



Consulting and Training | Reach New Heights

**Course Name**

# Certified Treasury Professional (CTP)

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**Sector Name**

Finance, Accounting and Banking

**Document Type**

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## Certified Treasury Professional (CTP)

### Course Introduction

Treasury management plays a critical role in ensuring an organization's financial stability, liquidity, and risk control. It focuses on managing cash, banking relationships, funding, and financial risks to support smooth operations and strategic objectives.

Developed by **Boost**, this course provides a practical and business-focused introduction to treasury management concepts. The program is designed to help professionals understand how treasury functions operate within organizations and how treasury decisions impact cash flow, risk exposure, and financial performance.

**Boost's** CTP – Certified Treasury Professional course equips participants with the knowledge and mindset required to understand treasury operations and support effective financial decision-making —without focusing on exam preparation or technical complexity.

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## Certified Treasury Professional (CTP)

### Target Audience

- ✓ Treasury and finance professionals
- ✓ Accountants and financial analysts
- ✓ Cash management and banking staff
- ✓ Managers involved in financial operations
- ✓ Professionals planning to pursue CTP-related knowledge

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### Learning Objectives

- ✓ Understand the role and responsibilities of the treasury function
- ✓ Manage cash flow concepts and liquidity awareness
- ✓ Understand banking relationships and treasury operations
- ✓ Identify and assess financial risks faced by organizations
- ✓ Support funding and financing decisions at a practical level
- ✓ Apply treasury thinking to improve financial stability

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## Certified Treasury Professional (CTP)

### Course Outline

#### ✓ DAY 01

##### **Introduction to Treasury Management**

##### **Module 1: The Role of Treasury in Organizations**

- ✓ What treasury management means
- ✓ Treasury vs. accounting and corporate finance
- ✓ Treasury's role in financial stability

##### **Module 2: Treasury Structure and Responsibilities**

- ✓ Core treasury activities
- ✓ Centralized vs. decentralized treasury
- ✓ Interaction with finance and operations

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### Course Outline

#### ✓ Day 02

##### **Cash Flow and Liquidity Management**

##### **Module 3: Understanding Cash Flow**

- ✓ Cash inflows and outflows
- ✓ Operating, investing, and financing cash flows
- ✓ Importance of cash visibility

##### **Module 4: Liquidity Management**

- ✓ Liquidity planning concepts
- ✓ Short-term cash needs and buffers
- ✓ Managing liquidity risks

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## Certified Treasury Professional (CTP)

### Course Outline

#### ✓ Day 03

##### **Banking Relationships and Treasury Operations**

##### **Module 5: Managing Banking Relationships**

- ✓ Role of banks in treasury operations
- ✓ Bank accounts and services
- ✓ Evaluating banking performance

##### **Module 6: Treasury Operations and Controls**

- ✓ Payment processes and controls
- ✓ Authorization and segregation of duties
- ✓ Treasury governance basics

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## Certified Treasury Professional (CTP)

### Course Outline

#### ✓ Day 04

##### **Funding and Financial Risk Management**

##### **Module 7: Funding and Financing Awareness**

- ✓ Short-term vs. long-term funding
- ✓ Internal and external funding sources
- ✓ Cost and risk considerations

##### **Module 8: Financial Risk Identification**

- ✓ Interest rate risk
- ✓ Currency risk
- ✓ Liquidity and counterparty risks

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### Course Outline

#### ✓ Day 05

##### **Treasury Strategy and Practical Application**

##### **Module 9: Treasury's Role in Strategic Decisions**

- ✓ Supporting corporate finance decisions
- ✓ Treasury input in investment and growth plans
- ✓ Aligning treasury with business strategy

##### **Module 10: Applying Treasury Best Practices**

- ✓ Treasury policies and procedures
- ✓ Improving cash and risk visibility
- ✓ Building treasury awareness in organizations

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## Certified Treasury Professional (CTP)

### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 18, 2027	Jan. 22, 2027	5 days	5950.00 \$	USA , Texas
June 15, 2026	June 19, 2026	5 days	4250.00 \$	UAE , Dubai
Aug. 24, 2026	Aug. 28, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Oct. 19, 2026	Oct. 23, 2026	5 days	4250.00 \$	UAE , Dubai

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