



Consulting and Training | Reach New Heights

Course Name

Certificate in Scenario Planning

Sector Name

Management And Leadership

Document Type

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Certificate in Scenario Planning

Course Introduction

In an era defined by volatility, disruption, and rapid change, traditional forecasting alone is no longer enough. The Certificate in Scenario Planning program by **BOOST Consulting & Training** equips professionals with advanced tools to anticipate multiple futures, manage uncertainty, and make resilient strategic decisions.

This 5-day practical course guides participants through a structured process — from scanning environmental trends and identifying key uncertainties to building robust, plausible scenarios and converting them into actionable strategies. Through interactive discussions, guided frameworks, and real-world case studies, participants will learn how to embed scenario planning into their organization's strategic management, innovation, and risk functions.

By the end of the program, participants will possess a systematic methodology to “future-proof” decisions, foster organizational agility, and enhance strategic foresight in the face of accelerating change.

Certificate in Scenario Planning

Target Audience

- ✓ Senior executives and decision-makers seeking to strengthen strategic foresight capabilities.
- ✓ Strategy, planning, and business development professionals.
- ✓ Risk management, business continuity, and innovation leaders.
- ✓ Government officials and policy planners dealing with long-term national or institutional planning.
- ✓ Corporate leaders responsible for navigating technological, economic, or geopolitical uncertainty.
- ✓ Consultants and analysts supporting strategic planning and organizational development.

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Learning Objectives

- ✓ Understand the concepts, principles, and strategic value of scenario planning in uncertain environments.
- ✓ Apply environmental scanning and systems thinking techniques to identify key drivers and emerging trends.
- ✓ Develop multiple plausible future scenarios using structured frameworks and analytical models.
- ✓ Evaluate strategic options, test organizational resilience, and identify early-warning indicators.
- ✓ Integrate scenario planning into strategic decision-making, risk management, and business continuity processes.
- ✓ Facilitate scenario planning workshops and lead cross-functional teams through future-focused strategy dialogues.
- ✓ Build an adaptive strategy culture that promotes innovation and agility across the organization.

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Course Outline

✓ DAY 01

Foundations of Scenario Planning

- ✓ Welcome and course overview: objectives, approach, outputs
- ✓ Why scenario planning matters: from forecasting to strategic resilience
- ✓ Distinguishing scenario planning vs traditional strategic planning, contingency planning and forecasting
- ✓ Key concepts: drivers of change, uncertainty, complexity, and plausible futures

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Course Outline

✓ Day 02

Scanning & Framing the Environment

- ✓ Environmental scanning frameworks (PESTEL / STEEP / Systems Thinking)
- ✓ Identifying drivers of change and signposts for the future
- ✓ Workshop: Mapping trends, weak signals and critical uncertainties
- ✓ Selecting key uncertainties & building scenario logic (e.g., 2×2 axes)

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Course Outline

✓ Day 03

Building & Narrating Scenarios

- ✓ From logic-grid to story: transforming scenario frameworks into rich narratives
- ✓ Writing “plausible futures”: best practices for scenario narratives
- ✓ Group exercise: Construct three to four distinct scenarios for your organisation
- ✓ Assessing consistency and plausibility: internal logic, stakeholder implications, “what if” extremes

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Course Outline

✓ Day 04

Implications, Strategy & Action

- ✓ Scenario implications: exploring strategic pathways, risks, opportunities
- ✓ Wind-tunnelling & stress-testing your organisation against each scenario
- ✓ Prioritising strategic options and adaptive/robust responses
- ✓ Workshop: Back casting & action planning — from future scenario to today's plans

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Course Outline

✓ Day 05

Implementation, Monitoring & Leadership

- ✓ Implementation: governance, roles, cadence (how to run scenario planning as an ongoing capability)
- ✓ Monitoring and “signpost” frameworks: early-warning indicators, triggers and reviews
- ✓ Leadership in uncertainty: mindset, cognitive bias, decision-making under ambiguity

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 28, 2026	Jan. 1, 2027	5 days	4250.00 \$	UAE , Dubai
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai
May 2, 2027	May 6, 2027	5 days	4250.00 \$	Qatar , Doha
Aug. 30, 2027	Sept. 3, 2027	5 days	4950.00 \$	Netherlands , Amsterdam

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