



Consulting and Training | Reach New Heights

Course Name

Certificate in Strategic Project Management

Sector Name

Project & Contract Management

Document Type

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Certificate in Strategic Project Management

Course Introduction

Strategic Project Management focuses on managing projects as critical drivers of organizational strategy, value creation, and sustainable performance. In modern organizations, projects are no longer standalone activities; they are strategic investments that shape transformation, innovation, and competitive advantage. This program is designed to help professionals move beyond operational project execution toward a strategic, leadership-oriented approach to project management.

The **Certificate in Strategic Project Management** equips participants with practical frameworks, tools, and decision-making skills to plan, lead, and control projects in alignment with organizational priorities. Participants will explore how strategic objectives are translated into project initiatives, how projects are prioritized and governed, and how performance is monitored to ensure alignment with long-term goals.

The program emphasizes managing complexity, uncertainty, and risk while balancing time, cost, quality, and stakeholder expectations. It also addresses leadership, communication, and behavioral aspects that significantly influence project success. Participants will gain insight into how effective project managers

contribute to strategy execution, organizational change, and value realization.

By the end of the course, participants will be able to apply strategic project management principles to real-world challenges, improve project outcomes, and enhance their contribution to organizational decision-making and performance.

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Certificate in Strategic Project Management

Target Audience

- ✓ Project Managers and Project Leaders
- ✓ Program and Portfolio Management Professionals
- ✓ Business and Strategy Managers
- ✓ Engineering, Operations, and Technical Managers
- ✓ Project Control, Risk, and Planning Specialists
- ✓ Team Leaders and Senior Professionals involved in strategic initiatives

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Learning Objectives

- ✓ Understand the role of projects in achieving organizational strategy
- ✓ Apply a structured and strategic approach to project planning and delivery
- ✓ Align project objectives, scope, and outcomes with business priorities
- ✓ Establish effective project governance and control mechanisms
- ✓ Identify, analyze, and manage project risks and uncertainties
- ✓ Monitor project performance using strategic and operational indicators
- ✓ Lead project teams and stakeholders effectively
- ✓ Support organizational change and value realization through projects

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Certificate in Strategic Project Management

Course Outline

✓ DAY 01

Strategic Foundations of Project Management

- ✓ Evolution of Project Management and the Strategic Perspective
- ✓ Projects, Programs, and Portfolios: Roles and Relationships
- ✓ Linking Organizational Strategy to Project Initiatives
- ✓ Strategic Project Selection and Prioritization
- ✓ Developing the Project Business Case
- ✓ Understanding Project Complexity and Uncertainty

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Course Outline

✓ Day 02

Strategic Project Planning and Preparation

- ✓ Defining Project Scope, Objectives, and Success Criteria
- ✓ Stakeholder Identification and Strategic Engagement
- ✓ Project Governance Structures and Decision-Making Authority
- ✓ Roles and Responsibilities in Strategic Projects
- ✓ Work Breakdown Structures and Resource Planning
- ✓ Estimation Techniques and Planning Assumptions

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Course Outline

✓ Day 03

Project Control, Monitoring, and Performance

- ✓ Scheduling Concepts and Critical Path Analysis
- ✓ Monitoring Progress and Performance Tracking
- ✓ Cost Control and Budget Management
- ✓ Managing Scope Changes and Project Variations
- ✓ Performance Indicators and Project Reporting
- ✓ Integrating Quality, Time, and Cost Management

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Course Outline

✓ Day 04

Strategic Risk and Issue Management

- ✓ Understanding Risk in Strategic Projects
- ✓ Risk Identification and Categorization
- ✓ Qualitative and Quantitative Risk Analysis
- ✓ Risk Response Planning and Mitigation Strategies
- ✓ Managing Issues, Constraints, and Dependencies
- ✓ Continuous Risk Monitoring and Control

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Course Outline

✓ Day 05

Leadership, Communication, and Project Success

- ✓ Leadership Styles for Strategic Project Managers
- ✓ Building and Leading High-Performance Project Teams
- ✓ Communication Planning and Stakeholder Influence
- ✓ Managing Conflict and Negotiation in Projects
- ✓ Ethical Decision-Making and Professional Responsibility
- ✓ Lessons Learned, Knowledge Transfer, and Project Closure

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 4, 2027	Jan. 8, 2027	5 days	4950.00 \$	Austria , Vienna
May 11, 2026	May 15, 2026	5 days	4250.00 \$	UAE , Dubai
July 20, 2026	July 24, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
April 5, 2027	April 9, 2027	5 days	4250.00 \$	UAE , Dubai

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