long-term national alignment.
- ✓ Executive decision-making under uncertainty and disruption.
- ✓ Final reflection: personal roadmap as a future-ready CCInO.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 7, 2027	June 11, 2027	5 days	4250.00 \$	UAE , Dubai
Oct. 4, 2027	Oct. 8, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai
Nov. 30, 2026	Dec. 4, 2026	5 days	4950.00 \$	England , London

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