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Course Name

Financial Forecasting - Advanced

Sector Name

Finance, Accounting and Banking

Document Type

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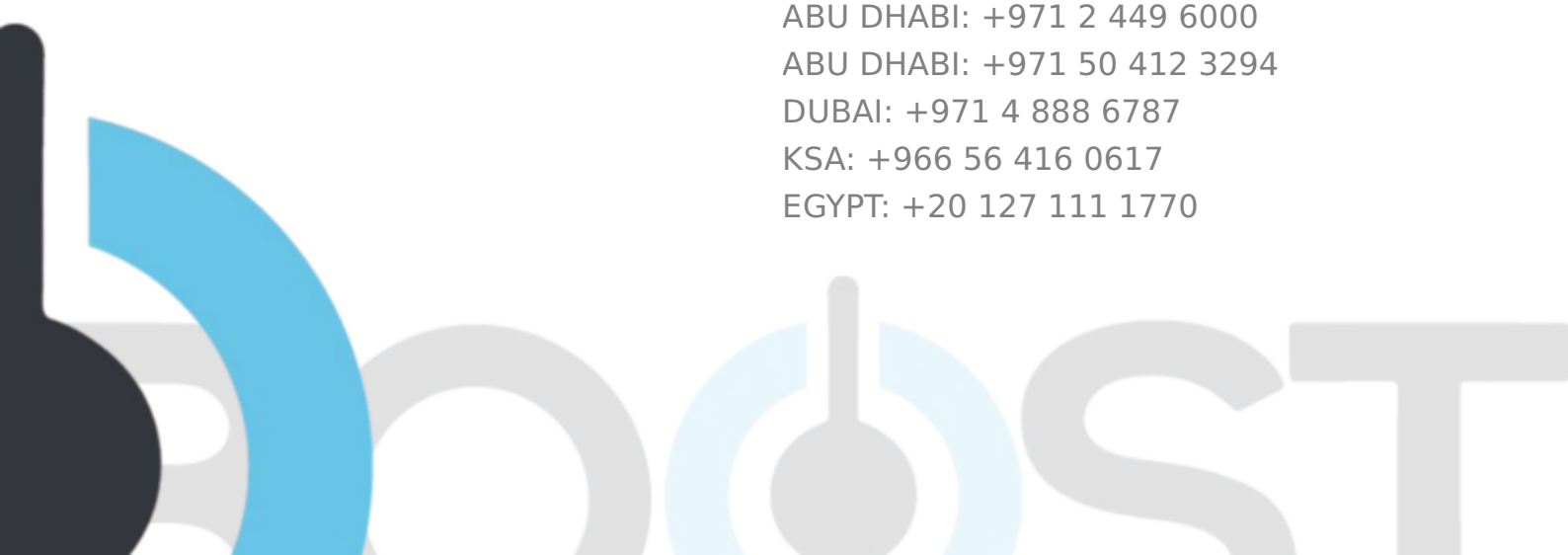
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Financial Forecasting - Advanced

Course Introduction

Financial forecasting is a critical capability for organizations seeking to anticipate future performance, manage uncertainty, and make informed strategic decisions. Unlike financial analysis, which focuses on understanding past and current performance, forecasting is forward-looking and requires structured assumptions, scenario thinking, and judgment.

Developed by **Boost**, this advanced course is designed for professionals who already understand financial statements and basic analysis and want to elevate their forecasting capability. The program emphasizes forecasting logic, assumptions management, scenario development, and interpretation—rather than spreadsheet mechanics or statistical complexity.

Boost's Financial Forecasting - Advanced course equips participants with the skills to build credible forecasts, assess uncertainty, and use forecasts as a decision-support tool for planning and strategy.

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Target Audience

- ✓ Senior analysts and finance professionals
- ✓ Planning, budgeting, and strategy teams
- ✓ Managers involved in forecasting and planning decisions
- ✓ Professionals working with forecasts and projections
- ✓ Participants seeking advanced forecasting capability

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Learning Objectives

- ✓ Understand the role of forecasting in strategic and financial planning
- ✓ Build structured financial forecasts using sound assumptions
- ✓ Differentiate between forecasting, budgeting, and financial analysis
- ✓ Apply scenario-based and sensitivity thinking
- ✓ Assess forecast risks, limitations, and uncertainty
- ✓ Use forecasts to support managerial and strategic decisions

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Course Outline

✓ DAY 01

Foundations of Financial Forecasting

Module 1: Forecasting in a Business Context

- ✓ Purpose of financial forecasting
- ✓ Forecasting vs. budgeting vs. financial analysis
- ✓ Role of forecasts in strategic and operational planning

Module 2: Forecasting Logic and Assumptions

- ✓ Importance of assumptions in forecasting
- ✓ Identifying key business drivers
- ✓ Managing assumption quality and bias

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Course Outline

✓ Day 02

Forecasting Methods and Drivers

Module 3: Revenue and Cost Forecasting

- ✓ Forecasting revenue drivers
- ✓ Cost behavior and forecasting implications
- ✓ Linking operational drivers to financial outcomes

Module 4: Time Horizons and Forecast Types

- ✓ Short-term vs. long-term forecasts
- ✓ Rolling forecasts and dynamic planning
- ✓ Selecting the right forecast approach

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Course Outline

✓ Day 03

Scenario and Sensitivity Analysis

Module 5: Scenario-Based Forecasting

- ✓ Building base, optimistic, and downside scenarios
- ✓ Defining scenario assumptions
- ✓ Using scenarios to prepare for uncertainty

Module 6: Sensitivity and Impact Analysis

- ✓ Identifying critical forecast variables
- ✓ Assessing impact of changes in assumptions
- ✓ Understanding forecast volatility

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✓ Day 04

Forecast Risk and Forecast Quality

Module 7: Managing Forecast Risk

- ✓ Sources of forecast risk and error
- ✓ External and internal uncertainty
- ✓ Improving forecast reliability

Module 8: Evaluating and Validating Forecasts

- ✓ Testing forecast logic and consistency
- ✓ Comparing forecasts to actual results
- ✓ Learning from forecast deviations

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Course Outline

✓ Day 05

Using Forecasts for Strategic Decisions

Module 9: Forecasting for Decision-Making

- ✓ Using forecasts to evaluate strategic options
- ✓ Supporting investment and growth decisions
- ✓ Forecasts as a communication tool

Module 10: Embedding Forecasting into Practice

- ✓ Integrating forecasting into planning cycles
- ✓ Aligning forecasts with strategy and performance management
- ✓ Building forecasting maturity within organizations

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 21, 2027	June 25, 2027	5 days	4250.00 \$	UAE , Dubai
Jan. 25, 2027	Jan. 29, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
Aug. 8, 2027	Aug. 12, 2027	5 days	4250.00 \$	KSA , Riyadh
Dec. 28, 2026	Jan. 1, 2027	5 days	5950.00 \$	USA , Texas

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