

Course Name

Financial Analysis - Entry to Mid

Sector Name

Finance, Accounting and Banking

Document Type

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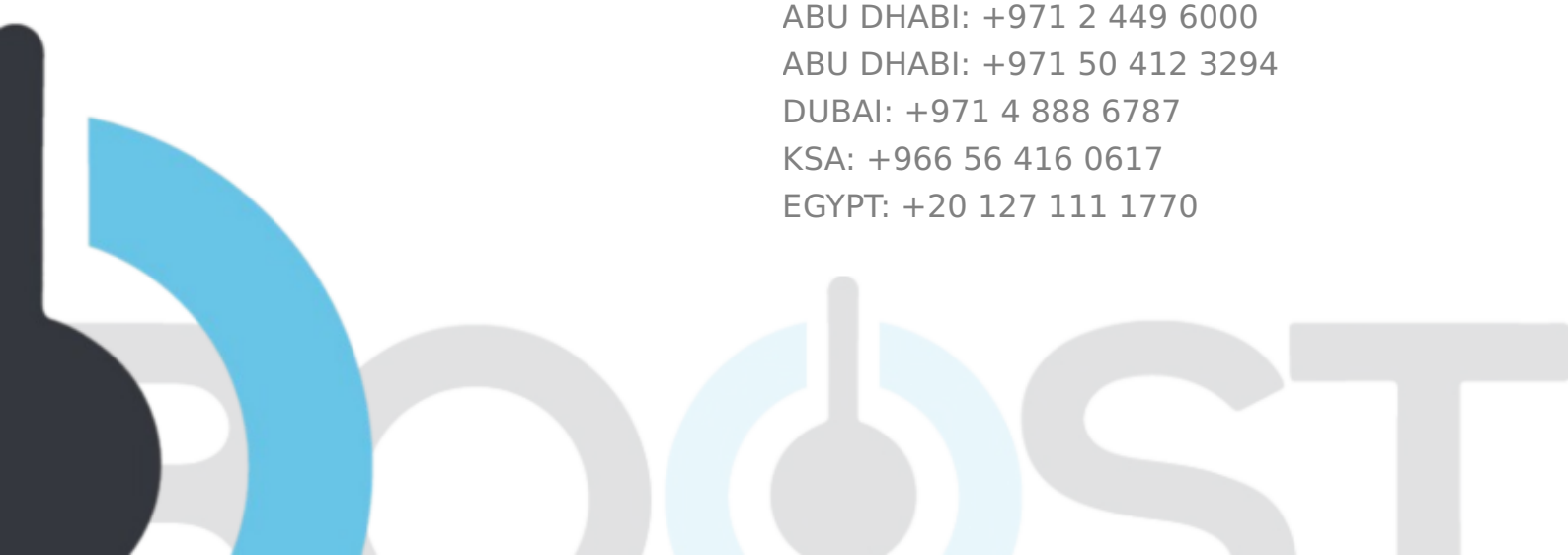
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Course Introduction

Financial analysis is a key skill for understanding business performance, identifying strengths and weaknesses, and supporting informed decision-making. It goes beyond reading numbers to interpret what those numbers mean for operations, efficiency, and future performance.

Developed by **Boost**, this course is designed for entry- to mid-level professionals who need a practical and structured introduction to financial analysis. The program focuses on understanding financial statements, identifying performance trends, and using basic analytical tools to support business decisions—without complex formulas or advanced valuation techniques.

Boost's Financial Analysis - Entry to Mid-course builds the analytical foundation required to move from financial awareness to confident financial interpretation.

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Target Audience

- ✓ Entry-level and mid-level professionals
- ✓ Finance and non-finance staff involved in analysis
- ✓ Supervisors and team leaders
- ✓ Professionals transitioning into analytical roles
- ✓ Employees seeking stronger financial interpretation skills

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Learning Objectives

- ✓ Understand the purpose and role of financial analysis
- ✓ Analyze basic financial statements to assess performance
- ✓ Identify key financial trends and performance indicators
- ✓ Interpret profitability, efficiency, and liquidity at a basic level
- ✓ Support managerial decisions using financial analysis
- ✓ Communicate financial insights clearly and confidently

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Course Outline

✓ DAY 01

Foundations of Financial Analysis

Module 1: What Financial Analysis Really Is

- ✓ Purpose of financial analysis in organizations
- ✓ Difference between reporting and analysis
- ✓ How analysis supports better decisions

Module 2: Understanding Financial Data

- ✓ Types of financial data
- ✓ Reliability and limitations of financial information
- ✓ Context behind financial numbers

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✓ Day 02

Analyzing Financial Statements

Module 3: Income Statement Analysis

- ✓ Revenue, cost, and profit analysis
- ✓ Understanding profitability drivers
- ✓ Identifying performance patterns

Module 4: Balance Sheet Analysis

- ✓ Assets, liabilities, and equity overview
- ✓ Liquidity and solvency awareness
- ✓ Financial position interpretation

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✓ Day 03

Cash Flow and Operational Performance

Module 5: Cash Flow Analysis

- ✓ Operating, investing, and financing cash flows
- ✓ Importance of cash flow in analysis
- ✓ Cash flow vs. profit

Module 6: Operational Performance Indicators

- ✓ Efficiency and productivity measures
- ✓ Cost behavior insights
- ✓ Linking operations to financial results

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✓ Day 04

Using Financial Ratios and Trends

Module 7: Key Financial Ratios (Conceptual Level)

- ✓ Profitability ratios
- ✓ Liquidity and efficiency ratios
- ✓ Using ratios responsibly

Module 8: Trend and Comparative Analysis

- ✓ Trend analysis over time
- ✓ Comparing actual vs. expected performance
- ✓ Identifying warning signs and improvement areas

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Course Outline

✓ Day 05

Applying Financial Analysis in Decision-Making

Module 9: Financial Analysis for Managers

- ✓ Supporting operational and strategic decisions
- ✓ Using analysis to evaluate alternatives
- ✓ Understanding financial trade-offs

Module 10: Communicating Financial Insights

- ✓ Presenting analysis clearly
- ✓ Translating numbers into business messages
- ✓ Building confidence in financial discussions

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 28, 2026	Jan. 1, 2027	5 days	4250.00 \$	UAE , Dubai
Jan. 25, 2027	Jan. 29, 2027	5 days	4950.00 \$	Spain , Barcelona
May 10, 2027	May 14, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
Aug. 1, 2027	Aug. 5, 2027	5 days	4250.00 \$	KSA , Dammam

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