



Consulting and Training | Reach New Heights

Course Name

Finance for non-finance professionals

Sector Name

Finance, Accounting and Banking

Document Type

Generated by Boostlab

[Click Here To Visit Course](#)

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770



Finance for non-finance professionals

Course Introduction

This training program is designed to provide participants with the fundamental concepts of financial management.

This training program covers topics that will help participants, especially non-finance professionals, to understand the business – financially and strategically, and make decisions that create a greater impact on profitability.

This training program will also focus on providing participants with the knowledge and skills of Budget management, how to assess financial performance, develop and manage Cash flows, and enabling them to understand and analyse financial reports, and identify how financial management helps to maintain control and improve efficiency.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

Finance for non-finance professionals

Target Audience

- ✓ Managers and team leaders in non-finance roles
- ✓ Project managers and team supervisors
- ✓ Marketing, operations, and HR professionals
- ✓ Entrepreneurs and small business owners
- ✓ Professionals seeking a better grasp of financial decision-making

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

Finance for non-finance professionals

Learning Objectives

- ✓ Understand the fundamentals of business financial management.
- ✓ Analyze and interpret financial statements.
- ✓ Identify the differences between the profit statement, balance sheet, and cash statement.
- ✓ Understand Budgeting and forecasting techniques.
- ✓ Identify and Apply Budget Management Methodologies.
- ✓ Understand how to increase Potential Profits.
- ✓ Understand how to use Ratios to measure Financial Health.
- ✓ Understand the Corporate Financial Performance Management Techniques.
- ✓ Identify and develop projects' cash flows.
- ✓ Manage and control cash flow across the organisation.
- ✓ Managing risk with respect to cash.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To Visit Course](#)

Finance for non-finance professionals

Course Outline

✓ DAY 01

Introduction to Financial Management:

- ✓ The basic principles of financial management.
- ✓ Accounting information flow.
- ✓ Accrual and cash accounting principles.
- ✓ Understanding accounting jargon.
- ✓ Financial management strategies.
- ✓ Practical Application: “Using Role-play” Methodology.
- ✓ Real-life examples: “Using Storytelling and Videos”.

Financial Statements and Interpreting Results:

- ✓ The Statement of Financial Position.
- ✓ The Statement of Comprehensive Income.
- ✓ The Statement of Cash Flows and Statement of Changes in Equity.
- ✓ The linkage between the financial statements.
- ✓ The perspective of financial statements.
- ✓ Practical group exercises on Financial Statements.
- ✓ Financial Analysis And Capital Investment Decision.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

BOOST

Finance for non-finance professionals

Course Outline

✓ Day 02

Strategic Financial Management:

- ✓ Management accounting as an aid to management.
- ✓ The analysis of costs and cost structures.
- ✓ Using costs for decision-making.
- ✓ Managing reporting for business control.
- ✓ Budgeting and forecasting techniques.
- ✓ Budget Management Methodologies.
- ✓ Strategic accounting tools and techniques.
- ✓ How to increase Potential Profits?
- ✓ Supporting investment decisions.
- ✓ Capital investment evaluation techniques.
- ✓ Cost-benefit analysis & prioritising capital decisions.
- ✓ Non-financial measures and links to financial indicators.
- ✓ Corporate Financial Performance Management.
- ✓ Practical group exercises on the Strategic Financial Management process.

ABU DHABI: +971 2 449 6000

ABU DHABI: +971 50 412 3294

DUBAI: +971 4 888 6787

KSA: +966 56 416 0617

EGYPT: +20 127 111 1770

[Click Here To vist Course](#)



Finance for non-finance professionals

Course Outline

✓ Day 03

Ratios: The Tools for Measuring Financial Health

- ✓ Liquidity ratios.
- ✓ Operating ratios.
- ✓ Financing ratios.
- ✓ Profitability ratios.
- ✓ Return On Investment Models.

Managing Cash Flow - An Organization-Wide Responsibility

- ✓ Introduction to cash flow management.
- ✓ Understanding the cash flow cycle.
- ✓ Identifying and developing project cash flows.
- ✓ Managing and controlling cash flow across the organisation.
- ✓ Managing risk with respect to cash.

Working Capital - Management's Challenge

- ✓ Understanding what working capital is.
- ✓ Identifying the components that comprise working capital.
- ✓ Effectively managing working capital in the organisation.
- ✓ Practical Application on all Training Program Modules.

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

BOOST

Finance for non-finance professionals

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 22, 2026	Nov. 24, 2026	3 days	3250.00 \$	Egypt , Cairo
June 15, 2026	June 17, 2026	3 days	3250.00 \$	UAE , Dubai
Aug. 3, 2026	Aug. 5, 2026	3 days	3950.00 \$	Austria , Vienna
April 5, 2027	April 7, 2027	3 days	3250.00 \$	UAE , Dubai
May 24, 2027	May 28, 2027	5 days	2150.00 \$	Virtual , Online

ABU DHABI: +971 2 449 6000
ABU DHABI: +971 50 412 3294
DUBAI: +971 4 888 6787
KSA: +966 56 416 0617
EGYPT: +20 127 111 1770

[Click Here To vist Course](#)

info@boostuae.com info@boostorg.com

Generated by BoostLab •

