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Course Name

Economics Analysis & Strategies Decision-making

Sector Name

Finance, Accounting and Banking

Document Type

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Economics Analysis & Strategies Decision-making

Course Introduction

Economic analysis is a critical foundation for effective strategic Decision-making. Organizations today operate in environments influenced by economic cycles, market forces, government policies, and global trends. Understanding these forces allows leaders and professionals to anticipate change, manage uncertainty, and build resilient strategies.

Developed by **Boost**, this course is designed to provide professionals with a practical and applied understanding of economic analysis and how it supports strategic thinking. Rather than focusing on academic economic theory, the program emphasizes how economic indicators, market dynamics, and policy trends can be analyzed and translated into actionable strategies.

Boost's Economics Analysis & Strategies course equips participants with the ability to interpret economic conditions, assess their impact on organizations and industries, and integrate economic insights into strategic planning and decision-making.

Economics Analysis & Strategies Decision-making

Target Audience

- ✓ Strategy and planning professionals
- ✓ Business managers and decision-makers
- ✓ Finance and economic analysis teams
- ✓ Professionals involved in market and industry analysis
- ✓ Leaders seeking stronger economic awareness for strategy

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Learning Objectives

- ✓ Understand key economic concepts relevant to strategic decisions
- ✓ Analyze economic indicators and market signals
- ✓ Assess the impact of economic conditions on organizations and industries
- ✓ Apply economic analysis to strategic planning and scenario development
- ✓ Support decision-making under economic uncertainty
- ✓ Link economic insights into long-term organizational strategies

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Course Outline

✓ DAY 01

Economics as a Strategic Foundation

Module 1: Role of Economics in Strategy

- ✓ How economic context shapes strategic decisions
- ✓ Difference between economic thinking and strategic planning
- ✓ Why strategies fail without economic awareness

Module 2: Economic Context Analysis

- ✓ Understanding macro and industry-level economic context
- ✓ Identifying external economic constraints and opportunities
- ✓ Linking economic environment to strategic direction

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Course Outline

✓ Day 02

Strategic Economic Drivers

Module 3: Identifying Key Economic Drivers

- ✓ Cost structures and economic value drivers
- ✓ Demand forces and market sustainability
- ✓ Productivity, scale, and efficiency from a strategic view

Module 4: Economic Forces and Competitiveness

- ✓ Economic forces affecting competitive positioning
- ✓ Market dynamics and strategic advantages
- ✓ Long-term implications of economic shifts

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Course Outline

✓ Day 03

Scenario-Based Economic Analysis

Module 5: Building Economic Scenarios

- ✓ Growth, stability, and downturn scenarios
- ✓ Key assumptions and economic variables
- ✓ Using scenarios to anticipate change

Module 6: Stress-Testing Strategies

- ✓ Testing strategic plans under different economic conditions
- ✓ Identifying vulnerabilities and exposure
- ✓ Managing uncertainty and volatility

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Course Outline

✓ Day 04

Economics in Strategic Choices

Module 7: Economics and Competitive Strategy

- ✓ Pricing, scale, and market power (strategic perspective)
- ✓ Entry, expansion, and exit decisions
- ✓ Economic trade-offs in strategic choices

Module 8: Risk and Economic Decision-Making

- ✓ Economic risk assessment at the strategic level
- ✓ Balancing risk, return, and sustainability
- ✓ Aligning strategic ambition with economic reality

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Course Outline

✓ Day 05

Integrating Economics into Strategy Execution

Module 9: Translating Economic Analysis into Strategy

- ✓ Converting economic insights into strategic actions
- ✓ Embedding economic logic into strategic plans
- ✓ Aligning strategy with long-term economic trends

Module 10: Designing Resilient Strategies

- ✓ Building adaptive and resilient strategies
- ✓ Preparing for economic shocks and change
- ✓ Strengthening strategic decision-making using economics

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 25, 2027	Jan. 29, 2027	5 days	4950.00 \$	Austria , Vienna
June 28, 2027	July 2, 2027	5 days	4250.00 \$	UAE , Dubai
Aug. 30, 2027	Sept. 3, 2027	5 days	4250.00 \$	UAE , Dubai
Oct. 19, 2026	Oct. 23, 2026	5 days	2150.00 \$	Virtual , Online

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