



Consulting and Training | Reach New Heights

Course Name

Design Thinking for Learning Professionals Creative Solutions for Modern Education Challenges

Sector Name

HR Strategy and Training

Document Type

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Design Thinking for Learning Professionals Creative Solutions for Modern Education Challenges

Course Introduction

In today's rapidly evolving world of learning and development, traditional approaches to instructional design and training are no longer sufficient to address the complex, diverse, and ever-changing needs of learners. **Design Thinking for Learning Professionals**, offered by **BOOST Consulting & Training**, equips educators, trainers, and L&D specialists with an innovative, human-centred framework to reimagine how learning experiences are designed, delivered, and sustained.

This program empowers participants to move beyond routine training design into creating transformative, learner-driven educational experiences. By applying design thinking principles, participants learn to deeply understand learners' motivations, uncover unmet learning needs, and develop creative solutions that enhance engagement, retention, and long-term performance.

The course blends theory with practical application, demonstrating how design thinking can solve real challenges in corporate learning, higher education, and talent development. It emphasizes empathy, ideation, rapid prototyping, and continuous improvement — all crucial in building adaptable, meaningful learning environments.

By the end of the program, participants will possess the knowledge, mindset, and practical frameworks to design impactful

learning interventions that foster innovation, inclusivity, and measurable learning outcomes across their organizations.

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Target Audience

- ✓ Learning & Development professionals
- ✓ Instructional designers and curriculum developers
- ✓ Corporate trainers and facilitators
- ✓ HR and talent development professionals
- ✓ Education leaders and training managers seeking to foster innovative learning practices

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Learning Objectives

- ✓ Understand the key mindsets, principles, and processes of design thinking.
- ✓ Apply design thinking to analyse and solve real-world learning and development challenges.
- ✓ Use empathy-based research to uncover learner needs and motivations.
- ✓ Define meaningful learning challenges and frame opportunities for innovation.
- ✓ Generate and refine creative, learner-centered design solutions.
- ✓ Integrate prototyping and testing strategies into learning program design.
- ✓ Embed design thinking principles into organizational learning cultures to drive continuous improvement and innovation.

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Course Outline

✓ DAY 01

Foundations of Design Thinking in Learning

- ✓ Introduction to design thinking: origins, principles, and applications.
- ✓ Evolution of learning design: from traditional methods to human-centered innovation.
- ✓ The five phases of design thinking — Empathize, Define, Ideate, Prototype, Test.
- ✓ Understanding the intersection between design thinking and learning science.
- ✓ How innovation and empathy reshape modern education and corporate learning.
- ✓ Global and regional case studies of successful design thinking in education and training.

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Course Outline

✓ Day 02

Understanding Learners Through Empathy

- ✓ The importance of empathy in the learning process and program design.
- ✓ Tools to understand learners: learner personas, empathy maps, journey mapping.
- ✓ Exploring learner behavior, motivation, and barriers to engagement.
- ✓ Building stakeholder alignment: connecting business needs with learning objectives.
- ✓ Insights-driven decision-making in curriculum design and instructional development.

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Course Outline

✓ Day 03

Redefining Learning Challenges and Generating Ideas

- ✓ Translating insights into actionable learning challenges.
- ✓ Crafting powerful problem statements and “How Might We” questions.
- ✓ Encouraging divergent thinking for creative learning solutions.
- ✓ Techniques for idea generation and concept development in educational contexts.
- ✓ Leveraging collaboration and cross-functional ideation in L&D teams.
- ✓ Evaluating and selecting high-impact, feasible learning solutions.

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Course Outline

✓ Day 04

Designing and Prototyping Innovative Learning Solutions

- ✓ Translating ideas into visual and tangible learning models.
- ✓ Levels of prototyping: storyboards, mock-ups, pilot modules, and experience maps.
- ✓ Incorporating technology and digital tools to enrich learning experiences.
- ✓ Balancing creativity, practicality, and scalability in learning design.
- ✓ Integrating feedback loops and user validation into prototype development.
- ✓ Enhancing learning impact through iteration and refinement.

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Course Outline

✓ Day 05

Implementing and Sustaining Design Thinking in Learning Organizations

- ✓ Moving from design to implementation: strategies for rolling out new learning solutions.
- ✓ Embedding innovation culture within learning teams and institutions.
- ✓ Measuring impact and success: KPIs, learner experience, and continuous feedback.
- ✓ Overcoming resistance and driving adoption of innovative learning methods.
- ✓ Building sustainable ecosystems of collaboration, creativity, and agility in learning design.
- ✓ Final reflections: transforming the role of L&D professionals in the age of innovation.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 8, 2026	June 12, 2026	5 days	4950.00 \$	England , London
Sept. 7, 2026	Sept. 11, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Dec. 21, 2026	Dec. 25, 2026	5 days	4250.00 \$	UAE , Dubai
April 4, 2027	April 8, 2027	5 days	4250.00 \$	Qatar , Doha

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