



Consulting and Training | Reach New Heights

Course Name

Financial Acumen - Mid to Advanced

Sector Name

Finance, Accounting and Banking

Document Type

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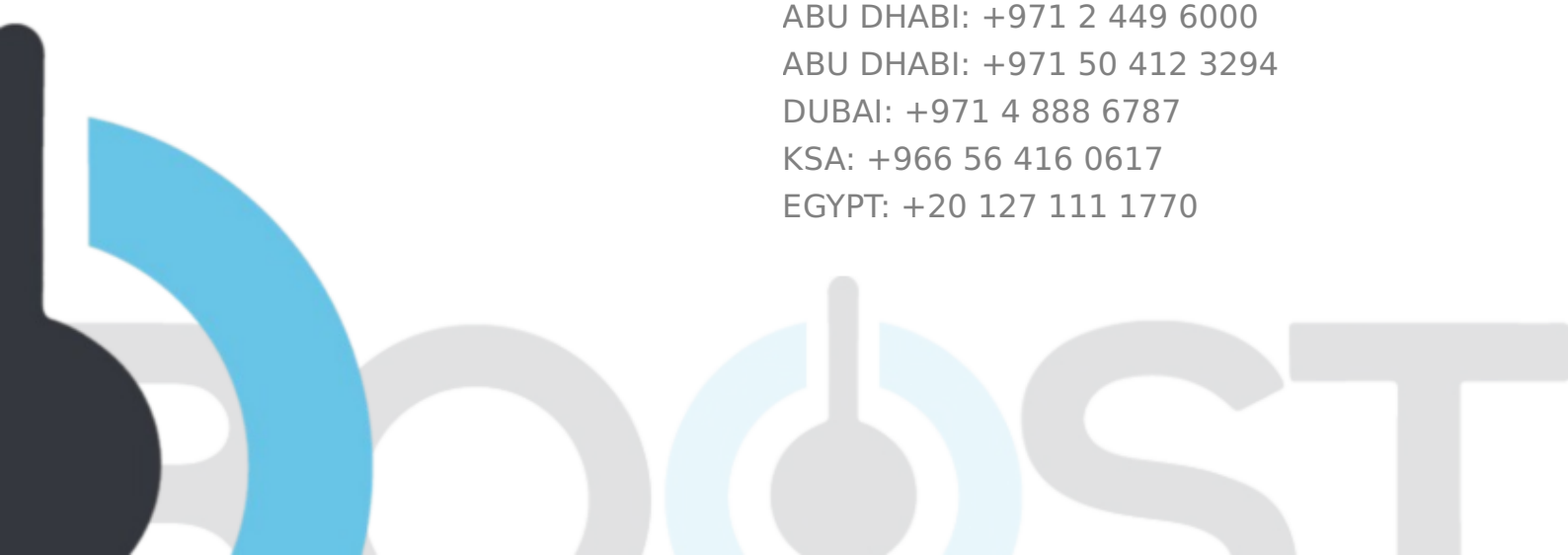
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Financial Acumen - Mid to Advanced

Course Introduction

Financial acumen goes beyond understanding financial statements or basic financial concepts. It reflects the ability to interpret financial information, connect it to business strategy, and make sound decisions that drive sustainable performance.

Developed by **Boost**, this course is designed for professionals who already possess basic financial knowledge and want to elevate their ability to think financially at a managerial and strategic level. The program focuses on financial insight, judgment, and decision quality rather than technical accounting or complex financial modeling.

Boost's Financial Acumen – Mid to Advanced course enables participants to translate financial data into business insight, assess trade-offs, and contribute more effectively to strategic and performance-related decisions.

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Target Audience

- ✓ Mid-level and senior managers
- ✓ Business unit heads and department managers
- ✓ Finance and non-finance professionals with prior financial knowledge
- ✓ Strategy, planning, and performance management teams
- ✓ Professionals involved in complex business decisions

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Learning Objectives

- ✓ Strengthen financial judgment and business-oriented financial thinking
- ✓ Interpret financial information beyond surface-level numbers
- ✓ Link financial performance to strategy and operational drivers
- ✓ Assess risks, trade-offs, and value implications of decisions
- ✓ Use financial insight to support leadership and strategic discussions
- ✓ Enhance confidence in high-level financial decision-making

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Course Outline

✓ DAY 01

Financial Acumen and Business Judgment

Module 1: What Financial Acumen Really Means

- ✓ Difference between financial knowledge and financial acumen
- ✓ Financial thinking vs. financial reporting
- ✓ Role of financial acumen in leadership decisions

Module 2: Financial Judgment in Business Context

- ✓ Interpreting numbers with business insight
- ✓ Understanding context behind financial results
- ✓ Avoiding common financial decision biases

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Course Outline

✓ Day 02

Linking Financial Performance to Strategy

Module 3: Financial Drivers of Business Performance

- ✓ Revenue growth, cost structure, and profitability drivers
- ✓ Understanding value creation mechanisms
- ✓ Identifying key financial levels

Module 4: Financial Perspective in Strategic Choices

- ✓ Strategic initiatives and financial implications
- ✓ Growth vs. efficiency trade-offs
- ✓ Long-term value vs. short-term results

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Course Outline

✓ Day 03

Advanced Financial Interpretation

Module 5: Reading Financial Signals and Trends

- ✓ Trend analysis and performance patterns
- ✓ Early warning signs in financial data
- ✓ Connecting financial trends to operational reality

Module 6: Financial Risk Awareness

- ✓ Understanding financial risk from a managerial view
- ✓ Risk-return considerations
- ✓ Financial resilience and sustainability

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Course Outline

✓ Day 04

Financial Acumen in Decision-Making

Module 7: Evaluating Business Decisions Financially

- ✓ Assessing financial impact of strategic and operational decisions
- ✓ Opportunity cost and resource allocation
- ✓ Decision trade-offs and value implications

Module 8: Financial Insight into Performance Management

- ✓ Linking financial outcomes to performance management
- ✓ Understanding incentives and financial behavior
- ✓ Supporting performance improvement financially

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Course Outline

✓ Day 05

Applying Financial Acumen at Leadership Level

Module 9: Financial Acumen for Leaders

- ✓ Financial insight into executive discussions
- ✓ Communicating financial implications clearly
- ✓ Supporting governance and accountability

Module 10: Embedding Financial Acumen in Practice

- ✓ Applying financial thinking in daily leadership roles
- ✓ Strengthening cross-functional financial understanding
- ✓ Building a financially informed organizational culture

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 25, 2027	Jan. 29, 2027	5 days	4250.00 \$	UAE , Dubai
Oct. 19, 2026	Oct. 23, 2026	5 days	4250.00 \$	UAE , Dubai
July 25, 2027	July 29, 2027	5 days	4250.00 \$	KSA , Dammam
April 26, 2027	April 30, 2027	5 days	4950.00 \$	England , London

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