



Consulting and Training | Reach New Heights

Course Name

Capital Market - Entry to Mid

Sector Name

Finance, Accounting and Banking

Document Type

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Capital Market - Entry to Mid

Course Introduction

Capital markets play a critical role in economic growth by enabling organizations to raise funds and investors to allocate capital efficiently. Understanding how capital markets function is essential for professionals who interact with financial information, investment decisions, or market-related discussions—even if they are not finance specialists.

Developed by **Boost**, this course is designed to provide entry- to mid-level professionals with a clear, practical understanding of capital markets. The program focuses on market structure, key instruments, participants, and basic market dynamics—without complex financial theory or advanced quantitative analysis.

Boost's Capital Market - Entry to Mid-course helps participants understand how capital markets operate, how value is created and transferred, and how market movements relate to business and economic decisions

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Target Audience

- ✓ Entry-level and mid-level professionals
- ✓ Non-finance and non-investment staff
- ✓ Managers, supervisors, and analysts
- ✓ Employees exposed to market-related information
- ✓ Professionals seeking a practical understanding of capital markets

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Learning Objectives

- ✓ Understand the role and importance of capital markets
- ✓ Identify key capital market instruments and participants
- ✓ Differentiate between primary and secondary markets
- ✓ Understand basic market mechanisms and price movements
- ✓ Recognize the relationship between capital markets and the economy
- ✓ Interpret capital market information at a practical level

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Course Outline

✓ DAY 01

Introduction to Capital Markets

Module 1: What Capital Markets Are

- ✓ Purpose and role of capital markets
- ✓ Capital markets vs. money markets
- ✓ How capital markets support business growth

Module 2: Key Participants in Capital Markets

- ✓ Issuers, investors, and intermediaries
- ✓ Role of regulators and exchanges
- ✓ Understanding market relationships

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Course Outline

✓ Day 02

Capital Market Instruments

Module 3: Equity Instruments

- ✓ Shares and ownership concepts
- ✓ Rights and responsibilities of shareholders
- ✓ Equity value and market perception

Module 4: Debt Instruments

- ✓ Bonds and fixed-income securities
- ✓ Basic concepts of interest and maturity
- ✓ Debt vs. equity financing

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Course Outline

✓ Day 03

Market Structure and Operations

Module 5: Primary and Secondary Markets

- ✓ Issuance of securities
- ✓ Trading and liquidity concepts
- ✓ Importance of secondary markets

Module 6: How Prices Are Formed

- ✓ Supply and demand in capital markets
- ✓ Factors influencing market prices
- ✓ Market sentiment and expectations

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Course Outline

✓ Day 04

Capital Markets and the Economy

Module 7: Relationship Between Markets and the Economy

- ✓ Impact of economic indicators on markets
- ✓ Interest rates and inflation effects
- ✓ Market cycles and trends

Module 8: Risk and Return Concepts

- ✓ Understanding investment risk
- ✓ Risk-return trade-off explained simply
- ✓ Diversification at a basic level

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Course Outline

✓ Day 05

Understanding Market Information and Applications

Module 9: Reading Capital Market Information

- ✓ Market indices and indicators
- ✓ Understanding basic market reports
- ✓ Interpreting market movements

Module 10: Capital Market Awareness for Professionals

- ✓ Using market knowledge in business discussions
- ✓ Avoiding common misconceptions
- ✓ Building confidence in market-related communication

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 18, 2027	Jan. 22, 2027	5 days	4250.00 \$	UAE , Dubai
July 4, 2027	July 8, 2027	5 days	4250.00 \$	KSA , Dammam
Aug. 16, 2027	Aug. 20, 2027	5 days	4950.00 \$	England , London
Nov. 2, 2026	Nov. 6, 2026	5 days	2150.00 \$	Virtual , Online

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