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**Course Name**

# International Logistics and Cross-Border Trade Operations

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**Sector Name**

Procurement & Supply Chain Operations

**Document Type**

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## International Logistics and Cross-Border Trade Operations

### Course Introduction

This training is designed by Boost to provide logistics, procurement, and supply chain professionals with in-depth knowledge of international logistics and cross-border trade. In a globalized economy, companies face challenges such as complex customs regulations, tariff structures, geopolitical risks, and varying infrastructure standards. Mastering these complexities is critical to ensuring timely, cost-effective, and compliant cross-border operations.

Participants will learn strategies for managing global trade logistics, building resilient supply chains, and navigating international trade agreements and compliance requirements. The program integrates practical insights on documentation, customs clearance, trade finance, and risk management, while also exploring how technology is reshaping international logistics.

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## International Logistics and Cross-Border Trade Operations

### Target Audience

- ✓ Logistics and Supply Chain Managers
- ✓ Procurement and Sourcing Professionals
- ✓ International Trade and Customs Compliance Specialists
- ✓ Freight Forwarders and Shipping Professionals
- ✓ Business Development and Export/Import Managers

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## International Logistics and Cross-Border Trade Operations

### Learning Objectives

- ✓ Understand the fundamentals of international logistics and trade flows
- ✓ Manage customs compliance, tariffs, and international documentation
- ✓ Apply risk management strategies in cross-border operations
- ✓ Leverage trade agreements and free trade zones for competitive advantage
- ✓ Utilize digital technologies for visibility and efficiency in global logistics

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## International Logistics and Cross-Border Trade Operations

### Course Outline

#### ✓ DAY 01

##### **Fundamentals of International Logistics and Trade**

- ✓ Global Logistics Overview
- ✓ International supply chain models and trade flows
- ✓ Role of logistics in global business strategy
- ✓ Key stakeholders: shippers, freight forwarders, customs, and regulators

##### **Cross-Border Trade Essentials**

- ✓ Trade finance and Incoterms basics
- ✓ Import/export documentation requirements
- ✓ Common challenges in cross-border logistics

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### Course Outline

#### ✓ Day 02

##### **Customs and Compliance Management**

- ✓ Customs Processes and Documentation
- ✓ Customs clearance procedures and key documents (B/L, COO, invoices)
- ✓ Role of brokers in customs operations
- ✓ Tariff classifications and Harmonized System codes

##### **Compliance and Risk Management**

- ✓ Sanctions, embargoes, and trade restrictions
- ✓ Anti-corruption and ethical trade practices
- ✓ Case study: customs compliance challenges

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### Course Outline

#### ✓ Day 03

##### **Transportation and Logistics Strategies**

- ✓ International Transportation Modes
- ✓ Air, sea, rail, and multimodal transport strategies
- ✓ Cost, speed, and risk trade-offs in transport selection
- ✓ Port and airport operations management

##### **Freight Forwarding and Distribution**

- ✓ Role of freight forwarders in global logistics
- ✓ Contracting and service-level agreements with logistics providers
- ✓ Warehouse management in cross-border contexts

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### Course Outline

#### ✓ Day 04

##### **Trade Agreements and Regional Integration**

- ✓ Leveraging Trade Agreements
- ✓ WTO rules and regional trade agreements (NAFTA, EU, ASEAN, AfCFTA)
- ✓ Impact of tariffs, quotas, and duties on trade flows
- ✓ Opportunities in free trade zones and bonded warehouses

##### **Geopolitics and Global Trade Risks**

- ✓ Trade wars, sanctions, and global policy shifts
- ✓ Political instability and its impact on supply chains
- ✓ Case studies of trade disruptions and responses

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### Course Outline

#### ✓ Day 05

##### **Digital Tools for International Logistics**

- ✓ Blockchain for cross-border transparency and documentation
- ✓ IoT and GPS for real-time shipment visibility
- ✓ AI-driven demand and logistics forecasting

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## International Logistics and Cross-Border Trade Operations

### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 1, 2026	June 5, 2026	5 days	4950.00 \$	Spain , Madrid
May 4, 2026	May 8, 2026	5 days	4250.00 \$	UAE , Dubai
Feb. 1, 2027	Feb. 5, 2027	5 days	4250.00 \$	UAE , Dubai
Jan. 3, 2027	Jan. 7, 2027	5 days	4250.00 \$	Morocco , Casablanca

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