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**Course Name**

# Authorized Innovation Assessor (AInA®)

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**Sector Name**

Internationally Certified Training Programs

**Sector Name**

Management And Leadership

**Document Type**

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## Authorized Innovation Assessor (AIInA®)

### Course Introduction

The Authorized Innovation Assessor (AIInA®) credential from the Global Innovation Institute (GII®) is a mark of excellence for professionals who evaluate and advance innovation capabilities in organizations worldwide.

AIInAs are trusted for their objectivity, deep knowledge, and ability to guide enterprises toward higher levels of innovation maturity.

This training program prepares participants to join this exclusive group of assessors by equipping them with the frameworks, methodologies, and insights needed to conduct GII's accreditation and certification assessments.

Beyond preparing for the AIInA® exam, the course empowers professionals to influence organizational transformation and contribute to the broader economic development of their regions through innovation.

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## Authorized Innovation Assessor (AIInA®)

### Target Audience

- ✓ Certified CCIInO® or CInS® professionals seeking to advance into AIInA roles.
- ✓ Consultants and auditors specializing in innovation, quality, or strategic transformation.
- ✓ Senior advisors engaged in organizational assessments and accreditations.

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## Authorized Innovation Assessor (AIInA®)

### Learning Objectives

- ✓ Understand the exclusive role and responsibilities of a GInI AIInA.
- ✓ Apply frameworks to conduct objective and unbiased innovation maturity assessments.
- ✓ Develop credibility as a knowledge leader in enterprise innovation programs.
- ✓ Recognize the strategic impact of innovation assessments on business success.
- ✓ Manage the process of CInOrg and GInI accreditation evaluations.
- ✓ Explore revenue-generating opportunities from AIInA services.
- ✓ Promote organizational innovation as a catalyst for economic development.
- ✓ Contribute to raising innovation capabilities across regions and industries.

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## Authorized Innovation Assessor (AIInA®)

### Course Outline

#### ✓ Day 01

##### **Entering the Circle of GInI Assessors**

- ✓ Introduction to AIInA certification and recognition.
- ✓ The exclusive role of AIInAs in the global ecosystem.
- ✓ Professional standards for objectivity and impartiality.
- ✓ Responsibilities in administering maturity assessments.
- ✓ Reputation and credibility of GInI's assessor community.
- ✓ Tools and resources provided by GInI to AIInAs.
- ✓ Skills and competencies required for assessment roles.
- ✓ Code of conduct for assessors.

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### Course Outline

#### ✓ Day 02

##### **Knowledge Leadership in Strategic Innovation**

- ✓ Building credibility as an innovation thought leader.
- ✓ Linking AIInA expertise with CCIInO and CInS foundations.
- ✓ Exposure to diverse enterprise innovation models.
- ✓ Understanding the role of innovation in strategic success.
- ✓ Learning from cross-industry assessment experiences.
- ✓ Positioning AIInAs as advisors to executive leadership.
- ✓ Developing influence through consulting engagements.
- ✓ Tools for synthesizing assessment insights.

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## Authorized Innovation Assessor (AIInA®)

### Course Outline

#### ✓ Day 03

##### **Leveraging AIInA Certification for Market Advantage**

- ✓ Market demand for AIInA services.
- ✓ Opportunities in CInOrg and accreditation assessments.
- ✓ Managing assessment engagements effectively.
- ✓ Delivering pre-assessments as consulting services.
- ✓ Expanding into broader innovation advisory projects.
- ✓ Revenue opportunities from AIInA certification.
- ✓ Positioning AIInA as a differentiator in consulting markets.
- ✓ Building long-term client relationships.

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## Authorized Innovation Assessor (AIInA®)

### Course Outline

#### ✓ Day 04

##### **Influencing Innovation at the Regional Level**

- ✓ Role of AIInAs in advancing regional innovation capacity.
- ✓ Supporting accreditation of innovation labs, incubators, and ventures.
- ✓ Advising governments and agencies on innovation standards.
- ✓ Expanding impact through community and industry influence.
- ✓ Raising awareness of GInI frameworks regionally.
- ✓ Creating pathways for organizational transformation.
- ✓ Economic development outcomes of accreditation growth.

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### Course Outline

#### ✓ Day 05

##### **Integration, Ethics, and Exam Readiness**

- ✓ Integrating assessor knowledge with broader consulting roles.
- ✓ Upholding ethics and impartiality in assessments.
- ✓ Executive engagement in the assessment process.
- ✓ Building professional networks as an AIInA.
- ✓ Long-term career pathways for certified assessors.
- ✓ Aligning with global innovation benchmarks.
- ✓ Action plan for applying AIInA knowledge post-certification.

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## Authorized Innovation Assessor (AIInA®)

### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 15, 2026	Nov. 19, 2026	5 days	4250.00 \$	KSA , Riyadh
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai
June 1, 2026	June 5, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Sept. 28, 2026	Oct. 2, 2026	5 days	4950.00 \$	England , London

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