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Course Name

Advanced Presentation Skills Course

Sector Name

Interpersonal Skills and Self Development

Document Type

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Advanced Presentation Skills Course

Course Introduction

In today's dynamic and competitive world, the ability to deliver impactful presentations is not just a desirable skill but an indispensable asset for personal and professional success. Whether you're aiming to lead a team, pitch a groundbreaking idea, or simply command attention in any setting, mastering advanced presentation techniques is the key to leaving a lasting impression.

In this training program, we will explore advanced strategies and tactics to elevate your presentation prowess to new heights. From refining your storytelling abilities to harnessing the power of persuasion, we will equip you with the tools and techniques needed to engage, inspire, and influence your audience effectively.

Whether you're an experienced speaker looking to polish your skills or a novice seeking to build a solid foundation, this training program is designed to empower you with the confidence and expertise to excel in any presentation scenario.

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Target Audience

✓ Developing Communication skills.

✓ Advancing Public Speaking and Presenting Skills.

✓ Analytical Aptitude.

✓ Inspirational Leadership.

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Learning Objectives

- ✓ Establish self-confidence and charisma.
- ✓ Explore how to be a “Star Presenter”.
- ✓ Review the planning tips for a presentation.
- ✓ Look to different visual aids.
- ✓ Discuss the preparation stage.
- ✓ Manage the nerves while delivering.
- ✓ Learn the best delivery methods.
- ✓ Focus on how to sell an idea.
- ✓ Analyze an audience and tailor the delivery accordingly.
- ✓ Design presentations for maximum impact.
- ✓ Expand on key points to ensure clarity.
- ✓ Inspect the proposed venue.
- ✓ Master techniques to overcome nervousness and present with confidence.
- ✓ Practice techniques that ensure clear, concise, and effective wording is used.
- ✓ Deliver a polished, professional, and credible presentation.
- ✓ Handle questions and comments effectively.

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Course Outline

✓ 01 Day One

Introduction to Public Speaking: Why it matters?

- ✓ What does the term “Public Speaking” mean?
- ✓ The famous myths of Public Speaking.
- ✓ The different types of Speeches.
- ✓ Keys to success for each and when to use.
- ✓ Characteristics of effective Speakers.

Analyze your Audience for excellence:

- ✓ Different audience types and how to exceed each type's expectations.
- ✓ The implication of audience size on your speech.
- ✓ How to open and close your point with impact.
- ✓ How to engage an audience right from the start.
- ✓ A 2-minute Pitch or Introduction.
- ✓ The power of language and ‘hook phrases’.
- ✓ Characteristics of Effective Speeches.

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Course Outline

✓ 02 Day Two

Planning for an effective presentation:

- ✓ The Importance of acquiring a professional sense of Presentation Skills.
- ✓ How to set your Presentation goals?
- ✓ Organizational Goals from the speech.
- ✓ Audience Goals from the speech.
- ✓ Speaker’s Goals from the speech.

Planning for an effective presentation:

- ✓ The Importance of acquiring a professional sense of Presentation Skills.
- ✓ How to set your Presentation goals?
- ✓ Organizational Goals from the speech.
- ✓ Audience Goals from the speech.
- ✓ Speaker’s Goals from the speech.

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Course Outline

✓ 03 Day Three

Presentation approaches:

- ✓ Audience engagement tools.
- ✓ Story-telling dynamics.
- ✓ How to link the story's moral to your learning objective.
- ✓ Injecting humor into your presentation.
- ✓ The Power of Clarity.
- ✓ How to achieve and ensure clarity.
- ✓ Convert your Message to an empowering Call To Action.

Prepare your speech to excel:

- ✓ Pick solid References to collect data from to establish your credibility.
- ✓ Filter the content you really need.
- ✓ The logical sequence in your speech.
- ✓ The importance of citations.
- ✓ Prepare for your time adequately.
- ✓ Preparing your presentation according to its type:
- ✓ Face-to-Face Presentation.
- ✓ Face-to-Camera Presentation.
- ✓ Voice-to-Ear Presentation.

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Course Outline

✓ 04 Day Four

The Visual Aids:

- ✓ Exploit PowerPoint correctly.
- ✓ How to get adequate use of a flipchart.
- ✓ The benefits of injecting Videos.
- ✓ How to present data “Using the correct visual tool” to your audience, “Employees or clients”.

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✓ 05 Day Five

Mastering Q&A:

✓ Common mistakes with Q&A sessions & media interviews.
✓ Handling different questions in a proper way.
✓ How to remain in control of the room.
✓ Answering questions that sound like an attack.
✓ Dealing with complex questions.

Defeat your fears:

✓ How to project confidence even if you don't feel confident.
✓ Adopt a 'proactive' mindset for interviews.
✓ How to breathe well.
✓ Preparing mentally.
✓ Physical relaxation techniques.
✓ Tricks to calm the nerves & crush your Audience

Final preparation before the event

✓ Rehearse your speech.
✓ Preparing a Plan B to avoid sudden disruptions.
✓ Reviewing, editing, and rewriting.
✓ A 24-Hour checklist.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 14, 2027	June 18, 2027	5 days	4950.00 $	Netherlands , Amsterdam
Jan. 25, 2027	Jan. 29, 2027	5 days	4250.00 $	UAE , Abu Dhabi
July 19, 2027	July 23, 2027	5 days	4250.00 $	UAE , Dubai
Oct. 25, 2026	Oct. 29, 2026	5 days	4250.00 $	Morocco , Marakesh

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